



HOLSTEIN

**Autumn
2025**



AI SERVICES
– NORTHERN IRELAND –

Holstein Sires PTA August 2025								
Page	Bull Name	PLI £	Milk Kg	Fat Kg	Protein Kg	Fat + Protein Kg	Fat %	Protein %
4	Aerospace 	£702	571	50.5	29.3	79.8	+0.31	+0.12
5	Beezer	£709	1098	49.4	40.2	89.6	+0.06	+0.04
6	Benito	£558	729	34.8	27.5	62.3	+0.06	+0.04
7	Campen 	£523	769	27.1	31.3	58.4	-0.04	+0.07
8	Darude	£722	483	32.2	25.8	58.0	+0.15	+0.11
9	Heroic	£612	1070	33.5	36.9	70.4	-0.10	+0.02
10	Inspire	£843	839	54.1	38.2	92.3	+0.23	+0.12
11	Marpon 	£511	434	27.5	27.5	55.0	+0.12	+0.05
12	Maximino	£835	489	41.4	32.4	73.8	+0.25	+0.19
13	McCoy	£797	708	53.1	31.2	84.3	+0.27	+0.09
14	Observe 	£705	845	45.5	33.8	79.3	+0.13	+0.07
15	Pellegrino 	£539	860	32.9	24.5	57.4	-0.02	-0.04
16	Pizzazz	£704	430	36.8	24.6	61.4	+0.23	+0.12
17	Rodan Red	£603	674	31.5	25.8	57.3	+0.05	+0.04
18	Saiko	£663	880	35.7	33.7	69.4	+0.00	+0.15
19	Stronghold	£778	718	44.1	35.0	79.1	+0.17	+0.13
20	Thunderbird	£613	635	43.6	32.0	75.6	+0.20	+0.13
21	Trophy	£798	564	40.3	26.1	66.4	+0.20	+0.09
22	Vitalize	£695	520	47.9	26.7	74.6	+0.31	+0.11
23	Zyriah	£683	431	36.7	22.0	58.7	+0.22	+0.09

 Recommended for Robotic Milking



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AI Services abides by the AHDB Dairy and Holstein UK established Code of Advertising.

PLI		
1	Inspire	843
2	Maximino	835
3	Trophy	798
4	McCoy	797
5	Stronghold	778
6	Darude	722
7	Beezer	709
8	Observe	705
9	Pizzazz	704
10	Aerospace	702

Milk Kgs		
1	Beezer	1098
2	Heroic	1070
3	Saiko	880
4	Pellegrino	860
5	Observe	845
6	Inspire	839
7	Campen	769
8	Benito	729
9	Stronghold	718
10	McCoy	708

Fat + Protein Kgs		
1	Inspire	92.3
2	Beezer	89.6
3	McCoy	84.3
4	Aerospace	79.8
5	Observe	79.3
6	Stronghold	79.1
7	Thunderbird	75.6
8	Vitalize	74.6
9	Maximino	73.8
10	Heroic	70.4

Fat %		
1	Aerospace	0.31
2	Vitalize	0.31
3	McCoy	0.27
4	Maximino	0.25
5	Inspire	0.23
6	Pizzazz	0.22
7	Zyriah	0.20
8	Thunderbird	0.20
9	Trophy	0.17
10	Stronghold	0.15

Protein %		
1	Maximino	0.19
2	Saiko	0.15
3	Thunderbird	0.13
4	Stronghold	0.13
5	Aerospace	0.12
6	Pizzazz	0.12
7	Inspire	0.12
8	Vitalize	0.11
9	Darud	0.11
10	McCoy	0.09

Type Merit		
1	Marpon	2.94
2	Benito	2.72
3	Rodan Red	2.53
4	Trophy	2.49
5	Zyriah	2.04
6	Pellegrino	2.02
7	Heroic	1.95
8	Thunderbird	1.69
9	Campen	1.35
10	McCoy	1.34

Mammary		
1	Trophy	2.66
2	Pellegrino	2.64
3	Benito	2.23
4	Zyriah	1.66
5	Marpon	1.59
6	Rodan Red	1.54
7	Pizzazz	1.4
8	Heroic	1.32
9	Darude	1.29
10	Stronghold	1.02

Feet & Legs		
1	Marpon	2.47
2	Benito	2.34
3	Trophy	2.33
4	Rodan Red	1.83
5	Zyriah	1.81
6	Heroic	1.72
7	Thunderbird	1.67
8	Campen	1.14
9	Pellegrino	0.93
10	Inspire	0.89

Fertility		
1	Darude	13
2	Maximino	11
3	Trophy	10
4	Pizzazz	7
5	Vitalize	6
6	Marpon	5
7	Zyriah	5
8	McCoy	5
9	Saiko	4
10	Inspire	3

Lifespan		
1	Trophy	189
2	Darude	143
3	Pizzazz	134
4	Inspire	119
5	Maximino	116
6	Marpon	113
7	Pellegrino	113
8	Observe	113
9	Rodan Red	113
10	Stronghold	101

Somatic Cell Count		
1	Pellegrino	-28
2	Stronghold	-22
3	Maximino	-21
4	Rodan Red	-19
5	Aerospace	-17
6	Pizzazz	-16
7	Saiko	-12
8	Observe	-11
9	Trophy	-10
10	Campen	-10

Direct Calving Ease		
1	Pizzazz	0.7
2	Beezer	0.4
3	Trophy	0.3
4	Inspire	0.2
5	Observe	0.1
6	Zyriah	0.1
7	McCoy	0.1
8	Maximino	-0.1
9	Rodan Red	-0.2
10	Marpon	-0.2

Assessing Inbreeding

A degree of inbreeding always occurs when animals related to one another are mated as a result of a concentration of the same genes. See table to the right for Inbreeding Levels.

Rule of Thumb

Commercial producers should avoid matings leading to an inbreeding level of greater than 6.25%

Mating	Inbreeding %
Sire/Daughter	25%
Full brother/Full sister	25%
Half brother/Half sister	12.5%
Grandsire/Granddaughter	12.5%
Grandson/Granddam	12.5%
Uncle/Niece	6.25%
Son/Granddaughter	6.25%
Daughter/Grandson	6.25%
Full cousins	6.25%
Grandson/Granddaughter	3.13%
Half cousins	3.13%

AEROSPACE

HB No	65003252198055	AI Code	HO8188
Beta Casein	A1A2	Source	USA
Kappa Casein	BB	DOB	11/10/22

Peak AltaAerospace



3rd Dam: WinStar Achiever 4725

- High ranking sire in both PLI and type
- 80 kgs fat & protein
- Exceptional fat improvement @0.31%
- High wide rear udder attachment
- Improves teat length
- Suitable for robotic milking

Profit

PLI	£702	68%
SCI	£471	67%
ACI	£605	67%

Production

Milk	571 kg	73% rel
Fat	50.5 kg	0.31%
Protein	29.3 kg	0.12%

Health & Fertility

Fertility	-1.7	Non-Improver
Lifespan	52	Improver
Calving Ease	-0.3	Easier
Healthy Cow	104	Improver
Somatic Cell	-17	Improver
Mastitis	-1	Improver
TB Resistance	4.1	Improver
Enviro Cow	3.4	Improver

Management

Lameness	1.8	Improver
Digital Derm	0.0	Improver
Calf Survival	2.5	Improver
Gestation	-3	Shorter
Maintenance	0	Larger
Body Cond	0.86	Fatter
Temperament	0.5	Docile
Ease of Milk	0.9	Easier

Exquisite X Jump Cut X Lionel

Sire: Peak Altaexquisite

Dam: Peak Aromatic

Holstein Conformation

Type Merit	+0.74	Excellent
Mammary	+0.87	Excellent
Legs & Feet	+0.38	Excellent
Stature	+0.57	160 cm
Chest Width	-0.49	Wide
Body Depth	-0.60	Deep
Rib Structure	+1.22	Open Rib
Rump Angle	+0.34	Low Pins
Rump Width	+0.61	Wide
Rear Leg Side	+0.14	Sickled
Foot Angle	+0.03	Steep
Fore Udder Att	+0.54	Tight
Rear Udder Ht	+1.56	Very High
Udder Support	-0.13	Strong
Udder Depth	+0.37	20cm Above
Front Teat Pl.	-0.84	Close
Teat Length	+0.79	Long
Rear Teat Pl.	-0.56	Close
Teat Pos. Side	-0.18	Apart
Locomotion	+0.47	Excellent
Condition Score	+0.86	High

BEEZER

T Spruce Peak Beezer

HB No	65 3272622397	AI Code	HO8413
Beta Casein	A2A2	Source	USA
Kappa Casein	AB	DOB	28/8/23



- 90 kgs of combined fat & protein with 1,100 kgs of milk
- Positive linear traits for chest and rump width
- Improved teat length
- Excellent locomotion

Profit

PLI	£709	66%
SCI	£403	66%
ACI	£545	66%

Production

Milk	1098 kg	73% rel
Fat	49.4 kg	0.06%
Protein	40.2 kg	0.04%

Health & Fertility

Fertility	-1.5	Non-Improver
Lifespan	9	Improver
Calving Ease	0.4	Easier
Healthy Cow	30	Improver
Somatic Cell	-3	Improver
Mastitis	2	Improver
TB Resistance	1.9	Improver
Enviro Cow	3.5	Improver

Management

Lameness	1.5	Improver
Digital Derm	0.5	Improver
Calf Survival	0.9	Improver
Gestation	-2	Shorter
Maintenance	3	Larger
Body Cond	0.54	Fatter
Temperament	1.2	Docile
Ease of Milk	0.5	Easier

Olympus x Taos x Lionel

Sire: Peak Olympus-Et

Dam: T-Spruce Taos 15384

Holstein Conformation

Type Merit	+1.23	Excellent
Mammary	+1.00	Excellent
Legs & Feet	+1.00	Excellent
Stature	+0.37	160 cm
Chest Width	+0.34	Wide
Body Depth	+0.07	Deep
Rib Structure	+1.32	Open Rib
Rump Angle	+1.06	Low Pins
Rump Width	+1.78	Wide
Rear Leg Side	+0.53	Sickled
Foot Angle	-0.39	Steep
Fore Udder Att	+0.39	Tight
Rear Udder Ht	+1.18	Very High
Udder Support	+0.55	Strong
Udder Depth	-0.53	20cm Above
Front Teat Pl.	+0.66	Close
Teat Length	+0.19	Long
Rear Teat Pl.	+1.20	Close
Teat Pos. Side	+0.55	Apart
Locomotion	+1.16	Excellent
Condition Score	+0.54	High

-3

+3

BENITO

Synergy Peak AltaBenito

HB No	65 3283240502	AI Code	HO8434
Beta Casein	A2A2	Source	USA
Kappa Casein	BB	DOB	18/1/2024



Synergy Peak AltaBenito

- Over 2 points in type, mammary and leg & feet
- Top bull for improving locomotion @ +2.19
- Exciting pedigree
- Positive teat length

Profit

PLI	£558	66%
SCI	£319	66%
ACI	£450	66%

Production

Milk	729 kg	73% rel
Fat	34.8 kg	0.06%
Protein	27.5 kg	0.04%

Health & Fertility

Fertility	0.2	Improver
Lifespan	76	Improver
Calving Ease	-0.8	Harder
Healthy Cow	119	Improver
Somatic Cell	-0.5	Improver
Mastitis	0	Improver
TB Resistance	2.9	Improver
Enviro Cow	2.5	Improver

