



HOLSTEIN

**Autumn
2025**



AI SERVICES
– NORTHERN IRELAND –

| Holstein Sires PTA August 2025 | | | | | | | | |
|--------------------------------|--|----------|------------|-----------|---------------|------------------------|----------|-----------|
| Page | Bull Name | PLI £ | Milk Kg | Fat Kg | Protein Kg | Fat + Protein Kg | Fat % | Protein % |
| 4 | Aerospace  | £702 | 571 | 50.5 | 29.3 | 79.8 | +0.31 | +0.12 |
| 5 | Beezer | £709 | 1098 | 49.4 | 40.2 | 89.6 | +0.06 | +0.04 |
| 6 | Benito | £558 | 729 | 34.8 | 27.5 | 62.3 | +0.06 | +0.04 |
| 7 | Campen  | £523 | 769 | 27.1 | 31.3 | 58.4 | -0.04 | +0.07 |
| 8 | Darude | £722 | 483 | 32.2 | 25.8 | 58.0 | +0.15 | +0.11 |
| 9 | Heroic | £612 | 1070 | 33.5 | 36.9 | 70.4 | -0.10 | +0.02 |
| 10 | Inspire | £843 | 839 | 54.1 | 38.2 | 92.3 | +0.23 | +0.12 |
| 11 | Marpon  | £511 | 434 | 27.5 | 27.5 | 55.0 | +0.12 | +0.05 |
| 12 | Maximino | £835 | 489 | 41.4 | 32.4 | 73.8 | +0.25 | +0.19 |
| 13 | McCoy | £797 | 708 | 53.1 | 31.2 | 84.3 | +0.27 | +0.09 |
| 14 | Observe  | £705 | 845 | 45.5 | 33.8 | 79.3 | +0.13 | +0.07 |
| 15 | Pellegrino  | £539 | 860 | 32.9 | 24.5 | 57.4 | -0.02 | -0.04 |
| 16 | Pizzazz | £704 | 430 | 36.8 | 24.6 | 61.4 | +0.23 | +0.12 |
| 17 | Rodan Red | £603 | 674 | 31.5 | 25.8 | 57.3 | +0.05 | +0.04 |
| 18 | Saiko | £663 | 880 | 35.7 | 33.7 | 69.4 | +0.00 | +0.15 |
| 19 | Stronghold | £778 | 718 | 44.1 | 35.0 | 79.1 | +0.17 | +0.13 |
| 20 | Thunderbird | £613 | 635 | 43.6 | 32.0 | 75.6 | +0.20 | +0.13 |
| 21 | Trophy | £798 | 564 | 40.3 | 26.1 | 66.4 | +0.20 | +0.09 |
| 22 | Vitalize | £695 | 520 | 47.9 | 26.7 | 74.6 | +0.31 | +0.11 |
| 23 | Zyriah | £683 | 431 | 36.7 | 22.0 | 58.7 | +0.22 | +0.09 |

 Recommended for Robotic Milking



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AI Services is the supplier / seller of semen and does not carry any responsibility or liability to the buyer in respect of loss arising from performance or fertility issues, or any other matters which are outside of the direct control of AI Services. The purchase of semen does not guarantee fertility or conception.

AI Services abides by the AHDB Dairy and Holstein UK established Code of Advertising.

| PLI | | |
|-----|------------|-----|
| 1 | Inspire | 843 |
| 2 | Maximino | 835 |
| 3 | Trophy | 798 |
| 4 | McCoy | 797 |
| 5 | Stronghold | 778 |
| 6 | Darude | 722 |
| 7 | Beezer | 709 |
| 8 | Observe | 705 |
| 9 | Pizzazz | 704 |
| 10 | Aerospace | 702 |

| Milk Kgs | | |
|----------|------------|------|
| 1 | Beezer | 1098 |
| 2 | Heroic | 1070 |
| 3 | Saiko | 880 |
| 4 | Pellegrino | 860 |
| 5 | Observe | 845 |
| 6 | Inspire | 839 |
| 7 | Campen | 769 |
| 8 | Benito | 729 |
| 9 | Stronghold | 718 |
| 10 | McCoy | 708 |

| Fat + Protein Kgs | | |
|-------------------|-------------|------|
| 1 | Inspire | 92.3 |
| 2 | Beezer | 89.6 |
| 3 | McCoy | 84.3 |
| 4 | Aerospace | 79.8 |
| 5 | Observe | 79.3 |
| 6 | Stronghold | 79.1 |
| 7 | Thunderbird | 75.6 |
| 8 | Vitalize | 74.6 |
| 9 | Maximino | 73.8 |
| 10 | Heroic | 70.4 |

| Fat % | | |
|-------|-------------|------|
| 1 | Aerospace | 0.31 |
| 2 | Vitalize | 0.31 |
| 3 | McCoy | 0.27 |
| 4 | Maximino | 0.25 |
| 5 | Inspire | 0.23 |
| 6 | Pizzazz | 0.22 |
| 7 | Zyriah | 0.20 |
| 8 | Thunderbird | 0.20 |
| 9 | Trophy | 0.17 |
| 10 | Stronghold | 0.15 |

| Protein % | | |
|-----------|-------------|------|
| 1 | Maximino | 0.19 |
| 2 | Saiko | 0.15 |
| 3 | Thunderbird | 0.13 |
| 4 | Stronghold | 0.13 |
| 5 | Aerospace | 0.12 |
| 6 | Pizzazz | 0.12 |
| 7 | Inspire | 0.12 |
| 8 | Vitalize | 0.11 |
| 9 | Darud | 0.11 |
| 10 | McCoy | 0.09 |

| Type Merit | | |
|------------|-------------|------|
| 1 | Marpon | 2.94 |
| 2 | Benito | 2.72 |
| 3 | Rodan Red | 2.53 |
| 4 | Trophy | 2.49 |
| 5 | Zyriah | 2.04 |
| 6 | Pellegrino | 2.02 |
| 7 | Heroic | 1.95 |
| 8 | Thunderbird | 1.69 |
| 9 | Campen | 1.35 |
| 10 | McCoy | 1.34 |

| Mammary | | |
|---------|------------|------|
| 1 | Trophy | 2.66 |
| 2 | Pellegrino | 2.64 |
| 3 | Benito | 2.23 |
| 4 | Zyriah | 1.66 |
| 5 | Marpon | 1.59 |
| 6 | Rodan Red | 1.54 |
| 7 | Pizzazz | 1.4 |
| 8 | Heroic | 1.32 |
| 9 | Darude | 1.29 |
| 10 | Stronghold | 1.02 |