Management

Lameness	2.1	Improver
Digital Derm	0.4	Improver
Calf Survival	-0.5	Non-Improver
Gestation	1	Longer
Maintenance	10	Larger
Body Cond	0.68	Fatter
Temperament	0.8	Docile
Ease of Milk	0.7	Easier

Pazzle X Parfect X Positive

Sire: Siemers Rz Pazzle 34954

Dam: Genosource Parfct Oriole

Holstein Conformation

Type Merit	+2.72	Excellent
Mammary	+2.23	Excellent
Legs & Feet	+2.34	Excellent
Stature	+0.90	160 cm
Chest Width	+0.72	Wide
Body Depth	+0.78	Deep
Rib Structure	+1.55	Open Rib
Rump Angle	-0.75	Low Pins
Rump Width	+1.31	Wide
Rear Leg Side	-0.09	Sickled
Foot Angle	+0.95	Steep
Fore Udder Att	+2.08	Tight
Rear Udder Ht	+2.25	Very High
Udder Support	+0.49	Strong
Udder Depth	+1.16	20cm Above
Front Teat Pl.	+0.62	Close
Teat Length	+0.18	Long
Rear Teat Pl.	+0.08	Close
Teat Pos. Side	+0.89	Apart
Locomotion	+0.80	Excellent
Condition Score	+0.68	High

CAMPEN

Campen

HB No	60000362881835	AI Code	
Beta Casein	A2A2	Source	Germany
Kappa Casein	BB	DOB	15/11/20

New



Campen daughter Diva VG 85

- High production sire
- Suitable for robotic milking
- Ranked no. 2 daughter proven sire in Germany
- Reduces stature without sacrificing chest width

Profit

PLI	£523	59%
SCI	£353	59%
ACI	£484	59%

Production

Milk	769 kg	66% rel
Fat	27.1 kg	-0.04%
Protein	31.3 kg	0.07%

Health & Fertility

Fertility	0.0	Improver
Lifespan	92	Improver
Calving Ease	-0.3	Harder
Healthy Cow	81	Improver
Somatic Cell	-10	Improver
Mastitis	n/a	Improver
TB Resistance	n/a	Improver
Enviro Cow	2.6	Improver

Management

Lameness	n/a	Improver
Digital Derm	n/a	Improver
Calf Survival	n/a	Improver
Gestation	n/a	Shorter
Maintenance	0	Smaller
Body Cond	0.15	Fatter
Temperament	-0.3	Defiant
Ease of Milk	0.2	Easier

Calvin x Prosperous x Mission P

Sire: Calvin

Dam: Isabella

Holstein Conformation

Type Merit	+1.35		Excellent
Mammary	+0.45		Excellent
Legs & Feet	+1.14		Excellent
Stature	-0.25		160 cm
Chest Width	+0.69		Wide
Body Depth	+0.44		Deep
Rib Structure	+0.93		Open Rib
Rump Angle	-0.05		Low Pins
Rump Width	+0.11		Wide
Rear Leg Side	+0.17		Sickled
Foot Angle	-0.25		Steep
Fore Udder Att	+0.22		Tight
Rear Udder Ht	+0.37		Very High
Udder Support	-0.05		Strong
Udder Depth	+0.65		20cm Above
Front Teat Pl.	-0.66		Close
Teat Length	+0.28		Long
Rear Teat Pl.	-0.62		Close
Teat Pos. Side	+0.00		Apart
Locomotion	-0.27		Excellent
Condition Score	+0.15		High

-3

+3

DARUDE

Peak AltaDarude

HB No	65 3243355665	AI Code	HO8068
Beta Casein	A1A2	Source	USA
Kappa Casein	BB	DOB	2/6/22



6th Dam: Ammon Peachy Shauna EX92

- Exceptional high daughter fertility @ 12.9
- Excellent rump width
- Excels on the healthy cow indexes
- Improves all round production & components
- Lowers high pin setting
- Improves milking speed

Profit

PLI	£722	66%
SCI	£552	66%
ACI	£695	66%

Production

Milk	483 kg	73% rel
Fat	32.2 kg	0.15%
Protein	25.8 kg	0.11%

Health & Fertility

Fertility	12.9	Improver
Lifespan	143	Improver
Calving Ease	-0.2	Harder
Healthy Cow	251	Improver
Somatic Cell	-5	Improver
Mastitis	0	Improver
TB Resistance	2.6	Improver
Enviro Cow	3.4	Improver

Management

Lameness	3.5	Improver
Digital Derm	0.7	Improver
Calf Survival	3.1	Improver
Gestation	-2	Shorter
Maintenance	-2	Smaller
Body Cond	1.57	Fatter
Temperament	0.5	Docile
Ease of Milk	1.6	Easier

High Energy X No Excuse X Klutch

Sire: Peak High Energy

Dam: Peak Tranquil 46013

Holstein Conformation

Type Merit	+0.24		Excellent
Mammary	+1.29		Excellent
Legs & Feet	-0.10		Excellent
Stature	+0.44		160 cm
Chest Width	-0.66		Wide
Body Depth	-0.53		Deep
Rib Structure	+0.94		Open Rib
Rump Angle	+1.84		Low Pins
Rump Width	+1.27		Wide
Rear Leg Side	+1.12		Sickled
Foot Angle	-1.45		Steep
Fore Udder Att	+1.29		Tight
Rear Udder Ht	+1.11		Very High
Udder Support	+0.34		Strong
Udder Depth	+0.96		20cm Above
Front Teat Pl.	+1.20		Close
Teat Length	-0.15		Long
Rear Teat Pl.	+1.30		Close
Teat Pos. Side	+0.12		Apart
Locomotion	+0.53		Excellent
Condition Score	+1.57		High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

HEROIC

Duckett Heroic

HB No	65 3260843013	AI Code	HO7891
Beta Casein	A2A2	Source	USA
Kappa Casein	AB	DOB	9/11/22



MGD: S-S-I Doc Have Not 8784 EX96

- Top production bull
- Maternal grand dam EX96
- 9 Generations of VG & EX dams
- Excellent legs and feet with good locomotion
- Positive in all management traits
- Exceptional type sire

Profit

PLI	£612	66%
SCI	£341	66%
ACI	£494	66%

Production

Milk	1070 kg	73% rel
Fat	33.5 kg	-0.10%
Protein	36.9 kg	0.02%

Health & Fertility

Fertility	0.8	Improver
Lifespan	40	Improver
Calving Ease	-0.6	Harder
Healthy Cow	103	Improver
Somatic Cell	-3	Improver
Mastitis	0	Improver
TB Resistance	1.2	Improver
Enviro Cow	2.7	Improver

Management

Lameness	1.5	Improver
Digital Derm	0.5	Improver
Calf Survival	2.2	Improver
Gestation	-2	Shorter
Maintenance	5	Larger
Body Cond	0.57	Fatter
Temperament	0.6	Docile
Ease of Milk	1.3	Easier

Esquire X Parfect X King Doc

Sire: Sandy-Valley Esquire

Dam: Duckett Parfect Hallie

Holstein Conformation

Type Merit	+1.95	Excellent
Mammary	+1.32	Excellent
Legs & Feet	+1.72	Excellent
Stature	+0.27	160 cm
Chest Width	+0.88	Wide
Body Depth	+0.80	Deep
Rib Structure	+1.49	Open Rib
Rump Angle	-1.32	Low Pins
Rump Width	+1.50	Wide
Rear Leg Side	-0.09	Sickled
Foot Angle	+0.00	Steep
Fore Udder Att	+0.85	Tight
Rear Udder Ht	+0.94	Very High
Udder Support	+0.82	Strong
Udder Depth	+0.13	20cm Above
Front Teat Pl.	+0.77	Close
Teat Length	+0.56	Long
Rear Teat Pl.	+0.99	Close
Teat Pos. Side	+1.10	Apart
Locomotion	+0.58	Excellent
Condition Score	+1.29	High

-3

+3

INSPIRE

Peak AltInspire

HB No	65 3263337318	AI Code	HO8077
Beta Casein	A2A2	Source	USA
Kappa Casein	BB	DOB	12/2/23



- 92 kg of combined fat & protein with positive percentages
- Inspire is a top component specialist
- Excels in chest and body traits
- Improves all management traits

Profit

PLI	£843	66%
SCI	£533	66%
ACI	£692	66%

Production

Milk	839 kg	73% rel
Fat	54.1 kg	0.23%
Protein	38.2 kg	0.12%

Health & Fertility

Fertility	2.9	Improver
Lifespan	119	Improver
Calving Ease	0.2	Easier
Healthy Cow	139	Improver
Somatic Cell	-9	Improver
Mastitis	0	Improver
TB Resistance	3.6	Improver
Enviro Cow	4.2	Improver

Management

Lameness	0.7	Improver
Digital Derm	0.0	Improver
Calf Survival	1.3	Improver
Gestation	-2	Shorter
Maintenance	15	Larger
Body Cond	-0.09	Leaner
Temperament	0.0	Docile
Ease of Milk	-0.1	Harder

Exquisite X Jump Cut X Lionel

Sire: Peak Powerstar

Dam: Peak Legendary

Holstein Conformation

Type Merit	+1.32	Excellent
Mammary	+0.83	Excellent
Legs & Feet	+0.89	Excellent
Stature	+0.54	160 cm
Chest Width	+1.70	Wide
Body Depth	+1.33	Deep
Rib Structure	+0.69	Open Rib
Rump Angle	-0.03	Low Pins
Rump Width	+0.42	Wide
Rear Leg Side	+0.00	Sickled
Foot Angle	+0.59	Steep
Fore Udder Att	+1.32	Tight
Rear Udder Ht	+0.62	Very High
Udder Support	-0.60	Strong
Udder Depth	+0.10	20cm Above
Front Teat Pl.	+1.19	Close
Teat Length	-0.03	Long
Rear Teat Pl.	+0.47	Close
Teat Pos. Side	-0.08	Apart
Locomotion	-0.01	Excellent
Condition Score	-0.09	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

MARPON

Koepon Marpon

HB No	63 571815689	AI Code	HO8604
Beta Casein	A2A2	Source	Germany
Kappa Casein	BB	DOB	30/10/19



Koepon Marpon

- Exciting new daughter proven sire with 1244 milking in 352 herds
- No 2 UK International daughter proven sire
- Suitable for robotic milking
- Exceptional type improvement @ 2.94
- Top sire for excellent legs & feet with high locomotion

Profit

PLI	£511	82%
SCI	£363	82%
ACI	£479	82%

Production

Milk	434 kg	86% rel
Fat	27.5 kg	0.12%
Protein	27.5 kg	0.05%

Health & Fertility

Fertility	4.5	Improver
Lifespan	113	Improver
Calving Ease	-0.2	Harder
Healthy Cow	175	Improver
Somatic Cell	-7	Improver
Mastitis	-1	Improver
TB Resistance	1.0	Improver
Enviro Cow	2.4	Improver

Management

Lameness	1.8	Improver
Digital Derm	0.6	Improver
Calf Survival	-0.1	Non-Improver
Gestation	-2	Shorter
Maintenance	-2	Smaller
Body Cond	0.20	Fatter
Temperament	0.8	Docile
Ease of Milk	0.2	Easier

Martin X Yoder X Belinda

Sire: Midwolder Martin

Dam: Koepon Band Classy 402

Holstein Conformation

Type Merit	+2.94	Excellent
Mammary	+1.59	Excellent
Legs & Feet	+2.47	Excellent
Stature	+0.17	160 cm
Chest Width	+0.14	Wide
Body Depth	+0.45	Deep
Rib Structure	+2.34	Open Rib
Rump Angle	+0.64	Low Pins
Rump Width	-0.31	Wide
Rear Leg Side	+1.49	Sickled
Foot Angle	-0.97	Steep
Fore Udder Att	+1.74	Tight
Rear Udder Ht	+1.63	Very High
Udder Support	+0.30	Strong
Udder Depth	+1.35	20cm Above
Front Teat Pl.	+1.31	Close
Teat Length	+1.51	Long
Rear Teat Pl.	-0.01	Close
Teat Pos. Side	-0.09	Apart
Locomotion	+2.92	Excellent
Condition Score	+0.20	High

-3

+3

MAXIMINO

Peak AltaMaximino

HB No	65 3257827390	AI Code	HO8429
Beta Casein	A1A2	Source	USA
Kappa Casein	BB	DOB	10/1/2023



Peak AltaMaximino

- Top 20 PLI sire
- Component specialist @+0.25% Fat +0.19% Protein
- Excellent daughter fertility +10.7
- Perfect rump width with lower pin setting

Profit

PLI	£835	66%
SCI	£656	66%
ACI	£784	66%

Production

Milk	489 kg	73% rel
Fat	41.4 kg	0.25%
Protein	32.4 kg	0.19%

Health & Fertility

Fertility	10.7	Improver
Lifespan	116	Improver
Calving Ease	0.1	Easier
Healthy Cow	223	Improver
Somatic Cell	-21	Improver
Mastitis	-2	Improver
TB Resistance	0.4	Improver
Enviro Cow	3.8	Improver

Management

Lameness	2.4	Improver
Digital Derm	0.3	Improver
Calf Survival	0.4	Improver
Gestation	-3	Shorter
Maintenance	-2	Smaller
Body Cond	-0.70	Leaner
Temperament	0.1	Docile
Ease of Milk	-0.7	Harder

AltaSolace X AltaMagnifique X Pursuit

Sire: Peak Altasolace

Dam: Peak Maun

Holstein Conformation

Type Merit	-0.14	Excellent
Mammary	+0.80	Excellent
Legs & Feet	-0.20	Excellent
Stature	-0.10	160 cm
Chest Width	-0.32	Wide
Body Depth	-0.90	Deep
Rib Structure	-0.53	Open Rib
Rump Angle	+1.02	Low Pins
Rump Width	+0.50	Wide
Rear Leg Side	+0.36	Sickled
Foot Angle	-0.78	Steep
Fore Udder Att	+0.52	Tight
Rear Udder Ht	+0.38	Very High
Udder Support	+1.26	Strong
Udder Depth	+0.63	20cm Above
Front Teat Pl.	+0.83	Close
Teat Length	-0.08	Long
Rear Teat Pl.	+2.29	Close
Teat Pos. Side	+0.37	Apart
Locomotion	+0.09	Excellent
Condition Score	-0.70	High

MCCOY

Peak AltaMCCOY

HB No	65 3269404970	AI Code	HO8247
Beta Casein	A2A2	Source	USA
Kappa Casein	AA	DOB	7/12/23

New



Peak AltaMcCoy

- Exiting new release sire from the Peak breeding program
- Tremendous fat increase in both kg & percentages
- Excellent health and management traits
- Reduces stature with increased chest width

Profit

PLI	£797	66%
SCI	£546	66%
ACI	£679	66%

Production

Milk	708 kg	73% rel
Fat	53.1 kg	0.27%
Protein	31.2 kg	0.09%

Health & Fertility

Fertility	4.7	Improver
Lifespan	85	Improver
Calving Ease	0.1	Easier
Healthy Cow	138	Improver
Somatic Cell	-7	Improver
Mastitis	-1	Improver
TB Resistance	3.3	Improver
Enviro Cow	4.0	Improver

Management

Lameness	0.9	Improver
Digital Derm	-0.2	Non-Improver
Calf Survival	0.9	Improver
Gestation	-2	Shorter
Maintenance	-2	Smaller
Body Cond	-0.27	Leaner
Temperament	0.1	Docile
Ease of Milk	-0.3	Harder

Janus X Magnifique X Fastball

Sire: Peak Altajanus

Dam: Peak Larissa

Holstein Conformation

Type Merit	+1.34	Excellent
Mammary	+1.24	Excellent
Legs & Feet	+0.47	Excellent
Stature	-0.29	160 cm
Chest Width	+0.38	Wide
Body Depth	-0.14	Deep
Rib Structure	+0.69	Open Rib
Rump Angle	-0.18	Low Pins
Rump Width	+0.52	Wide
Rear Leg Side	-0.18	Sickled
Foot Angle	+0.27	Steep
Fore Udder Att	+1.08	Tight
Rear Udder Ht	+1.20	Very High
Udder Support	+1.06	Strong
Udder Depth	+0.70	20cm Above
Front Teat Pl.	+1.09	Close
Teat Length	-0.35	Long
Rear Teat Pl.	+1.82	Close
Teat Pos. Side	+0.12	Apart
Locomotion	+0.06	Excellent
Condition Score	-0.27	High

-3

+3

OBSERVE

Peak AltaObserve

HB No	65 3283239583	AI Code	HO8580
Beta Casein	A1A2	Source	USA
Kappa Casein	AB	DOB	5/1/2024



Peak AltaObserve

- Ideally suited for robotic milking units
- High production sire with strength and power
- Excellent milking speed
- Combines 80 kgs of fat & protein

Profit

PLI	£705	66%
SCI	£449	66%
ACI	£607	66%

Production

Milk	845 kg	73% rel
Fat	45.5 kg	0.13%
Protein	33.8 kg	0.07%

Health & Fertility

Fertility	2.1	Improver
Lifespan	113	Improver
Calving Ease	0.1	Easier
Healthy Cow	125	Improver
Somatic Cell	-11	Improver
Mastitis	0	Improver
TB Resistance	1.8	Improver
Enviro Cow	3.5	Improver

Management

Lameness	1.1	Improver
Digital Derm	0.1	Improver
Calf Survival	1.2	Improver
Gestation	-2	Shorter
Maintenance	8	Larger
Body Cond	0.51	Fatter
Temperament	1.0	Docile
Ease of Milk	0.5	Easier

Excitement X Lionel X AltaZeolite

Sire: Peak Excitement

Dam: Peak 164485-Et

Holstein Conformation

Type Merit	+0.90	Excellent
Mammary	+0.39	Excellent
Legs & Feet	+0.70	Excellent
Stature	+0.31	160 cm
Chest Width	+0.99	Wide
Body Depth	+0.12	Deep
Rib Structure	+0.70	Open Rib
Rump Angle	-0.06	Low Pins
Rump Width	+0.85	Wide
Rear Leg Side	-0.09	Sickled
Foot Angle	+0.35	Steep
Fore Udder Att	+0.46	Tight
Rear Udder Ht	+0.69	Very High
Udder Support	-0.88	Strong
Udder Depth	+0.02	20cm Above
Front Teat Pl.	-1.11	Close
Teat Length	-0.03	Long
Rear Teat Pl.	-1.21	Close
Teat Pos. Side	+0.07	Apart
Locomotion	+0.98	Excellent
Condition Score	+0.51	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

PELLEGRINO

Pellegrino

HB No	71 7253843259	AI Code	HO6761
Beta Casein	A1A1	Source	France
Kappa Casein	AA	DOB	30/10/19



Daughter Soleil

- Top udder sire of 2.64
- High production
- Healthy cow index £206
- Fertility index
- Lifespan +113 days
- Ranks in the UK top 15 daughter proven sires

Profit

PLI	£539	90%
SCI	£286	98%
ACI	£468	98%

Production

Milk	860 kg	98% rel
Fat	32.9 kg	-0.02%
Protein	24.5 kg	-0.04%

Health & Fertility

Fertility	2.1	Improver
Lifespan	113	Improver
Calving Ease	-0.4	Harder
Healthy Cow	206	Improver
Somatic Cell	-28	Improver
Mastitis	-1	Improver
TB Resistance	-2.3	Non-Improver
Enviro Cow	2.1	Improver

Management

Lameness	-0.9	Non-Improver
Digital Derm	0.0	Improver
Calf Survival	3.7	Improver
Gestation	-2	Shorter
Maintenance	17	Larger
Body Cond	-0.23	Leaner
Temperament	1.9	Docile
Ease of Milk	-0.2	Harder

Topnotch X Router X Muscadet

Sire: Progenesis Topnotch

Dam: Westcoast Router Jabel

Holstein Conformation

Type Merit	+2.02		Excellent
Mammary	+2.64		Excellent
Legs & Feet	+0.93		Excellent
Stature	+1.77		160 cm
Chest Width	+0.78		Wide
Body Depth	+1.22		Deep
Rib Structure	+2.17		Open Rib
Rump Angle	+0.94		Low Pins
Rump Width	+1.91		Wide
Rear Leg Side	-0.70		Sickled
Foot Angle	-0.21		Steep
Fore Udder Att	+2.22		Tight
Rear Udder Ht	+2.55		Very High
Udder Support	+1.71		Strong
Udder Depth	+1.92		20cm Above
Front Teat Pl.	+0.21		Close
Teat Length	+0.25		Long
Rear Teat Pl.	+0.30		Close
Teat Pos. Side	-0.46		Apart
Locomotion	+1.90		Excellent
Condition Score	-0.23		High

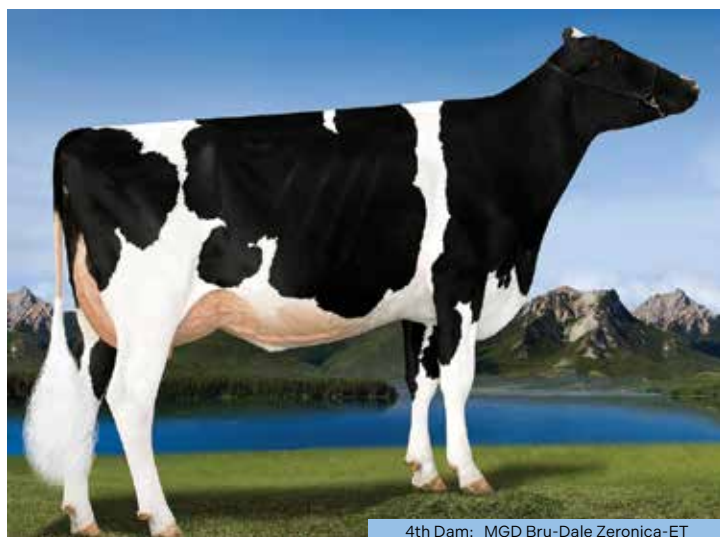
-3

+3

PIZZAZZ

Peak AltaPizzazz

HB No	65 3251555560	AI Code	HO8190
Beta Casein	A2A2	Source	USA
Kappa Casein	BB	DOB	12/9/22