| Feet & Legs | | |
|-------------|-------------|------|
| 1 | Marpon | 2.47 |
| 2 | Benito | 2.34 |
| 3 | Trophy | 2.33 |
| 4 | Rodan Red | 1.83 |
| 5 | Zyriah | 1.81 |
| 6 | Heroic | 1.72 |
| 7 | Thunderbird | 1.67 |
| 8 | Campen | 1.14 |
| 9 | Pellegrino | 0.93 |
| 10 | Inspire | 0.89 |

| Fertility | | |
|-----------|----------|----|
| 1 | Darude | 13 |
| 2 | Maximino | 11 |
| 3 | Trophy | 10 |
| 4 | Pizzazz | 7 |
| 5 | Vitalize | 6 |
| 6 | Marpon | 5 |
| 7 | Zyriah | 5 |
| 8 | McCoy | 5 |
| 9 | Saiko | 4 |
| 10 | Inspire | 3 |

| Lifespan | | |
|----------|------------|-----|
| 1 | Trophy | 189 |
| 2 | Darude | 143 |
| 3 | Pizzazz | 134 |
| 4 | Inspire | 119 |
| 5 | Maximino | 116 |
| 6 | Marpon | 113 |
| 7 | Pellegrino | 113 |
| 8 | Observe | 113 |
| 9 | Rodan Red | 113 |
| 10 | Stronghold | 101 |

| Somatic Cell Count | | |
|--------------------|------------|-----|
| 1 | Pellegrino | -28 |
| 2 | Stronghold | -22 |
| 3 | Maximino | -21 |
| 4 | Rodan Red | -19 |
| 5 | Aerospace | -17 |
| 6 | Pizzazz | -16 |
| 7 | Saiko | -12 |
| 8 | Observe | -11 |
| 9 | Trophy | -10 |
| 10 | Campen | -10 |

| Direct Calving Ease | | |
|---------------------|-----------|------|
| 1 | Pizzazz | 0.7 |
| 2 | Beezer | 0.4 |
| 3 | Trophy | 0.3 |
| 4 | Inspire | 0.2 |
| 5 | Observe | 0.1 |
| 6 | Zyriah | 0.1 |
| 7 | McCoy | 0.1 |
| 8 | Maximino | -0.1 |
| 9 | Rodan Red | -0.2 |
| 10 | Marpon | -0.2 |

Assessing Inbreeding

A degree of inbreeding always occurs when animals related to one another are mated as a result of a concentration of the same genes. See table to the right for Inbreeding Levels.

Rule of Thumb

Commercial producers should avoid matings leading to an inbreeding level of greater than 6.25%

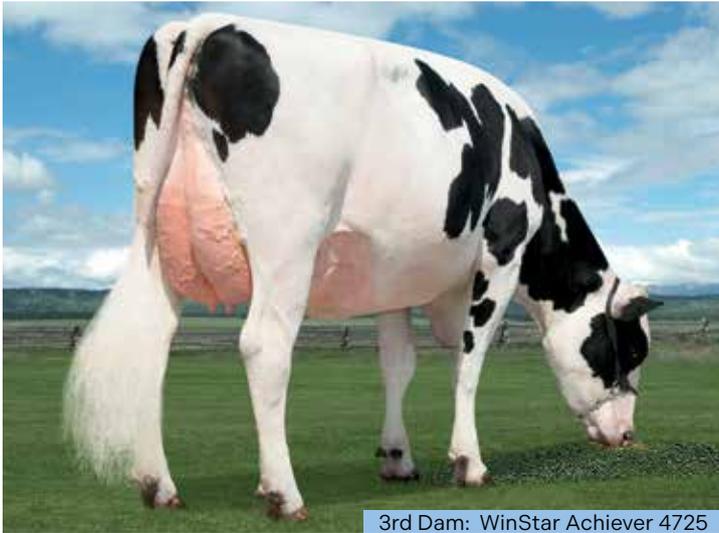
Mating

| Mating | Inbreeding % |
|--------------------------|--------------|
| Sire/Daughter | 25% |
| Full brother/Full sister | 25% |
| Half brother/Half sister | 12.5% |
| Grandsire/Granddaughter | 12.5% |
| Grandson/Granddam | 12.5% |
| Uncle/Niece | 6.25% |
| Son/Granddaughter | 6.25% |
| Daughter/Grandson | 6.25% |
| Full cousins | 6.25% |
| Grandson/Granddaughter | 3.13% |
| Half cousins | 3.13% |

AEROSPACE

| | | | |
|--------------|----------------|---------|----------|
| HB No | 65003252198055 | AI Code | HO8188 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | BB | DOB | 11/10/22 |

Peak AltaAerospaceA1A2 KCBB BLF BYF CVF DPF POF RDF CDF HMWF



3rd Dam: WinStar Achiever 4725

- High ranking sire in both PLI and type
- 80 kgs fat & protein
- Exceptional fat improvement @0.31%
- High wide rear udder attachment
- Improves teat length
- Suitable for robotic milking

Profit

| | | |
|-----|------|-----|
| PLI | £702 | 68% |
| SCI | £471 | 67% |
| ACI | £605 | 67% |

Production

| | | |
|---------|---------|---------|
| Milk | 571 kg | 73% rel |
| Fat | 50.5 kg | 0.31% |
| Protein | 29.3 kg | 0.12% |

Health & Fertility

| | | |
|---------------|------|--------------|
| Fertility | -1.7 | Non-Improver |
| Lifespan | 52 | Improver |
| Calving Ease | -0.3 | Easier |
| Healthy Cow | 104 | Improver |
| Somatic Cell | -17 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 4.1 | Improver |
| Enviro Cow | 3.4 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 1.8 | Improver |
| Digital Derm | 0.0 | Improver |
| Calf Survival | 2.5 | Improver |
| Gestation | -3 | Shorter |
| Maintenance | 0 | Larger |
| Body Cond | 0.86 | Fatter |
| Temperament | 0.5 | Docile |
| Ease of Milk | 0.9 | Easier |

Exquisite X Jump Cut X Lionel

Sire: Peak Altaexquisite

Dam: Peak Aromatic

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +0.74 | Excellent |
| Mammary | +0.87 | Excellent |
| Legs & Feet | +0.38 | Excellent |
| Stature | +0.57 | 160 cm |
| Chest Width | -0.49 | Wide |
| Body Depth | -0.60 | Deep |
| Rib Structure | +1.22 | Open Rib |
| Rump Angle | +0.34 | Low Pins |
| Rump Width | +0.61 | Wide |
| Rear Leg Side | +0.14 | Sickled |
| Foot Angle | +0.03 | Steep |
| Fore Udder Att | +0.54 | Tight |
| Rear Udder Ht | +1.56 | Very High |
| Udder Support | -0.13 | Strong |
| Udder Depth | +0.37 | 20cm Above |
| Front Teat Pl. | -0.84 | Close |
| Teat Length | +0.79 | Long |
| Rear Teat Pl. | -0.56 | Close |
| Teat Pos. Side | -0.18 | Apart |
| Locomotion | +0.47 | Excellent |
| Condition Score | +0.86 | High |