4th Dam: MGD Bru-Dale Zeronica-ET

- All round production and component sire
- Increases longevity
- Lowers stature
- Excellent rump width
- Impressive indexed for feed efficiency

Profit

PLI	£704	66%
SCI	£535	66%
ACI	£664	66%

Production

Milk	439 kg	72% rel
Fat	36.8 kg	0.23%
Protein	24.6 kg	0.12%

Health & Fertility

Fertility	6.7	Improver
Lifespan	134	Improver
Calving Ease	0.7	Easier
Healthy Cow	208	Improver
Somatic Cell	-16	Improver
Mastitis	-1	Improver
TB Resistance	2.6	Improver
Enviro Cow	3.4	Improver

Management

Lameness	2.2	Improver
Digital Derm	0.6	Improver
Calf Survival	1.2	Improver
Gestation	-1	Shorter
Maintenance	-6	Smaller
Body Cond	-0.62	Leaner
Temperament	-0.13	Defiant
Ease of Milk	0.1	Easier

Altaovertake X Incredible X Pursuit

Sire: Ladys-Manor Altaovertake

Dam: Peak Zaida

Holstein Conformation

Type Merit	+1.02	Excellent
Mammary	+1.40	Excellent
Legs & Feet	+0.34	Excellent
Stature	-0.39	160 cm
Chest Width	-0.28	Wide
Body Depth	-0.99	Deep
Rib Structure	+0.08	Open Rib
Rump Angle	+0.18	Low Pins
Rump Width	+1.33	Wide
Rear Leg Side	-0.01	Sickled
Foot Angle	-0.67	Steep
Fore Udder Att	+1.43	Tight
Rear Udder Ht	+0.68	Very High
Udder Support	+0.40	Strong
Udder Depth	+1.04	20cm Above
Front Teat Pl.	+1.10	Close
Teat Length	+0.06	Long
Rear Teat Pl.	+0.43	Close
Teat Pos. Side	+0.07	Apart
Locomotion	-0.13	Excellent
Condition Score	+0.10	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

RODAN RED

Trent Way AltaRodan-Red

HB No	65 3261835820	AI Code	HO8330
Beta Casein	A1A2	Source	USA
Kappa Casein	BB	DOB	8/17/23



Trent Way AltaRodan-Red

- Outstanding new red & white Holstein sire
- High type sire with production to match
- Snugly attached udders
- Improves chest and rump width in his daughters

Profit

PLI	£603	68%
SCI	£358	68%
ACI	£504	68%

Production

Milk	674 kg	74% rel
Fat	31.5 kg	0.05%
Protein	25.8 kg	0.04%

Health & Fertility

Fertility	-2.0	Non-Improver
Lifespan	113	Improver
Calving Ease	-0.2	Harder
Healthy Cow	155	Improver
Somatic Cell	-19	Improver
Mastitis	-1	Improver
TB Resistance	0.6	Improver
Enviro Cow	3.0	Improver

Management

Lameness	0.5	Improver
Digital Derm	0.4	Improver
Calf Survival	2.7	Improver
Gestation	-2	Shorter
Maintenance	1	Larger
Body Cond	0.60	Fatter
Temperament	1.2	Docile
Ease of Milk	0.6	Easier

Ranger-Red X Parfect X AltaAltuve Rc

Sire: 3star Oh Ranger-Red

Dam: Trent-Way Essay

Holstein Conformation

Type Merit	+2.53	Excellent
Mammary	+1.54	Excellent
Legs & Feet	+1.83	Excellent
Stature	-0.03	160 cm
Chest Width	+0.71	Wide
Body Depth	+0.55	Deep
Rib Structure	+1.65	Open Rib
Rump Angle	+0.62	Low Pins
Rump Width	+1.22	Wide
Rear Leg Side	+1.16	Sickled
Foot Angle	-0.69	Steep
Fore Udder Att	+0.22	Tight
Rear Udder Ht	+1.62	Very High
Udder Support	+1.88	Strong
Udder Depth	-0.38	20cm Above
Front Teat Pl.	+1.85	Close
Teat Length	-0.12	Long
Rear Teat Pl.	+1.45	Close
Teat Pos. Side	+0.97	Apart
Locomotion	+1.21	Excellent
Condition Score	+0.60	High

-3

+3

SAIKO

Peak Saiko

HB No	65 3235932953	AI Code	HO7638
Beta Casein	A1A2	Source	USA
Kappa Casein	AA	DOB	16/8/21



5th Dam: S-S-I Bookem Modesto 7269 VG87

- Sexed and conventional available
- All round production with excellent management traits
- Calving ease
- Daughter fertility
- Strong robust cows
- 11 Generations of VG & EX dams

Profit

PLI	£663	68%
SCI	£419	74%
ACI	£555	74%

Production

Milk	880 kg	74% rel
Fat	35.7 kg	0.00%
Protein	33.7 kg	0.15%

Health & Fertility

Fertility	3.7	Improver
Lifespan	67	Improver
Calving Ease	-0.4	Harder
Healthy Cow	111	Improver
Somatic Cell	-12	Improver
Mastitis	-1	Improver
TB Resistance	0.6	Improver
Enviro Cow	3.1	Improver

Management

Lameness	1.1	Improver
Digital Derm	0.1	Improver
Calf Survival	0.2	Improver
Gestation	-2	Shorter
Maintenance	7	Larger
Body Cond	-0.46	Leaner
Temperament	n/a	Docile
Ease of Milk	n/a	Easier

Magnifique X Pursuit X Medley

Sire: Peak Altamagnifique

Dam: Peak Maudie

Holstein Conformation

Type Merit	+0.35	Excellent
Mammary	+0.54	Excellent
Legs & Feet	+0.33	Excellent
Stature	+0.05	160 cm
Chest Width	+1.06	Wide
Body Depth	-0.13	Deep
Rib Structure	-0.05	Open Rib
Rump Angle	+1.14	Low Pins
Rump Width	+0.95	Wide
Rear Leg Side	+0.46	Sickled
Foot Angle	-0.22	Steep
Fore Udder Att	-0.05	Tight
Rear Udder Ht	+0.11	Very High
Udder Support	+1.03	Strong
Udder Depth	+0.11	20cm Above
Front Teat Pl.	+0.51	Close
Teat Length	-0.45	Long
Rear Teat Pl.	+1.68	Close
Teat Pos. Side	+1.22	Apart
Locomotion	+0.67	Excellent
Condition Score	-0.46	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

STRONGHOLD

Peak AltaStronghold

HB No	65 3257827578	AI Code	HO8297
Beta Casein	A2A2	Source	USA
Kappa Casein	AB	DOB	6/5/2023



- Strong robust cows
- Exceptional high components @79kg
- Excellent health traits
- All-round production and type sire

Profit

PLI	£778	66%
SCI	£512	66%
ACI	£659	66%

Production

Milk	718 kg	73% rel
Fat	44.1 kg	0.17%
Protein	35.0 kg	0.13%

Health & Fertility

Fertility	2.9	Improver
Lifespan	101	Improver
Calving Ease	-0.4	Harder
Healthy Cow	157	Improver
Somatic Cell	-22	Improver
Mastitis	-1	Improver
TB Resistance	1.9	Improver
Enviro Cow	3.7	Improver

Management

Lameness	0.4	Improver
Digital Derm	-0.2	Non-Improver
Calf Survival	1.3	Improver
Gestation	-1	Shorter
Maintenance	10	Larger
Body Cond	0.57	Fatter
Temperament	0.4	Docile
Ease of Milk	0.6	Easier

Powerstar X Zillion X Pursuit

Sire: Peak Powerstar

Dam: Peak Promise

Holstein Conformation

Type Merit	+1.30		Excellent
Mammary	+1.02		Excellent
Legs & Feet	+0.86		Excellent
Stature	+0.33		160 cm
Chest Width	+1.40		Wide
Body Depth	+0.53		Deep
Rib Structure	+0.66		Open Rib
Rump Angle	-0.57		Low Pins
Rump Width	+0.91		Wide
Rear Leg Side	+0.98		Sickled
Foot Angle	-0.24		Steep
Fore Udder Att	+0.82		Tight
Rear Udder Ht	+0.16		Very High
Udder Support	+0.43		Strong
Udder Depth	+0.09		20cm Above
Front Teat Pl.	+0.93		Close
Teat Length	-0.88		Long
Rear Teat Pl.	+1.17		Close
Teat Pos. Side	+1.14		Apart
Locomotion	+0.36		Excellent
Condition Score	+0.57		High

-3

+3

THUNDERBIRD

Peak AltaThunderbird

HB No	65 3250026269	AI Code	HO8183
Beta Casein	A2A2	Source	USA
Kappa Casein	BB	DOB	21/2/23



Peak AltaThunderbird

- Balanced production with type
- Exciting pedigree
- Tremendous strength in both chest and rump
- Positive components
- Positive teat length
- Recommended for improving locomotion

Profit

PLI	£613	68%
SCI	£384	68%
ACI	£503	68%

Production

Milk	635 kg	74% rel
Fat	43.6 kg	0.20%
Protein	32.0 kg	0.13%

Health & Fertility

Fertility	0.4	Improver
Lifespan	37	Improver
Calving Ease	-0.5	Harder
Healthy Cow	59	Improver
Somatic Cell	0	Improver
Mastitis	0	Improver
TB Resistance	2.1	Improver
Enviro Cow	2.8	Improver

Management

Lameness	0.5	Improver
Digital Derm	0.1	Improver
Calf Survival	-0.1	Non-Improver
Gestation	-1	Shorter
Maintenance	18	Larger
Body Cond	0.87	Fatter
Temperament	-0.1	Defiant
Ease of Milk	0.9	Easier

Parfect X Magnifique X Zazzle

Sire: Siemers Rengd Parfect

Dam: Peak Legendary

Holstein Conformation

Type Merit	+1.69	Excellent
Mammary	+1.00	Excellent
Legs & Feet	+1.67	Excellent
Stature	+1.09	160 cm
Chest Width	+1.64	Wide
Body Depth	+1.31	Deep
Rib Structure	+1.28	Open Rib
Rump Angle	-0.26	Low Pins
Rump Width	+2.53	Wide
Rear Leg Side	+0.37	Sickled
Foot Angle	+0.41	Steep
Fore Udder Att	+1.08	Tight
Rear Udder Ht	+0.43	Very High
Udder Support	+0.64	Strong
Udder Depth	+0.44	20cm Above
Front Teat Pl.	+1.29	Close
Teat Length	+0.28	Long
Rear Teat Pl.	+1.19	Close
Teat Pos. Side	+0.61	Apart
Locomotion	-0.06	Excellent
Condition Score	+0.87	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

TROPHY

TROPHY

HB No	60 365421470	AI Code	HO8303
Beta Casein	A2A2	Source	Germany
Kappa Casein		DOB	14/5/23

New



- Trophy scores over 2 points on type, udders, legs & feet
- Exceptional high values for all health traits
- Milk component specialist
- 11 Generation of VG and excellent dams