BEEZER

T Spruce Peak Beezer BLF BYF CVF DPF POF RDF CDF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3272622397 | AI Code | HO8413 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | AB | DOB | 28/8/23 |



- 90 kgs of combined fat & protein with 1,100 kgs of milk
- Positive linear traits for chest and rump width
- Improved teat length
- Excellent locomotion

Profit

| | | |
|-----|------|-----|
| PLI | £709 | 66% |
| SCI | £403 | 66% |
| ACI | £545 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 1098 kg | 73% rel |
| Fat | 49.4 kg | 0.06% |
| Protein | 40.2 kg | 0.04% |

Health & Fertility

| | | |
|---------------|------|--------------|
| Fertility | -1.5 | Non-Improver |
| Lifespan | 9 | Improver |
| Calving Ease | 0.4 | Easier |
| Healthy Cow | 30 | Improver |
| Somatic Cell | -3 | Improver |
| Mastitis | 2 | Improver |
| TB Resistance | 1.9 | Improver |
| Enviro Cow | 3.5 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 1.5 | Improver |
| Digital Derm | 0.5 | Improver |
| Calf Survival | 0.9 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 3 | Larger |
| Body Cond | 0.54 | Fatter |
| Temperament | 1.2 | Docile |
| Ease of Milk | 0.5 | Easier |

Olympus x Taos x Lionel

Sire: Peak Olympus-Et

Dam: T-Spruce Taos 15384

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +1.23 | Excellent |
| Mammary | +1.00 | Excellent |
| Legs & Feet | +1.00 | Excellent |
| Stature | +0.37 | 160 cm |
| Chest Width | +0.34 | Wide |
| Body Depth | +0.07 | Deep |
| Rib Structure | +1.32 | Open Rib |
| Rump Angle | +1.06 | Low Pins |
| Rump Width | +1.78 | Wide |
| Rear Leg Side | +0.53 | Sickled |
| Foot Angle | -0.39 | Steep |
| Fore Udder Att | +0.39 | Tight |
| Rear Udder Ht | +1.18 | Very High |
| Udder Support | +0.55 | Strong |
| Udder Depth | -0.53 | 20cm Above |
| Front Teat Pl. | +0.66 | Close |
| Teat Length | +0.19 | Long |
| Rear Teat Pl. | +1.20 | Close |
| Teat Pos. Side | +0.55 | Apart |
| Locomotion | +1.16 | Excellent |
| Condition Score | +0.54 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

BENITO

| | | | |
|--------------|---------------|---------|-----------|
| HB No | 65 3283240502 | AI Code | HO8434 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | BB | DOB | 18/1/2024 |

Synergy Peak AltaBenito A2A2 KCBB BLF BYF CVF DPF RDF CDF HMWF



Synergy Peak AltaBenito

- Over 2 points in type, mammary and leg & feet
- Top bull for improving locomotion @ +2.19
- Exciting pedigree
- Positive teat length

Profit

| | | |
|-----|------|-----|
| PLI | £558 | 66% |
| SCI | £319 | 66% |
| ACI | £450 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 729 kg | 73% rel |
| Fat | 34.8 kg | 0.06% |
| Protein | 27.5 kg | 0.04% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 0.2 | Improver |
| Lifespan | 76 | Improver |
| Calving Ease | -0.8 | Harder |
| Healthy Cow | 119 | Improver |
| Somatic Cell | -0.5 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 2.9 | Improver |
| Enviro Cow | 2.5 | Improver |

Management

| | | |
|---------------|------|--------------|
| Lameness | 2.1 | Improver |
| Digital Derm | 0.4 | Improver |
| Calf Survival | -0.5 | Non-Improver |
| Gestation | 1 | Longer |
| Maintenance | 10 | Larger |
| Body Cond | 0.68 | Fatter |
| Temperament | 0.8 | Docile |
| Ease of Milk | 0.7 | Easier |

Pazzle X Parfect X Positive

Sire: Siemers Rz Pazzle 34954

Dam: Genosource Parfct Oriole

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +2.72 | Excellent |
| Mammary | +2.23 | Excellent |
| Legs & Feet | +2.34 | Excellent |
| Stature | +0.90 | 160 cm |
| Chest Width | +0.72 | Wide |
| Body Depth | +0.78 | Deep |
| Rib Structure | +1.55 | Open Rib |
| Rump Angle | -0.75 | Low Pins |
| Rump Width | +1.31 | Wide |
| Rear Leg Side | -0.09 | Sickled |
| Foot Angle | +0.95 | Steep |
| Fore Udder Att | +2.08 | Tight |
| Rear Udder Ht | +2.25 | Very High |
| Udder Support | +0.49 | Strong |
| Udder Depth | +1.16 | 20cm Above |
| Front Teat Pl. | +0.62 | Close |
| Teat Length | +0.18 | Long |
| Rear Teat Pl. | +0.08 | Close |
| Teat Pos. Side | +0.89 | Apart |
| Locomotion | +0.80 | Excellent |
| Condition Score | +0.68 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

CAMPEN

Campen A2A2 KCBB BLF BYF CVF POF RDF VRF CDF

| | | | |
|--------------|----------------|---------|----------|
| HB No | 60000362881835 | AI Code | |
| Beta Casein | A2A2 | Source | Germany |
| Kappa Casein | BB | DOB | 15/11/20 |



Campen daughter Diva VG 85

- High production sire
- Suitable for robotic milking
- Ranked no. 2 daughter proven sire in Germany
- Reduces stature without sacrificing chest width

Profit

| | | |
|-----|------|-----|
| PLI | £523 | 59% |
| SCI | £353 | 59% |
| ACI | £484 | 59% |

Production

| | | |
|---------|---------|---------|
| Milk | 769 kg | 66% rel |
| Fat | 27.1 kg | -0.04% |
| Protein | 31.3 kg | 0.07% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 0.0 | Improver |
| Lifespan | 92 | Improver |
| Calving Ease | -0.3 | Harder |
| Healthy Cow | 81 | Improver |
| Somatic Cell | -10 | Improver |
| Mastitis | n/a | Improver |
| TB Resistance | n/a | Improver |
| Enviro Cow | 2.6 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | n/a | Improver |
| Digital Derm | n/a | Improver |
| Calf Survival | n/a | Improver |
| Gestation | n/a | Shorter |
| Maintenance | 0 | Smaller |
| Body Cond | 0.15 | Fatter |
| Temperament | -0.3 | Defiant |
| Ease of Milk | 0.2 | Easier |