Profit

PLI	£798	67%
SCI	£573	67%
ACI	£725	67%

Production

Milk	564 kg	73% rel
Fat	40.3 kg	0.20%
Protein	26.1 kg	0.09%

Health & Fertility

Fertility	9.6	Improver
Lifespan	189	Improver
Calving Ease	0.3	Easier
Healthy Cow	284	Improver
Somatic Cell	-10	Improver
Mastitis	0	Improver
TB Resistance	4.0	Improver
Enviro Cow	3.7	Improver

Management

Lameness	2.0	Improver
Digital Derm	0.5	Improver
Calf Survival	2.0	Improver
Gestation	-2	Shorter
Maintenance	-2	Smaller
Body Cond	0.14	Fatter
Temperament	-0.7	Defiant
Ease of Milk	0.1	Easier

Trooper X Spot Lite X Renegade

Sire: Plain-Knoll Renegad Trooper

Dam: Penn-England Barb 17906

Holstein Conformation

Type Merit	+2.49	Excellent
Mammary	+2.66	Excellent
Legs & Feet	+2.33	Excellent
Stature	-0.22	160 cm
Chest Width	+0.16	Wide
Body Depth	-1.33	Deep
Rib Structure	-0.12	Open Rib
Rump Angle	-1.50	Low Pins
Rump Width	-1.24	Wide
Rear Leg Side	-0.41	Sickled
Foot Angle	+1.10	Steep
Fore Udder Att	+2.84	Tight
Rear Udder Ht	+1.88	Very High
Udder Support	+0.73	Strong
Udder Depth	+2.32	20cm Above
Front Teat Pl.	+1.13	Close
Teat Length	-0.36	Long
Rear Teat Pl.	+0.97	Close
Teat Pos. Side	+0.60	Apart
Locomotion	-0.67	Excellent
Condition Score	+0.14	High

-3

+3

VITALIZE

Peak AltaVitalize

HB No	65 3272457178	AI Code	
Beta Casein	A1A2	Source	USA
Kappa Casein	AB	DOB	19/5/24



Peak AltaVitalize

- Top all round sire for type & production
- Component specialist 0.31% fat
- Excellent udders @ 1.67
- Improves milking speed

Profit

PLI	£695	66%
SCI	£488	66%
ACI	£620	66%

Production

Milk	520 kg	73% rel
Fat	47.9 kg	0.31%
Protein	26.7 kg	0.11%

Health & Fertility

Fertility	6.0	Improver
Lifespan	64	Improver
Calving Ease	-0.4	Harder
Healthy Cow	144	Improver
Somatic Cell	-3	Improver
Mastitis	1	Non-Improver
TB Resistance	3.0	Improver
Enviro Cow	3.3	Improver

Management

Lameness	3.2	Improver
Digital Derm	0.4	Improver
Calf Survival	2.7	Improver
Gestation	-1	Shorter
Maintenance	1	Larger
Body Cond	0.00	Fatter
Temperament	0.7	Docile
Ease of Milk	1.7	Easier

Catapult X Altaexquisite X
Altajump Cut

Sire: Regan-Danhof Catapult

Dam: Peak 86318-Et

Holstein Conformation

Type Merit	+1.52	Excellent
Mammary	+1.67	Excellent
Legs & Feet	+0.68	Excellent
Stature	+0.79	160 cm
Chest Width	-0.50	Wide
Body Depth	-0.35	Deep
Rib Structure	+1.70	Open Rib
Rump Angle	-0.24	Low Pins
Rump Width	+0.47	Wide
Rear Leg Side	+0.16	Sickled
Foot Angle	+0.42	Steep
Fore Udder Att	+1.26	Tight
Rear Udder Ht	+2.23	Very High
Udder Support	+0.54	Strong
Udder Depth	+0.62	20cm Above
Front Teat Pl.	+0.11	Close
Teat Length	-0.18	Long
Rear Teat Pl.	+0.36	Close
Teat Pos. Side	+1.12	Apart
Locomotion	+0.68	Excellent
Condition Score	+1.72	High

Proof Source: August 2025.

UK Production, Health and Reproduction: AHDB Dairy.

Type: Holstein UK

-3

+3

ZYRIAK

Zyriak

HB No	60 1406872018	AI Code	HO8304
Beta Casein		Source	Germany
Kappa Casein		DOB	10/7/23

New



- Elite type sire with exceptional milk quality
- Improves legs and feet with excellent locomotion
- Low maintenance score with improved longevity
- Excels in all health & fertility traits

Profit

PLI	£683	67%
SCI	£480	67%
ACI	£606	67%

Production

Milk	431 kg	73% rel
Fat	36.7 kg	0.22%
Protein	22.0 kg	0.09%

Health & Fertility

Fertility	4.7	Improver
Lifespan	85	Improver
Calving Ease	0.1	Easier
Healthy Cow	138	Improver
Somatic Cell	-7	Improver
Mastitis	-1	Improver
TB Resistance	3.3	Improver
Enviro Cow	4.0	Improver

Management

Lameness	0.9	Improver
Digital Derm	-0.2	Non-Improver
Calf Survival	0.9	Improver
Gestation	-2	Shorter
Maintenance	-2	Smaller
Body Cond	0.55	Fatter
Temperament	0.5	Docile
Ease of Milk	0.6	Easier

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

Zyθος X Gameday X Legacy

Sire: Badger S-S-I Taos Zyθος

Dam: Kings-Ransom Gameday Devy

Holstein Conformation

Type Merit	+2.04	Excellent
Mammary	+1.66	Excellent
Legs & Feet	+1.81	Excellent
Stature	-0.39	160 cm
Chest Width	-0.17	Wide
Body Depth	-0.93	Deep
Rib Structure	+0.21	Open Rib
Rump Angle	-0.11	Low Pins
Rump Width	+0.49	Wide
Rear Leg Side	+0.00	Sickled
Foot Angle	-0.07	Steep
Fore Udder Att	+1.29	Tight
Rear Udder Ht	+1.12	Very High
Udder Support	+0.93	Strong
Udder Depth	+0.65	20cm Above
Front Teat Pl.	+0.66	Close
Teat Length	+0.05	Long
Rear Teat Pl.	+0.92	Close
Teat Pos. Side	+0.26	Apart
Locomotion	+0.47	Excellent
Condition Score	+0.55	High

-3

+3

Beef August 2025

This autumn, we're proud to showcase a line-up of the very best beef genetics. From the consistency of Aberdeen Angus and Hereford to the shape and muscle of Limousin, Charolais, and British Blue, our bulls deliver real performance. Simmental adds versatility with strength, milk, and carcase quality. Alongside this, our Triple Mix options offer flexibility and fertility, helping you achieve the breeding goals that suit your system. Every bull and mix is carefully selected to boost profitability, meet market demands, and build herds fit for the future.

MR KAYO

Glenbrae Red Mr Kayo

HB No	UK939290404825	Ai Code	AA1857
DOB	15/04/2020	Source	UK
Sire	Mosshall Red Evol	Dam	Gennon Red Miss



ABERDEEN ANGUS

- Kayo is a Red Angus with above average growth and muscling
- Smooth fleshing sire, suitable for crossing on continental type cows

Calving Survey

Calf Size Avg	73.1%	Calf Conf Avg	76.9%
Calf Size Above Avg	15.4%	Calf Conf Above Avg	23.1%
Mortality	0.0%	Non Surg. Vet Assist	0.0%
Avg Gest (days)	284	Surg. Vet Assist	0.0%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-3.2	36%	-0.7
Calv Ease Daughters (%)	1.1	28%	+0.6
Gestation Length (days)	0.5	55%	+0.2
Birth Weight (kg)	3.7	72%	+3.5
200 Day Weight (kg)	47	62%	+46
400 Day Weight (kg)	83	64%	+81
600 Day Weight (kg)	106	60%	+100
Mature Cow Weight (kg)	99	51%	+91
Milk (kg)	7	48%	+14
Scrotal Size (cm)	1.0	65%	+1.2
Carcass Weight (kg)	68	51%	+65
Eye Muscle Area (cm ²)	4.9	43%	+4.5
Fat Depth (mm)	-2.4	49%	-1.4
Retail Beef Yield (%)	1.5	42%	+1.1
IMF (%)	0.0	38%	+0.2
Terminal Index	+38	-	+38
Self Replacing Index	+53	-	+51

ROCKET

Thrunton Rocket L282

HB No	UK106935 301282	Ai Code	AA1340
DOB	04/06/2011	Source	UK
Sire	Netherallan Peter	Dam	Thrunton Rocket

ABERDEEN ANGUS



- Exceptional growth and muscling displayed in the progeny
- Recommended sire for crossing on most dairy breeds

Calving Survey

Calf Size Avg	77.2%	Calf Conf Avg	77.6%
Calf Size Above Avg	19.8%	Calf Conf Above Avg	21.9%
Mortality	1.9%	Non Surg. Vet Assist	2.4%
Avg Gest (days)	284	Surg. Vet Assist	1.0%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-0.1	79%	-0.7
Calv Ease Daughters (%)	+3.5	74%	+0.6
Gestation Length (days)	-0.1	91%	+0.2
Birth Weight (kg)	+3.3	92%	+3.5
200 Day Weight (kg)	+44	84%	+46
400 Day Weight (kg)	+85	82%	+81
600 Day Weight (kg)	+109	81%	+100
Mature Cow Weight (kg)	+93	74%	+91
Milk (kg)	+11	74%	+14
Scrotal Size (cm)	0.0	75%	+1.2
Carcass Weight (kg)	+76	71%	+65
Eye Muscle Area (cm ²)	+4.4	62%	+4.5
Fat Depth (mm)	-2.9	67%	-1.4
Retail Beef Yield (%)	+1.7	62%	+1.1
IMF (%)	+0.2	59%	+0.2
Terminal Index	+42	-	+38
Self Replacing Index	+60	-	+51

GRENADE

HW Grenade V535

HB No	UK546977102535	Ai Code	AA1778
DOB	01/03/2019	Source	UK
Sire	Netherton Kracker	Dam	HW Grenade V535

ABERDEEN ANGUS



- Impressive growth and muscle index
- Progeny displaying conformation and quality

Calving Survey

Calf Size Avg	77.4%	Calf Conf Avg	81.9%
Calf Size Above Avg	11.9%	Calf Conf Above Avg	11.9%
Mortality	1.2%	Non Surg. Vet Assist	1.2%
Avg Gest (days)	286	Surg. Vet Assist	2.4%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-0.7	60%	-0.7
Calv Ease Daughters (%)	3.9	51%	+0.6
Gestation Length (days)	1.8	73%	+0.2
Birth Weight (kg)	4.1	86%	+3.5
200 Day Weight (kg)	45	77%	+46
400 Day Weight (kg)	78	76%	+81
600 Day Weight (kg)	101	73%	+100
Mature Cow Weight (kg)	81	67%	+91
Milk (kg)	11	59%	+14
Scrotal Size (cm)	1.2	75%	+1.2
Carcass Weight (kg)	63	62%	+65
Eye Muscle Area (cm ²)	5.6	53%	+4.5
Fat Depth (mm)	-0.8	60%	-1.4
Retail Beef Yield (%)	1.2	53%	+1.1
IMF (%)	0.3	49%	+0.2
Terminal Index	+37	-	+38
Self Replacing Index	+56	-	+51

HIGHWAY

Drumhill Lord Highway V271

HB No	UK9593427 03271	Ai Code	AA1784
DOB	24/04/2019	Source	N. Ireland
Sire	Wedderlie Tarquin	Dam	Drumhill Lady H