Calvin x Prosperous x Mission P

Sire: Calvin

Dam: Isabella

Holstein Conformation

| | | | |
|-----------------|-------|--|------------|
| Type Merit | +1.35 | | Excellent |
| Mammary | +0.45 | | Excellent |
| Legs & Feet | +1.14 | | Excellent |
| Stature | -0.25 | | 160 cm |
| Chest Width | +0.69 | | Wide |
| Body Depth | +0.44 | | Deep |
| Rib Structure | +0.93 | | Open Rib |
| Rump Angle | -0.05 | | Low Pins |
| Rump Width | +0.11 | | Wide |
| Rear Leg Side | +0.17 | | Sickled |
| Foot Angle | -0.25 | | Steep |
| Fore Udder Att | +0.22 | | Tight |
| Rear Udder Ht | +0.37 | | Very High |
| Udder Support | -0.05 | | Strong |
| Udder Depth | +0.65 | | 20cm Above |
| Front Teat Pl. | -0.66 | | Close |
| Teat Length | +0.28 | | Long |
| Rear Teat Pl. | -0.62 | | Close |
| Teat Pos. Side | +0.00 | | Apart |
| Locomotion | -0.27 | | Excellent |
| Condition Score | +0.15 | | High |

-3

+3

DARUDE

| | | | |
|--------------|---------------|---------|--------|
| HB No | 65 3243355665 | AI Code | HO8068 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | BB | DOB | 2/6/22 |

Peak AltaDarude A1A2 KCBB BLF BYF CVF DPF MFF POF RDF CDF



6th Dam: Ammon Peachy Shauna EX92

- Exceptional high daughter fertility @ 12.9
- Excellent rump width
- Excels on the healthy cow indexes
- Improves all round production & components
- Lowers high pin setting
- Improves milking speed

Profit

| | | |
|-----|------|-----|
| PLI | £722 | 66% |
| SCI | £552 | 66% |
| ACI | £695 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 483 kg | 73% rel |
| Fat | 32.2 kg | 0.15% |
| Protein | 25.8 kg | 0.11% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 12.9 | Improver |
| Lifespan | 143 | Improver |
| Calving Ease | -0.2 | Harder |
| Healthy Cow | 251 | Improver |
| Somatic Cell | -5 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 2.6 | Improver |
| Enviro Cow | 3.4 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 3.5 | Improver |
| Digital Derm | 0.7 | Improver |
| Calf Survival | 3.1 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | 1.57 | Fatter |
| Temperament | 0.5 | Docile |
| Ease of Milk | 1.6 | Easier |

High Energy X No Excuse X Klutch

Sire: Peak High Energy

Dam: Peak Tranquil 46013

Holstein Conformation

| | | | |
|-----------------|-------|--|------------|
| Type Merit | +0.24 | | Excellent |
| Mammary | +1.29 | | Excellent |
| Legs & Feet | -0.10 | | Excellent |
| Stature | +0.44 | | 160 cm |
| Chest Width | -0.66 | | Wide |
| Body Depth | -0.53 | | Deep |
| Rib Structure | +0.94 | | Open Rib |
| Rump Angle | +1.84 | | Low Pins |
| Rump Width | +1.27 | | Wide |
| Rear Leg Side | +1.12 | | Sickled |
| Foot Angle | -1.45 | | Steep |
| Fore Udder Att | +1.29 | | Tight |
| Rear Udder Ht | +1.11 | | Very High |
| Udder Support | +0.34 | | Strong |
| Udder Depth | +0.96 | | 20cm Above |
| Front Teat Pl. | +1.20 | | Close |
| Teat Length | -0.15 | | Long |
| Rear Teat Pl. | +1.30 | | Close |
| Teat Pos. Side | +0.12 | | Apart |
| Locomotion | +0.53 | | Excellent |
| Condition Score | +1.57 | | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

HEROIC

Duckett Heroic BYF CVF POF RDF CDF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3260843013 | AI Code | HO7891 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | AB | DOB | 9/11/22 |



MGD: S-S-I Doc Have Not 8784 EX96

- Top production bull
- Maternal grand dam EX96
- 9 Generations of VG & EX dams
- Excellent legs and feet with good locomotion
- Positive in all management traits
- Exceptional type sire

Profit

| | | |
|-----|------|-----|
| PLI | £612 | 66% |
| SCI | £341 | 66% |
| ACI | £494 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 1070 kg | 73% rel |
| Fat | 33.5 kg | -0.10% |
| Protein | 36.9 kg | 0.02% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 0.8 | Improver |
| Lifespan | 40 | Improver |
| Calving Ease | -0.6 | Harder |
| Healthy Cow | 103 | Improver |
| Somatic Cell | -3 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 1.2 | Improver |
| Enviro Cow | 2.7 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 1.5 | Improver |
| Digital Derm | 0.5 | Improver |
| Calf Survival | 2.2 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 5 | Larger |
| Body Cond | 0.57 | Fatter |
| Temperament | 0.6 | Docile |
| Ease of Milk | 1.3 | Easier |

Esquire X Perfect X King Doc

Sire: Sandy-Valley Esquire

Dam: Duckett Perfect Hallie

Holstein Conformation

| | | | |
|-----------------|-------|--|------------|
| Type Merit | +1.95 | | Excellent |
| Mammary | +1.32 | | Excellent |
| Legs & Feet | +1.72 | | Excellent |
| Stature | +0.27 | | 160 cm |
| Chest Width | +0.88 | | Wide |
| Body Depth | +0.80 | | Deep |
| Rib Structure | +1.49 | | Open Rib |
| Rump Angle | -1.32 | | Low Pins |
| Rump Width | +1.50 | | Wide |
| Rear Leg Side | -0.09 | | Sickled |
| Foot Angle | +0.00 | | Steep |
| Fore Udder Att | +0.85 | | Tight |
| Rear Udder Ht | +0.94 | | Very High |
| Udder Support | +0.82 | | Strong |
| Udder Depth | +0.13 | | 20cm Above |
| Front Teat Pl. | +0.77 | | Close |
| Teat Length | +0.56 | | Long |
| Rear Teat Pl. | +0.99 | | Close |
| Teat Pos. Side | +1.10 | | Apart |
| Locomotion | +0.58 | | Excellent |
| Condition Score | +1.29 | | High |

INSPIRE

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3263337318 | AI Code | HO8077 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | BB | DOB | 12/2/23 |

Peak AltInspire A2A2 KCBB BLF BYF CVF DPF MFF POF RDF CDF HH5C



- 92 kg of combined fat & protein with positive percentages
- Inspire is a top component specialist
- Excels in chest and body traits
- Improves all management traits

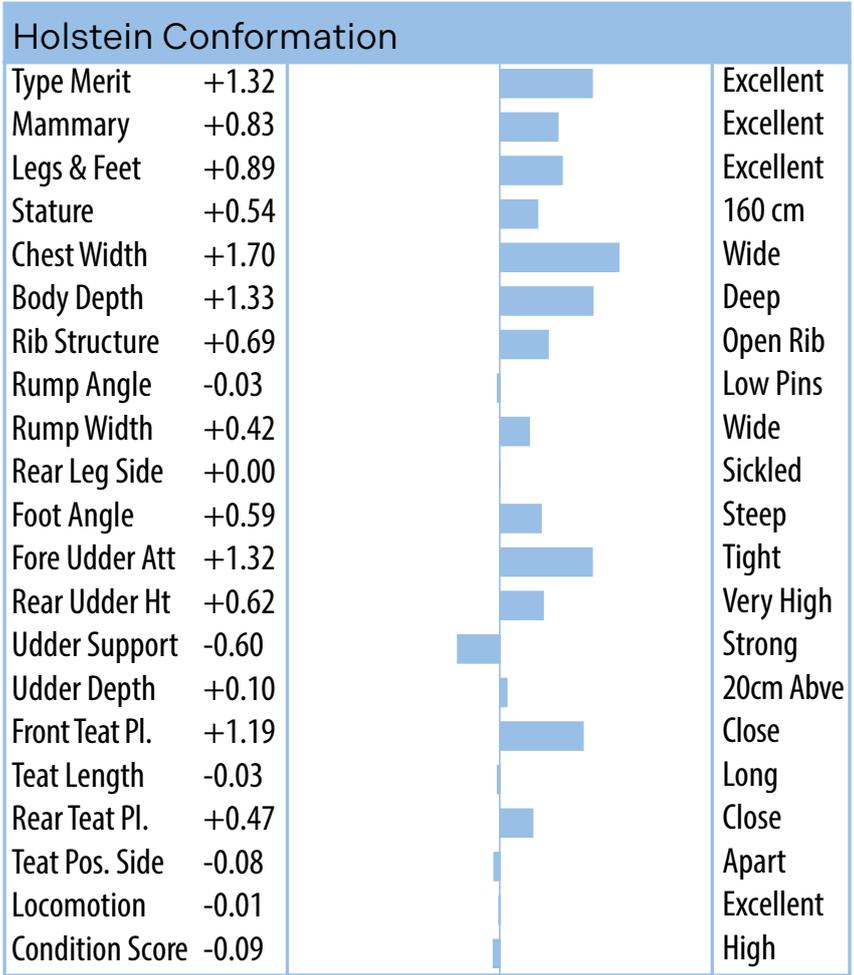
| Profit | | |
|--------|------|-----|
| PLI | £843 | 66% |
| SCI | £533 | 66% |
| ACI | £692 | 66% |

Exquisite X Jump Cut X Lionel

| Production | | |
|------------|---------|---------|
| Milk | 839 kg | 73% rel |
| Fat | 54.1 kg | 0.23% |
| Protein | 38.2 kg | 0.12% |

Sire: Peak Powerstar
Dam: Peak Legendary

| Health & Fertility | | |
|--------------------|-----|----------|
| Fertility | 2.9 | Improver |
| Lifespan | 119 | Improver |
| Calving Ease | 0.2 | Easier |
| Healthy Cow | 139 | Improver |
| Somatic Cell | -9 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 3.6 | Improver |
| Enviro Cow | 4.2 | Improver |



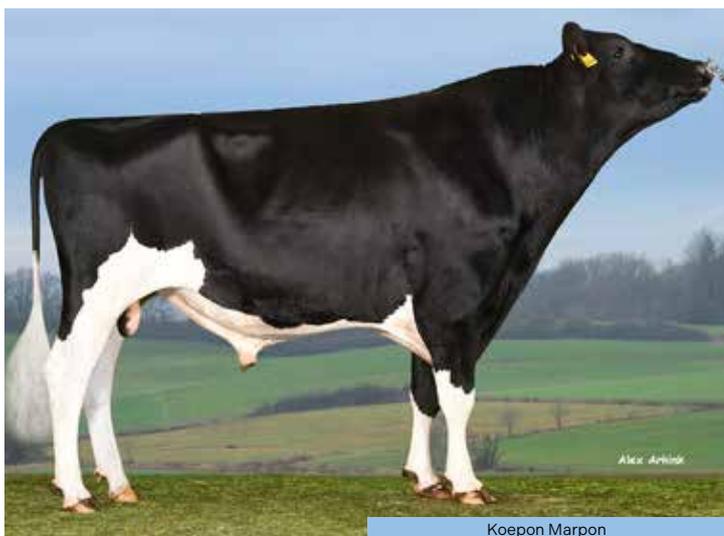
| Management | | |
|---------------|-------|----------|
| Lameness | 0.7 | Improver |
| Digital Derm | 0.0 | Improver |
| Calf Survival | 1.3 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 15 | Larger |
| Body Cond | -0.09 | Leaner |
| Temperament | 0.0 | Docile |
| Ease of Milk | -0.1 | Harder |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

MARPON

Koepon Marpon A2A2 KCBB BLF CVF POF RDF CDF

| | | | |
|--------------|--------------|---------|----------|
| HB No | 63 571815689 | AI Code | HO8604 |
| Beta Casein | A2A2 | Source | Germany |
| Kappa Casein | BB | DOB | 30/10/19 |



- Exciting new daughter proven sire with 1244 milking in 352 herds
- No 2 UK International daughter proven sire
- Suitable for robotic milking
- Exceptional type improvement @ 2.94
- Top sire for excellent legs & feet with high locomotion

Profit

| | | |
|-----|------|-----|
| PLI | £511 | 82% |
| SCI | £363 | 82% |
| ACI | £479 | 82% |

Production

| | | |
|---------|---------|---------|
| Milk | 434 kg | 86% rel |
| Fat | 27.5 kg | 0.12% |
| Protein | 27.5 kg | 0.05% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 4.5 | Improver |
| Lifespan | 113 | Improver |
| Calving Ease | -0.2 | Harder |
| Healthy Cow | 175 | Improver |
| Somatic Cell | -7 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 1.0 | Improver |
| Enviro Cow | 2.4 | Improver |