ABERDEEN ANGUS

- Tremendous indexes for both terminal and maternal
- Suitable for breeding replacements for the suckler herd

Calving Survey

Calf Size Avg	58.8%	Calf Conf Avg	66.7%
Calf Size Above Avg	35.3%	Calf Conf Above Avg	33.3%
Mortality	0.0%	Non Surg. Vet Assist	0.0%
Avg Gest (days)	287	Surg. Vet Assist	0.0%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-0.8	57%	-0.7
Calv Ease Daughters (%)	-2.6	53%	+0.6
Gestation Length (days)	0.5	69%	+0.2
Birth Weight (kg)	4.2	80%	+3.5
200 Day Weight (kg)	47	74%	+46
400 Day Weight (kg)	81	73%	+81
600 Day Weight (kg)	97	70%	+100
Mature Cow Weight (kg)	76	64%	+91
Milk (kg)	21	58%	+14
Scrotal Size (cm)	1.5	72%	+1.2
Carcass Weight (kg)	61	62%	+65
Eye Muscle Area (cm ²)	3.8	55%	+4.5
Fat Depth (mm)	-1.3	62%	-1.4
Retail Beef Yield (%)	0.8	55%	+1.1
IMF (%)	0.4	53%	+0.2
Terminal Index	+37	-	+38
Self Replacing Index	+46	-	+51

PHILO

Blackhaugh Philo X239

HB No	UK562121 702239	Ai Code	AA1996
DOB	25/04/2021	Source	UK
Sire	Quaker Hill Dead C	Dam	Blackhaugh Pride



ABERDEEN ANGUS

- Philo's sire Dead Centre was a heavily proven for leading the breed for both gestation length and calving ease
- Philo ranks in the top 10% of the breed

Pedigree

SIRE:	Quaker Hill	Dead Centre	Exar Denver 2002B
			Quaker Hill Blackcap
DAM:	Blackhaugh	Pride V992	Blackhaugh Iceman
			Blackhaugh Pride P412

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	+0.2	55%	-0.7
Calv Ease Daughters (%)	+4.9	49%	+0.6
Gestation Length (days)	-2.3	68%	+0.2
Birth Weight (kg)	+4.7	77%	+3.5
200 Day Weight (kg)	+71	73%	+46
400 Day Weight (kg)	+124	73%	+81
600 Day Weight (kg)	+145	69%	+100
Mature Cow Weight (kg)	+116	63%	+91
Milk (kg)	+14	61%	+14
Scrotal Size (cm)	+2.2	75%	+1.2
Carcass Weight (kg)	+93	63%	+65
Eye Muscle Area (cm ²)	+7.2	56%	+4.5
Fat Depth (mm)	-1.2	62%	-1.4
Retail Beef Yield (%)	+1.6	55%	+1.1
IMF (%)	+1	53%	+0.2
Terminal Index	+59	-	+38
Self Replacing Index	+80	-	+51

MARTY

Carmorn Marty

HB No	MCN16-3952	Ai Code	LN2726
DOB	16/09/2016	Source	N. Ireland
Sire	Mullary Intrepid	Dam	Hatcliffe U.

LIMOUSIN



- Excellent crossing sire for suckler cows
- Progeny display lots of muscling and shape

Calving Survey

Calf Size Avg	67.7%	Calf Conf Avg	70.8%
Calf Size Above Avg	22.7%	Calf Conf Above Avg	27.1%
Mortality	3.4%	Non Surg. Vet Assist	3.4%
Avg Gest (days)	292	Surg. Vet Assist	3.0%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-2.40	75%	-
Calv Ease Daughters (%)	+0.90	75%	-
Gestation Length (days)	+0.50	92%	-
Birth Weight (kg)	+0.50	77%	-
200 Day Weight (kg)	+18	73%	-
400 Day Weight (kg)	+31	74%	-
600 Day Weight (kg)	-	-	-
Mature Cow Weight (kg)	-	-	-
Milk (kg)	-	-	-
Scrotal Size (cm)	+0.40	63%	-
Carcass Weight (kg)	-	-	-
Eye Muscle Area (cm ²)	-	-	-
Fat Depth (mm)	-0.20	60%	-
Retail Beef Yield (%)	-	-	-
IMF (%)	-	-	-
Terminal Index	-	-	-
Self Replacing Index	-	-	-

IVANTONOV

Ivantonov

HB No	87-49-281-004	Ai Code	LN2886
DOB	10/11/2013	Source	France
Sire	Bavardage	Dam	Coccinelle

LIMOUSIN



- Exceptional calving ease sire
- Superb muscling & hindquarter development
- Recommended for breeding suckler replacements

Pedigree

SIRE:	Bavardage	On Dit
		Ridelle
DAM:	Coccinelle	Remix
		Vielle

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	+0.80	85%	-
Calv Ease Daughters (%)	-0.30	65%	-
Gestation Length (days)	-4.30	79%	-
Birth Weight (kg)	-2.10	84%	-
200 Day Weight (kg)	+9	89%	-
400 Day Weight (kg)	+29	62%	-
600 Day Weight (kg)	-	-	-
Mature Cow Weight (kg)	-	-	-
Milk (kg)	-	-	-
Scrotal Size (cm)	+0.10	52%	-
Carcass Weight (kg)	-	-	-
Eye Muscle Area (cm ²)	-	-	-
Fat Depth (mm)	-0.20	43%	-
Retail Beef Yield (%)	-	-	-
IMF (%)	-	-	-
Terminal Index	-	-	-
Self Replacing Index	-	-	-

JUBILANT

Knockagh Jubilant

HB No	B-20141285	Ai Code	BB1516
DOB	04/12/2014	Source	N. Ireland
Sire	Twynning Ash	Dam	Knockagh Fancy

BRITISH BLUE



- Proven calving ease sire for dairy cows
- The top 5% of the breed for direct calv ease
- Suitable to crossing on most dairy cows

Calving Survey

Calf Size Avg	73.4%	Calf Conf Avg	68.4%
Calf Size Above Avg	17.7%	Calf Conf Above Avg	25.3%
Mortality	1.3%	Non Surg. Vet Assist	0.0%
Avg Gest (days)	284	Surg. Vet Assist	0.0%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	+2.5	38%	-1.2
Calv Ease Daughters (%)	+1.5	29%	-0.9
Gestation Length (days)	+0.2	42%	+0.6
Birth Weight (kg)	+1.1	68%	+2.3
200 Day Weight (kg)	+13	56%	+13
400 Day Weight (kg)	+25	54%	+21
600 Day Weight (kg)	+34	55%	+31
Mature Cow Weight (kg)	+32	44%	+29
Milk (kg)	-	-	+3.0
Scrotal Size (cm)	+0.4	36%	+0.2
Carcass Weight (kg)	+24	42%	+17
Eye Muscle Area (cm ²)	+1.8	29%	+1.5
Fat Depth (mm)	-0.2	36%	+0.0
Retail Beef Yield (%)	+0.7	33%	+0.4
IMF (%)	+0.0	25%	+0.1
Terminal Index	+20	-	+12
Self Replacing Index	+19	-	+4

LUXURY

Boroside Luxury

HB No	IE372215083231556	Ai Code	BB1742
DOB	15/09/2017	Source	N. Ireland
Sire	Mannequin De S	Dam	Boroside Glenda

BRITISH BLUE



- Luxury displays impressive breed type
- Excellent performance figures for carcass weight

Calving Survey

Calf Size Avg	78.3%	Calf Conf Avg	83.3%
Calf Size Above Avg	15.0%	Calf Conf Above Avg	15.0%
Mortality	0.0%	Non Surg. Vet Assist	0.0%
Avg Gest (days)	285	Surg. Vet Assist	2.3%

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-	-	-1.2
Calv Ease Daughters (%)	-	-	-0.9
Gestation Length (days)	+0.6	25%	+0.6
Birth Weight (kg)	+2.3	36%	+2.3
200 Day Weight (kg)	+11	29%	+13
400 Day Weight (kg)	+17	25%	+21
600 Day Weight (kg)	+27	26%	+31
Mature Cow Weight (kg)	-	-	+29
Milk (kg)	-	-	+3.0
Scrotal Size (cm)	-	-	+0.2
Carcass Weight (kg)	-	-	+17
Eye Muscle Area (cm ²)	-	-	+1.5
Fat Depth (mm)	-	-	+0.0
Retail Beef Yield (%)	-	-	+0.4
IMF (%)	-	-	+0.1
Terminal Index	-	-	+12
Self Replacing Index	-	-	+4

OLAF

Chatham Olaf

HB No	B-20190926	Ai Code	BB1886
DOB	25/09/2019	Source	N. Ireland
Sire	Graymar Iceman	Dam	Chatham Millie

BRITISH BLUE



Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	1.3	34%	-1.2
Calv Ease Daughters (%)	-0.2	26%	-0.9
Gestation Length (days)	-0.9	43%	+0.6
Birth Weight (kg)	2.4	64%	+2.3
200 Day Weight (kg)	21	60%	+13
400 Day Weight (kg)	42	61%	+21
600 Day Weight (kg)	59	64%	+31
Mature Cow Weight (kg)	62	51%	+29
Milk (kg)	-	-	+3.0
Scrotal Size (cm)	1.2	54%	+0.2
Carcass Weight (kg)	33	51%	+17
Eye Muscle Area (cm ²)	1.1	35%	+1.5
Fat Depth (mm)	-0.3	43%	+0.0
Retail Beef Yield (%)	0.4	38%	+0.4
IMF (%)	0.2	29%	+0.1
Terminal Index	+27	-	+12
Self Replacing Index	+18	-	+4

- Olaf has exceptionally high performance indexes
- Low birth weight suggests calving ease

Pedigree

SIRE:	Graymar Iceman	Mountjoy Utopia (SR)
		Bringlee Dahlia
DAM:	Chatham Millie	Kerey Geronimo
		Chatham IDa

RAMBO

Springhill Rambo

HB No	B-20210436	Ai Code	BB2064
DOB	01/03/2021	Source	N. Ireland
Sire	Woodview Solo	Dam	Ridge Dean W.