Management

| | | |
|---------------|------|--------------|
| Lameness | 1.8 | Improver |
| Digital Derm | 0.6 | Improver |
| Calf Survival | -0.1 | Non-Improver |
| Gestation | -2 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | 0.20 | Fatter |
| Temperament | 0.8 | Docile |
| Ease of Milk | 0.2 | Easier |

Martin X Yoder X Belinda

Sire: Midwolder Martin

Dam: Koepon Band Classy 402

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +2.94 | Excellent |
| Mammary | +1.59 | Excellent |
| Legs & Feet | +2.47 | Excellent |
| Stature | +0.17 | 160 cm |
| Chest Width | +0.14 | Wide |
| Body Depth | +0.45 | Deep |
| Rib Structure | +2.34 | Open Rib |
| Rump Angle | +0.64 | Low Pins |
| Rump Width | -0.31 | Wide |
| Rear Leg Side | +1.49 | Sickled |
| Foot Angle | -0.97 | Steep |
| Fore Udder Att | +1.74 | Tight |
| Rear Udder Ht | +1.63 | Very High |
| Udder Support | +0.30 | Strong |
| Udder Depth | +1.35 | 20cm Above |
| Front Teat Pl. | +1.31 | Close |
| Teat Length | +1.51 | Long |
| Rear Teat Pl. | -0.01 | Close |
| Teat Pos. Side | -0.09 | Apart |
| Locomotion | +2.92 | Excellent |
| Condition Score | +0.20 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

MAXIMINO

| | | | |
|--------------|---------------|---------|-----------|
| HB No | 65 3257827390 | AI Code | HO8429 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | BB | DOB | 10/1/2023 |

Peak AltaMaximino A1A2 KCBB BLF BYF CVF DPF POF RDF CDF HMWF



Peak AltaMaximino

- Top 20 PLI sire
- Component specialist @+0.25% Fat +0.19% Protein
- Excellent daughter fertility +10.7
- Perfect rump width with lower pin setting

Profit

| | | |
|-----|------|-----|
| PLI | £835 | 66% |
| SCI | £656 | 66% |
| ACI | £784 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 489 kg | 73% rel |
| Fat | 41.4 kg | 0.25% |
| Protein | 32.4 kg | 0.19% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 10.7 | Improver |
| Lifespan | 116 | Improver |
| Calving Ease | 0.1 | Easier |
| Healthy Cow | 223 | Improver |
| Somatic Cell | -21 | Improver |
| Mastitis | -2 | Improver |
| TB Resistance | 0.4 | Improver |
| Enviro Cow | 3.8 | Improver |

Management

| | | |
|---------------|-------|----------|
| Lameness | 2.4 | Improver |
| Digital Derm | 0.3 | Improver |
| Calf Survival | 0.4 | Improver |
| Gestation | -3 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | -0.70 | Leaner |
| Temperament | 0.1 | Docile |
| Ease of Milk | -0.7 | Harder |

AltaSolace X AltaMagnifique X Pursuit

Sire: Peak Altasolace

Dam: Peak Maun

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | -0.14 | Excellent |
| Mammary | +0.80 | Excellent |
| Legs & Feet | -0.20 | Excellent |
| Stature | -0.10 | 160 cm |
| Chest Width | -0.32 | Wide |
| Body Depth | -0.90 | Deep |
| Rib Structure | -0.53 | Open Rib |
| Rump Angle | +1.02 | Low Pins |
| Rump Width | +0.50 | Wide |
| Rear Leg Side | +0.36 | Sickled |
| Foot Angle | -0.78 | Steep |
| Fore Udder Att | +0.52 | Tight |
| Rear Udder Ht | +0.38 | Very High |
| Udder Support | +1.26 | Strong |
| Udder Depth | +0.63 | 20cm Above |
| Front Teat Pl. | +0.83 | Close |
| Teat Length | -0.08 | Long |
| Rear Teat Pl. | +2.29 | Close |
| Teat Pos. Side | +0.37 | Apart |
| Locomotion | +0.09 | Excellent |
| Condition Score | -0.70 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

MCCOY

Peak AltaMCCOY A2A2 KCAA BLF BYF CVF DPF POF RDF CDF HMWF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3269404970 | AI Code | HO8247 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | AA | DOB | 7/12/23 |



Peak AltaMcCoy

- Exiting new release sire from the Peak breeding program
- Tremendous fat increase in both kg & percentages
- Excellent health and management traits
- Reduces stature with increased chest width

Profit

| | | |
|-----|------|-----|
| PLI | £797 | 66% |
| SCI | £546 | 66% |
| ACI | £679 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 708 kg | 73% rel |
| Fat | 53.1 kg | 0.27% |
| Protein | 31.2 kg | 0.09% |

Health & Fertility

| | | |
|---------------|-----|----------|
| Fertility | 4.7 | Improver |
| Lifespan | 85 | Improver |
| Calving Ease | 0.1 | Easier |
| Healthy Cow | 138 | Improver |
| Somatic Cell | -7 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 3.3 | Improver |
| Enviro Cow | 4.0 | Improver |

Management

| | | |
|---------------|-------|--------------|
| Lameness | 0.9 | Improver |
| Digital Derm | -0.2 | Non-Improver |
| Calf Survival | 0.9 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | -0.27 | Leaner |
| Temperament | 0.1 | Docile |
| Ease of Milk | -0.3 | Harder |

Janus X Magnifique X Fastball

Sire: Peak Altajanus

Dam: Peak Larissa

Holstein Conformation

| | | | |
|-----------------|-------|--|------------|
| Type Merit | +1.34 | | Excellent |
| Mammary | +1.24 | | Excellent |
| Legs & Feet | +0.47 | | Excellent |
| Stature | -0.29 | | 160 cm |
| Chest Width | +0.38 | | Wide |
| Body Depth | -0.14 | | Deep |
| Rib Structure | +0.69 | | Open Rib |
| Rump Angle | -0.18 | | Low Pins |
| Rump Width | +0.52 | | Wide |
| Rear Leg Side | -0.18 | | Sickled |
| Foot Angle | +0.27 | | Steep |
| Fore Udder Att | +1.08 | | Tight |
| Rear Udder Ht | +1.20 | | Very High |
| Udder Support | +1.06 | | Strong |
| Udder Depth | +0.70 | | 20cm Above |
| Front Teat Pl. | +1.09 | | Close |
| Teat Length | -0.35 | | Long |
| Rear Teat Pl. | +1.82 | | Close |
| Teat Pos. Side | +0.12 | | Apart |
| Locomotion | +0.06 | | Excellent |
| Condition Score | -0.27 | | High |

OBSERVE

| | | | |
|--------------|---------------|---------|----------|
| HB No | 65 3283239583 | AI Code | HO8580 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | AB | DOB | 5/1/2024 |

Peak AltaObserve BLF BYF CVF DPF CDF HMWF



- Ideally suited for robotic milking units
- High production sire with strength and power
- Excellent milking speed
- Combines 80 kgs of fat & protein

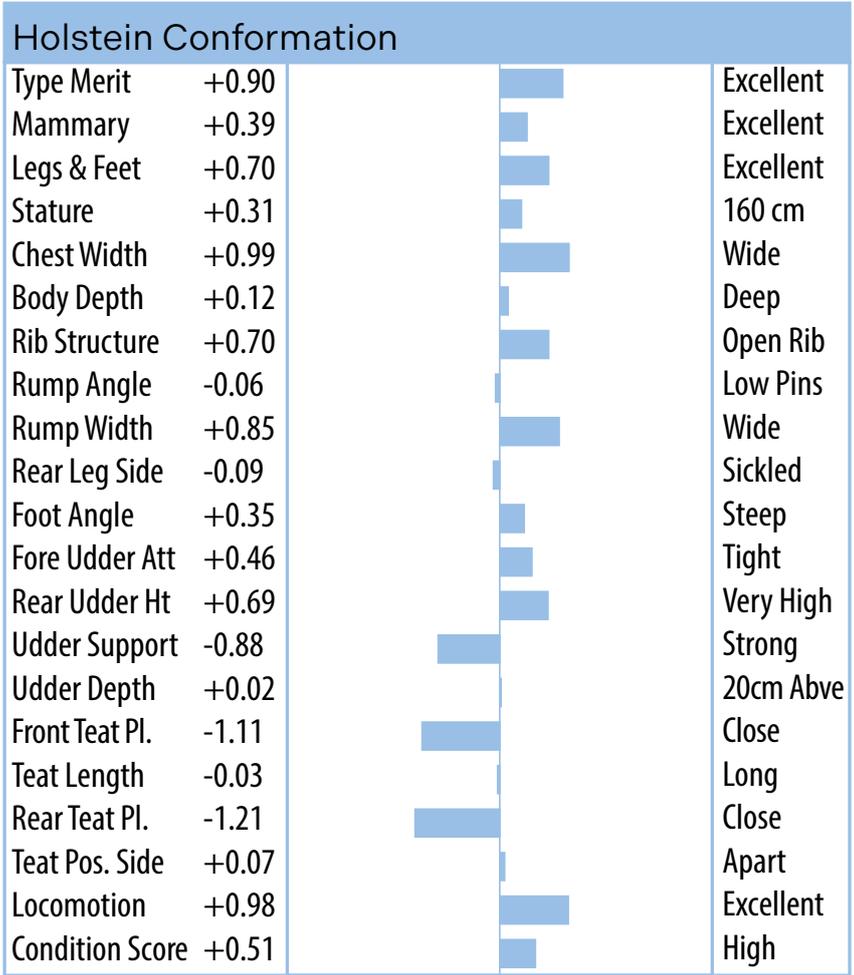
| Profit | | |
|--------|------|-----|
| PLI | £705 | 66% |
| SCI | £449 | 66% |
| ACI | £607 | 66% |

Excitement X Lionel X AltaZeolite

| Production | | |
|------------|---------|---------|
| Milk | 845 kg | 73% rel |
| Fat | 45.5 kg | 0.13% |
| Protein | 33.8 kg | 0.07% |

Sire: Peak Excitement
Dam: Peak 164485-Et

| Health & Fertility | | |
|--------------------|-----|----------|
| Fertility | 2.1 | Improver |
| Lifespan | 113 | Improver |
| Calving Ease | 0.1 | Easier |
| Healthy Cow | 125 | Improver |
| Somatic Cell | -11 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 1.8 | Improver |
| Enviro Cow | 3.5 | Improver |



| Management | | |
|---------------|------|----------|
| Lameness | 1.1 | Improver |
| Digital Derm | 0.1 | Improver |
| Calf Survival | 1.2 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 8 | Larger |
| Body Cond | 0.51 | Fatter |
| Temperament | 1.0 | Docile |
| Ease of Milk | 0.5 | Easier |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

PELLEGRINO

Pellegrino BLF BYF CVF MFF

| | | | |
|--------------|---------------|---------|----------|
| HB No | 71 7253843259 | AI Code | HO6761 |
| Beta Casein | A1A1 | Source | France |
| Kappa Casein | AA | DOB | 30/10/19 |



Daughter Soleil

- Top udder sire of 2.64
- High production
- Healthy cow index £206
- Fertility index
- Lifespan +113 days
- Ranks in the UK top 15 daughter proven sires

Profit

| | | |
|-----|------|-----|
| PLI | £539 | 90% |
| SCI | £286 | 98% |
| ACI | £468 | 98% |

Production

| | | |
|---------|---------|---------|
| Milk | 860 kg | 98% rel |
| Fat | 32.9 kg | -0.02% |
| Protein | 24.5 kg | -0.04% |

Health & Fertility

| | | |
|---------------|------|--------------|
| Fertility | 2.1 | Improver |
| Lifespan | 113 | Improver |
| Calving Ease | -0.4 | Harder |
| Healthy Cow | 206 | Improver |
| Somatic Cell | -28 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | -2.3 | Non-Improver |
| Enviro Cow | 2.1 | Improver |

Management

| | | |
|---------------|-------|--------------|
| Lameness | -0.9 | Non-Improver |
| Digital Derm | 0.0 | Improver |
| Calf Survival | 3.7 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 17 | Larger |
| Body Cond | -0.23 | Leaner |
| Temperament | 1.9 | Docile |
| Ease of Milk | -0.2 | Harder |

Topnotch X Router X Muscadet

Sire: Progenesis Topnotch
 Dam: Westcoast Router Jabel

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +2.02 | Excellent |
| Mammary | +2.64 | Excellent |
| Legs & Feet | +0.93 | Excellent |
| Stature | +1.77 | 160 cm |
| Chest Width | +0.78 | Wide |
| Body Depth | +1.22 | Deep |
| Rib Structure | +2.17 | Open Rib |
| Rump Angle | +0.94 | Low Pins |
| Rump Width | +1.91 | Wide |
| Rear Leg Side | -0.70 | Sickled |
| Foot Angle | -0.21 | Steep |
| Fore Udder Att | +2.22 | Tight |
| Rear Udder Ht | +2.55 | Very High |
| Udder Support | +1.71 | Strong |
| Udder Depth | +1.92 | 20cm Above |
| Front Teat Pl. | +0.21 | Close |
| Teat Length | +0.25 | Long |
| Rear Teat Pl. | +0.30 | Close |
| Teat Pos. Side | -0.46 | Apart |
| Locomotion | +1.90 | Excellent |
| Condition Score | -0.23 | High |