BRITISH BLUE



Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-1.4	44%	-1.2
Calv Ease Daughters (%)	-1	36%	-0.9
Gestation Length (days)	1.4	47%	+0.6
Birth Weight (kg)	2.8	69%	+2.3
200 Day Weight (kg)	13	59%	+13
400 Day Weight (kg)	15	55%	+21
600 Day Weight (kg)	24	55%	+31
Mature Cow Weight (kg)	20	45%	+29
Milk (kg)	-	-	+3.0
Scrotal Size (cm)	0.2	38%	+0.2
Carcass Weight (kg)	12	43%	+17
Eye Muscle Area (cm ²)	1.4	28%	+1.5
Fat Depth (mm)	0.2	35%	+0.0
Retail Beef Yield (%)	0.2	33%	+0.4
IMF (%)	0.2	25%	+0.1
Terminal Index	+9	-	+12
Self Replacing Index	+4	-	+4

- Rambo displays style and excellent breed type
- Outstanding muscling with exceptional hindquarter development

Pedigree

SIRE:	Woodview Solo	Tintin De My (IS)
		Ballyfin Purdie
DAM:	Ridge Dean Wisdom	Serieux De Fooz (IS)
		Ridge Dean Jessie

TOPDOG

Alans Topdog

HB No	H-20240175	Ai Code	BB2172
DOB	01/09/2023	Source	N. Ireland
Sire	An De Beauffaux	Dam	Almeley Pearl

BRITISH BLUE



- Locally breed bull
- Superb style with quality
- Excellent muscling with carcass

Pedigree

SIRE:	An De Beauffaux	Immense D Yvoir
		Experte De Beauffaux
DAM:	Almeley Pearl	Almeley Wellington
		Almeley Marbella

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-2.1	26%	-1.2
Calv Ease Daughters (%)	-	-	-0.9
Gestation Length (days)	1	25%	+0.6
Birth Weight (kg)	2.3	38%	+2.3
200 Day Weight (kg)	12	32%	+13
400 Day Weight (kg)	17	29%	+21
600 Day Weight (kg)	28	29%	+31
Mature Cow Weight (kg)	-	-	+29
Milk (kg)	-	-	+3.00
Scrotal Size (cm)	-	-	+0.2
Carcass Weight (kg)	-	-	+17
Eye Muscle Area (cm²)	-	-	+1.5
Fat Depth (mm)	-	-	+0.0
Retail Beef Yield (%)	-	-	+0.4
IMF (%)	-	-	+0.1
Terminal Index	-	-	+12
Self Replacing Index	-	-	+4

SNOWEY

Mourneview Snowey

HB No		Ai Code	BB2173
DOB	05/01/2024	Source	Ireland
Sire	Du Grand Bon Dieu	Dam	Bedgebury Kent

BRITISH BLUE



- Excellent star ranking for carcass weight and conformation
- Superb length and exceptional pedigree

Pedigree

SIRE:	Du Grand Bon Dieu	Nodule Des Volees
		Noix Du Grand Bon Dieu
DAM:	Mourneview Princess	Bedgebury Kent
		Ballincash Ismene

ICBF May 2025 Eurostar Rating

	EBV	Rel	Star rating in breed	Star rating across breed
Calving Diff (beef heifers)	14.1	55%		***
Calving Diff (beef cows)	7.1	66%		*****
Calving Diff (dairy heifer)	16.1	40%		
Calving Diff (dairy cow)	7.5	58%		
Daughter Calv Diff (%)	7.3	62%		
Mortality	-0.04	44%	*****	**
Gestation Length	0.97	45%	***	*****
Docility	0.17	45%	***	*****
Milk (kg)	5.8	44%	*****	****
Carcass Wt	34.7	45%	***	*****
Carcass Fat	-1.0	45%	***	*****
Carcass Conf	2.77	45%	***	*****
Age at Finish (days)	3.71	66%	***	*
Feed intake	-0.4	35%	****	*****
Terminal Index (€)	145	48%	*****	***
Replacement Index (€)	96	46%	*****	***
Dairy Beef Index (€)	109	47%	*****	****

WOODY

Brookfield 1 Woody

HB No	UK9332875 00317	Ai Code	H9190
DOB	06/04/2022	Source	N. Ireland
Sire	Fabb 1 Northern S.	Dam	Brookfield 1 Sierra



HEREFORD

- Sired by the top Hereford sire Fabb 1 Northern Star
- Bloodlines of Woody's dam and grand dam include Pounder and Romeo

Pedigree

SIRE:	Fabb 1 Northern Star	Square-D Tortuga 953T
		Fabb 1 Snowdrop
DAM:	Brookfield 1 Sierra	Solpoll 1 Pounder
		Graceland 1 Freda

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	+4.8	50%	-0.2
Calv Ease Daughters (%)	+3.5	45%	+0.6
Gestation Length (days)	-1.3	67%	+0.5
Birth Weight (kg)	+2.4	69%	+2.5
200 Day Weight (kg)	+31	60%	+29
400 Day Weight (kg)	+66	61%	+54
600 Day Weight (kg)	+80	59%	+67
Mature Cow Weight (kg)	+68	52%	+63
Milk (kg)	+4	44%	+8
Scrotal Size (cm)	+0.7	52%	+0.9
Carcass Weight (kg)	+58	47%	+44
Eye Muscle Area (cm ²)	+4.6	38%	+2.5
Fat Depth (mm)	+0.1	40%	+0.0
Retail Beef Yield (%)	+1.4	38%	+0.5
IMF (%)	+0.2	38%	+0.0
Terminal Index	+39	-	+27
Self Replacing Index	+49	-	+33

WILLYWONKA

Normanton 1 Willywonka

HB No	UK9020338 00847	Ai Code	H9191
DOB	30/08/2021	Source	UK
Sire	Minlacowie Jubilant	Dam	Normanton 1 Cep



HEREFORD

- Calving ease sire, recommended for crossing on dairy cows and heifers
- Short gestation

Pedigree

SIRE:	Minlacowie Jubilant	Allendale Waterloo J123
		Minlacowie Nikkie
DAM:	Normanton 1 Cep 5th	Normanton 1 Laertes
		Normanton 1 Cep 4th

Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	+2.5	45%	-0.2
Calv Ease Daughters (%)	+2.1	40%	+0.6
Gestation Length (days)	-2.8	73%	+0.5
Birth Weight (kg)	+0.0	75%	+2.5
200 Day Weight (kg)	+27	68%	+29
400 Day Weight (kg)	+47	68%	+54
600 Day Weight (kg)	+56	71%	+67
Mature Cow Weight (kg)	+61	63%	+63
Milk (kg)	+16	52%	+8
Scrotal Size (cm)	+0.6	64%	+0.9
Carcass Weight (kg)	+44	58%	+44
Eye Muscle Area (cm ²)	+2.0	47%	+2.5
Fat Depth (mm)	-2.0	51%	+0.0
Retail Beef Yield (%)	+1.4	50%	+0.5
IMF (%)	-0.5	44%	+0.0
Terminal Index	+28	-	+27
Self Replacing Index	+31	-	+33

GRISY

Grisy

HB No	6950643724	Ai Code	CH3977
DOB	30/07/2011	Source	France
Sire	Ucello	Dam	Imail

CHAROLAIS EXC



- Tremendous muscling ability
- Above average growth & high carcass value
- Average calving ease

Pedigree

SIRE:	Uvello	Jupet
		Poesie
DAM:	Caleche	Imail
		Ulna

IBOVAL Performance Data July 2025

	EBV	Rel.
Ease of Birth	105	86%
Milk	-	-
Maternal Index	-	-

Birth to Weaning

Growth	-	-
Muscle Development	-	-
Skeletal Development	-	-
Fineness of bone	101	81%
Weaning Index	-	-

Finishing

Carcass Growth	99	83%
Carcass Confirmation	111	86%
Beef Ability	105	83%

SEXY

Sexy EXC

HB No	FR6951163059	Ai Code	CH3827
DOB	20/03/2021	Source	France
Sire	Jurix EXC	Dam	Operette

CHAROLAIS EXC



- Exceptional calving ease
- Suitable for crossing onto dairy cows
- 281 day gestation length

Pedigree

SIRE:	Jurix	Bonheur
		Dany
DAM:	FR6951026756	

IBOVAL Performance Data July 2025

	EBV	Rel.
Ease of Birth	114	92%
Milk	-	-
Maternal Index	-	-

Birth to Weaning

Growth	-	-
Muscle Development	117	86%
Skeletal Development	-	-
Fineness of bone	125	80%
Weaning Index	-	-

Finishing

Carcass Growth	-	-
Carcass Confirmation	-	-
Beef Ability	-	-

ROBINSON P

Robinson P

HB No	FR2144699388	Ai Code	
DOB	22/08/2020	Source	France
Sire	Nirvana P	Dam	Larosa

CHAROLAIS EXC



- Exceptional shape and hindquarter development
- Tremendous muscling with excellent growth rates

Pedigree

SIRE:	Nirvana P	└─ Celsius
		└─ Josephine
DAM:	Larosa	└─ Bastion
		└─ Ibis

IBOVAL Performance Data July 2025

	EBV	Rel.
Ease of Birth	-	-
Milk	-	-
Maternal Index	-	-

Birth to Weaning

Growth	100	-
Muscle Development	119	-
Skeletal Development	-	-
Fineness of bone	-	-
Weaning Index	-	-

Finishing

Carcass Growth	105	-
Carcass Confirmation	117	-
Beef Ability	112	-

MINJOT

Minjot EXC

HB No	FR4341423129	Ai Code	
DOB	05/12/2016	Source	France
Sire	Gaulliste	Dam	Inedite

CHAROLAIS EXC



- Excellent calf conformation
- Suitable for dairy cows
- Progeny display early muscling

Pedigree

SIRE:	Gaulliste	└─ Jupet
		└─ Biche
DAM:	Inedite	└─ Sacha
		└─ Agreeable

IBOVAL Performance Data July 2025

	EBV	Rel.
Ease of Birth	100	98%
Milk	-	-
Maternal Index	-	-

Birth to Weaning

Growth	99	95%
Muscle Development	-	-
Skeletal Development	-	-
Fineness of bone	105	82%
Weaning Index	-	-

Finishing

Carcass Growth	99	95%
Carcass Confirmation	112	96%
Beef Ability	106	95%

FRANKY

Franky

HB No	FR8128401071	Ai Code	XB9994
DOB	11/11/2010	Source	France
Sire	Trimaran	Dam	01040

INRA 95



- Top performance sire
- Excellent carcass conformation

Pedigree

SIRE:	Trimaran	Haubois
		FJU008120011258
DAM:	FR8130391728	Gaudin
		Ulna

IBOVAL Performance Data July 2025		
	EBV	Rel.
Calving ease	102	99%
Milk	-	-
Maternal Index	-	-
Birth to Weaning		
Growth	96	68%
Muscle Development	145	70%
Skeletal Development	-	-
Fineness of bone	-	-
Weaning Index	-	-
Finishing		
Carcass Growth	104	99%
Carcass Confirmation	136	99%
Beef Index	119	99%

RHESUS

Rhesus

HB No	FR1221019345	Ai Code	XB1001
DOB	29/08/2020	Source	France
Sire	Locus	Dam	Magda

INRA 95



- Exceptional calving ease
- 278 day gestation length

Pedigree

SIRE:	Locus	Valchoc
		Cafeine
DAM:	Magda	Explorer
		Hysatis

IBOVAL Performance Data July 2025		
	EBV	Rel.
Calving ease	116	97%
Milk	-	-
Maternal Index	-	-
Birth to Weaning		
Growth	-	-
Muscle Development	-	-
Skeletal Development	-	-
Fineness of bone	-	-
Weaning Index	-	-
Finishing		
Carcass Growth	97	66%
Carcass Confirmation	127	68%
Beef Index	110	66%

MEXPLOR

Mexplor

HB No	916840411	Ai Code	XB9993
DOB	23/10/2016	Source	France
Sire	Explorer	Dam	Hysatis

INRA 95



IBOVAL Performance Data July 2025

	EBV	Rel.
Calving ease	106	96%
Milk	-	-
Maternal Index	-	-

Birth to Weaning

Growth	-	-
Muscle Development	-	-
Skeletal Development	-	-
Fineness of bone	-	-
Weaning Index	-	-

Finishing

Carcass Growth	111	92%
Carcass Confirmation	137	93%
Beef Index	122	92%

- Progeny have excellent growth rates
- Early finishing ability

Pedigree

SIRE: Explorer	Urtis
	6043
DAM: Hysatis	Urtis
	6079

BALDWIN

Omorga Baldwin 10

HB No	M076745	Ai Code	SG1117
DOB	21/05/2010	Source	N Ireland
Sire	Omorga Volvo	Dam	Omorga Daffodil

SIMMENTAL



Breedplan EBVs August 2025

	EBV	Rel.	Breed Avg
Calv Ease Direct (%)	-2.0	84%	-1.0
Calv Ease Daughters (%)	-5.2	82%	-0.4
Gestation Length (days)	-1.5	85%	+0.0
Birth Weight (kg)	+1.7	91%	+2.8
200 Day Weight (kg)	+24	85%	+35
400 Day Weight (kg)	+49	83%	+66
600 Day Weight (kg)	+55	81%	+70
Mature Cow Weight (kg)	+54	69%	+70
Milk (kg)	+10	71%	+6
Scrotal Size (cm)	+1.5	75%	+0.7
Carcass Weight (kg)	+32	71%	+48
Eye Muscle Area (cm ²)	+4.4	58%	+4.3
Fat Depth (mm)	+0.0	66%	-0.2
Retail Beef Yield (%)	+1.0	63%	+1.0
IMF (%)	-0.1	58%	-0.2
Terminal Index	+62	-	+81
Self Replacing Index	+64	-	+90

- Superb calf quality
- High farmer satisfaction
- Recommended for the weanling market

Pedigree

SIRE: Omorga Volvo	Cleenagh Flasher
	Omorga Bambi 2
DAM: Omorga Daffodil	Blackford Explosion
	Cleenagh Daffodil

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More Calves

More Profit

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JUBILANT



TOPDOG



SNOWEY

MIXED BREED TRIPLE



HIGHWAY (AA)



GRENADE (AA)



ULSTERMAN (HE)

MIXED BREED TRIPLE**NED (BB)****EXPLORER (AA)****WONKA (HE)****MIXED BREED TRIPLE****LUXURY (BB)****GRENADE (AA)****WOODY (HE)****MIXED BREED TRIPLE****NEYMAR (LM)****GRENADE (AA)****LUXURY (BB)**



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Scan from 30 days post insemination

Improve fertility management in your herd

Identify expected calving dates

Poor fertility in the UK herds cost around £250 per cow annually
(Source NADIS)

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The Best Chance to Get in Calf



When it comes to breeding success, a few simple steps can make a big difference. Here are some helpful tips to keep in mind when managing your herd:

Watch for Heats – and Take Your Time

Heat detection rates across the UK average just 55%, but this can be improved. Spend 20–30 minutes watching at a time, especially in the early morning and late evening when cows are more active.

Short Heats Are Common

While most heats last 12–15 hours, around 25–30% of cows will only show signs for less than 6 hours. That's easy to miss—so regular checks are key.

Body Condition Matters

Aim to keep cows in a condition score of 2–3 (on a scale of 1 to 5). Animals that are thriving—not too fat or too thin—will always perform better when it comes to fertility.

Mind the Weight Loss

Avoid excessive weight loss around the time of service—it can really knock conception rates.

Sort Out Lameness Quickly

Don't let lameness linger. Prompt treatment gets cows back on track faster and helps keep them cycling.

Timing Is Everything

Breeding cows too soon after calving (within 50 days) often leads to poor results. Give them time to recover and build up again.

Clean Cows Only

Avoid serving any cow with a dirty vaginal discharge or signs of 'whites'. Get them checked and cleared by your vet first.

Keep Track of Heats

Write down every heat you see. Good records help you plan ahead and spot cows that may need a vet's attention if they're not coming back into season.

Standing Heat Still the Best Sign

If a cow is standing to be mounted, that's your most reliable sign she's in heat. Just bear in mind—around 6–8% of pregnant cows might still stand, so it's always worth double-checking!



Understanding Genetic Traits & Indices

Obtaining a bull with the right genetics can have a major impact on herd performance. Identifying specific traits which are important to your future herd and breeding for these will allow you to increase herd performance and ultimately farm profitability.

Estimated Breeding Values (EBVs) provide a measure of the breeding potential of an animal for a specific trait. They take into account performance data collected on known relatives, the relationships between performance traits and the degree to which traits are inherited from one generation to the next. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

EBVs are easy to interpret, for example: A bull with an EBV of +40 for 400-day weight is estimated to have progeny with the genetic potential to be 20kg heavier at 400 days of age compared to a bull with an EBV of 0. A recorded bull will only pass on half of its genes to its calves so its EBVs must be halved in order to estimate the average genetic worth of its progeny.

Figures for accuracy and reliability are also provided. These give an indication as to how likely the values are to change as new data from progeny becomes available for a specific bull. Values are shown as a percentage with higher reliabilities associated with less variation.

This catalogue displays a range of EBVs dependent on the information available. For the majority of bulls this information is derived from Breedplan data provided by the relevant UK pedigree societies. However, where bulls have originated outside of the UK and there is no UK information available their genetic trait data is derived from the relevant genetic database in their country of origin. Below is a guide to the different traits and indices used in the catalogue.

Trait	Description
Calv Ease Direct (%)	Direct Calving Ease. Impact of sire on the calving ease of his progeny. More positive values = easier calving
Calv Ease Dtrs (%)	Daughter Calving Ease. Likelihood of daughters from that sire having easier calving. More positive values = easier calving
Gest. Len. (days)	Gestation Length. Lower values = shorter gestation lengths which generally relate to easier calving and increased growth after birth.
Birth Wt (kg)	Birth Weight. Lower values = lighter calves. Important for heifers.
200, 400, 600 Day Wt (kg)	Estimated weight at 200, 400 or 600 days. Higher values = greater growth rates.
Mature cow Wt (kg)	Mature cow weight at 5 years of age.
Milk (kg)	Contribution of a dam to the 200-day weight of her calf. Higher values = potential for greater weaning weights.
Scrotal Size (cm)	Scrotal circumference at 400 days. Higher values = earlier puberty and greater semen production.
Carc. Wt (kg)	Carcass weight at 650 days. Higher values = heavier carcasses.
Eye Mus Area (cm ²)	Eye Muscle Area as measured on a 300kg dressed carcass. More positive values = better muscling on animals.
Fat Depth (mm)	Fat depth at the rib in a 300 kg dressed carcass. More negative EBVs indicate leaner progeny at given carcass weight.
Retail Beef Yield (%)	Total (boned out) meat yield as a percentage of a 300 kg dressed Carcass.
IMF (%)	Intramuscular fat. Percentage of intramuscular fat at the 12/13th rib site in a 300 kg carcass.
Terminal Index (£)	Terminal index ranks bulls by their genetic potential to produce prime steers and heifers for beef production. Growth and Carcass EBV's alongside calving ease direct are included. Higher values = heavier finished progeny. Also known as Carcase Profit Index (British Blue).
Self-Replacing Index (£)	This index is aimed at a herd selecting replacement females from within the herd while still breeding steers and excess heifers for beef production. The index includes Calving Ease, Retail Beef Yield and Growth (as animals are still being sold for slaughter), but also incorporates maternal and fertility EBVs.

ICBF Evaluations (Ireland)

Values are expressed as Predicted Transmitting Ability (PTAs) and represent how much each animal is expected to pass-on to its progeny for any given trait. Unlike EBVs these values do not need to be halved to calculate the estimated genetic worth to the progeny. ICBF values also include a star rating system with 1 star representing the bottom 20% of animals and 5 stars representing the top 20% of animals ranked on that specific trait. These can be used to identify how animals rank within their own breed or across all beef breeds.

Trait	Description
Calving Diff (%)	Values available for use on beef and dairy, and cows and heifers. Proportion of births expected to result in need for significant assistance.
Mortality (%)	Expected number of calf deaths. Lower values are desirable.
Docility	A measure of how quiet a bull's progeny are expected to be. Scored on a scale of 1-5, where 1 is very flighty and 5 is very quiet.
Carcass Fat	Represented on a scale of 1-15 reflecting the EUROP grid where 1 is 1- and 15 is 5+ for carcass fat
Carcass Conf	Carcass conformation. Represented on a scale of 1-15 reflecting the EUROP grid where 1 is P- and 15 is E+
Age at Finish (days)	Length of time taken from birth to finishing
Feed intake (kg DMI/d)	Expected daily feed intake of the progeny. Lower values are desirable.
Terminal Index (€)	Terminal index scores animals on their ability for beef production, expressed as a profit per progeny slaughtered. Calving traits (calving ease, mortality, gestation) and finishing traits (carcass weight, carcass conformation, carcass fat and feed intake) are included.
Replacement Index (€)	The Replacement Index ranks animals on their ability to produce profitable offspring. It is expressed as profit per calving of each daughter and includes maternal traits including calving difficulty, milk and fertility alongside calf growth.
Dairy Beef Index (€)	The Dairy Beef Index is aimed at beef produced from the dairy herd. It combines desirable calving attributes for the dairy herd (easy calving, short gestation, low mortality) with desirable beef finishing traits (heavier and leaner carcass, higher carcass conformation, shorter time to finish). Higher values are more desirable.

IBOVAL Evaluations (France)

An extensive performance recording system is in place in France to capture performance data across 11 main breeds. EBV values are produced for various stages of life and under different production systems. For example for breeds solely used for beef on dairy, information on calf performance in the first three weeks of age is recorded. In contrast for beef-on-beef breeds, data is recorded on calf performance up to weaning. Traits are scored relative to a value of 100 with values above 100 typically being desirable. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

Trait	Description
Calving ease	Proportion of calves born with easy calving, higher values = easier calving.
Milk	Milk production from birth to weaning. Higher values = greater weaning potential.
Maternal index	Dam's genetic effect on calf weaning including milk yield and condition of calf. Higher values = greater positive impact by daughters on calf performance.
Muscle development	Assessment of muscularity of shoulder, back, loin and thigh. Higher values = greater muscling.
Skeletal development	Assessment of frame development. Higher values = stronger and larger skeleton.
Fineness of bone	Assessment of bone thickness. Higher values = coarser bone.
Weaning Index	Adjusted weaning performance by 210 days. Index includes birth and weaning weights, muscle and skeletal development and maternal influence. Higher values = greater pre-weaning performance.
Carcass growth	Calculated from age at slaughter and carcass weight. Higher values = quicker growing animals.
Carcass confirmation	Scored on the EUROP scale, higher values = greater conformation.
Beef Index	Combined beef finishing index including carcass weight, age at slaughter and carcass conformation.



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Breeding Consultants

Ivan Minford	Antrim	078 3118 9852
Gary Henderson	Antrim/L'Derry	079 8934 6226
Ai Services	Antrim/Down/L'Derry	073 4545 0851
Nigel Spence	Armagh/Tyrone	078 0927 4141
David Dunlop	Down/Armagh	079 7660 5701
John Sproule	Fermanagh/Tyrone	077 7816 9263

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Web: www.ai-services.co.uk
Email: info@ai-services.co.uk

**Ballycraigy
671 Antrim Road
Newtownabbey
Co Antrim
BT36 4RL**