Proof Source: August 2025.
 UK Production, Health and Reproduction: AHDB Dairy.
 Type: Holstein UK

PIZZAZZ

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3251555560 | AI Code | HO8190 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | BB | DOB | 12/9/22 |

Peak AltaPizzazz A2A2 KCBB BLF BYF CVF DPF POF RDF CDF HMWF



4th Dam: MGD Bru-Dale Zeronica-ET

- All round production and component sire
- Increases longevity
- Lowers stature
- Excellent rump width
- Impressive indexed for feed efficiency

Profit

| | | |
|-----|------|-----|
| PLI | £704 | 66% |
| SCI | £535 | 66% |
| ACI | £664 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 439 kg | 72% rel |
| Fat | 36.8 kg | 0.23% |
| Protein | 24.6 kg | 0.12% |

Health & Fertility

| | | |
|---------------|-----|----------|
| Fertility | 6.7 | Improver |
| Lifespan | 134 | Improver |
| Calving Ease | 0.7 | Easier |
| Healthy Cow | 208 | Improver |
| Somatic Cell | -16 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 2.6 | Improver |
| Enviro Cow | 3.4 | Improver |

Management

| | | |
|---------------|-------|----------|
| Lameness | 2.2 | Improver |
| Digital Derm | 0.6 | Improver |
| Calf Survival | 1.2 | Improver |
| Gestation | -1 | Shorter |
| Maintenance | -6 | Smaller |
| Body Cond | -0.62 | Leaner |
| Temperament | -0.13 | Defiant |
| Ease of Milk | 0.1 | Easier |

Altaovertake X Incredible X Pursuit

Sire: Ladys-Manor Altaovertake

Dam: Peak Zaida

Holstein Conformation

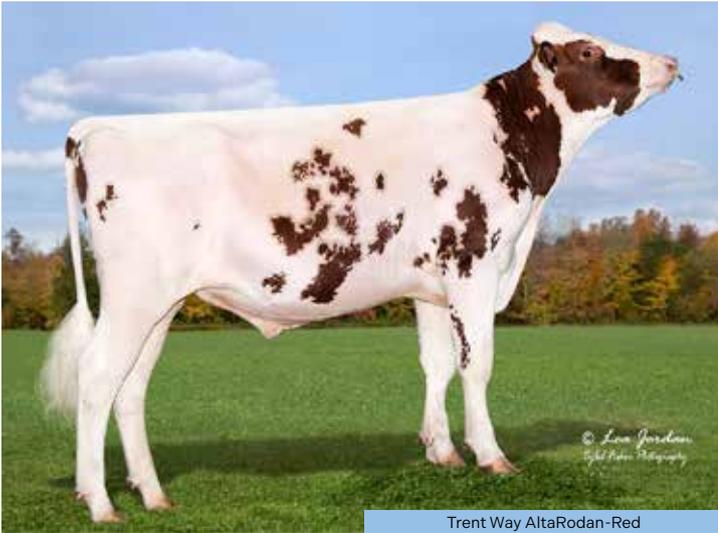
| | | |
|-----------------|-------|------------|
| Type Merit | +1.02 | Excellent |
| Mammary | +1.40 | Excellent |
| Legs & Feet | +0.34 | Excellent |
| Stature | -0.39 | 160 cm |
| Chest Width | -0.28 | Wide |
| Body Depth | -0.99 | Deep |
| Rib Structure | +0.08 | Open Rib |
| Rump Angle | +0.18 | Low Pins |
| Rump Width | +1.33 | Wide |
| Rear Leg Side | -0.01 | Sickled |
| Foot Angle | -0.67 | Steep |
| Fore Udder Att | +1.43 | Tight |
| Rear Udder Ht | +0.68 | Very High |
| Udder Support | +0.40 | Strong |
| Udder Depth | +1.04 | 20cm Above |
| Front Teat Pl. | +1.10 | Close |
| Teat Length | +0.06 | Long |
| Rear Teat Pl. | +0.43 | Close |
| Teat Pos. Side | +0.07 | Apart |
| Locomotion | -0.13 | Excellent |
| Condition Score | +0.10 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

RODAN RED

Trent Way AltaRodan-Red BYF CVF POF CDF HMWF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3261835820 | AI Code | HO8330 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | BB | DOB | 8/17/23 |



Trent Way AltaRodan-Red

- Outstanding new red & white Holstein sire
- High type sire with production to match
- Snugly attached udders
- Improves chest and rump width in his daughters

Profit

| | | |
|-----|------|-----|
| PLI | £603 | 68% |
| SCI | £358 | 68% |
| ACI | £504 | 68% |

Production

| | | |
|---------|---------|---------|
| Milk | 674 kg | 74% rel |
| Fat | 31.5 kg | 0.05% |
| Protein | 25.8 kg | 0.04% |

Health & Fertility

| | | |
|---------------|------|--------------|
| Fertility | -2.0 | Non-Improver |
| Lifespan | 113 | Improver |
| Calving Ease | -0.2 | Harder |
| Healthy Cow | 155 | Improver |
| Somatic Cell | -19 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 0.6 | Improver |
| Enviro Cow | 3.0 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 0.5 | Improver |
| Digital Derm | 0.4 | Improver |
| Calf Survival | 2.7 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 1 | Larger |
| Body Cond | 0.60 | Fatter |
| Temperament | 1.2 | Docile |
| Ease of Milk | 0.6 | Easier |

Ranger-Red X Perfect X AltaAltuve Rc

Sire: 3star Oh Ranger-Red

Dam: Trent-Way Essay

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +2.53 | Excellent |
| Mammary | +1.54 | Excellent |
| Legs & Feet | +1.83 | Excellent |
| Stature | -0.03 | 160 cm |
| Chest Width | +0.71 | Wide |
| Body Depth | +0.55 | Deep |
| Rib Structure | +1.65 | Open Rib |
| Rump Angle | +0.62 | Low Pins |
| Rump Width | +1.22 | Wide |
| Rear Leg Side | +1.16 | Sickled |
| Foot Angle | -0.69 | Steep |
| Fore Udder Att | +0.22 | Tight |
| Rear Udder Ht | +1.62 | Very High |
| Udder Support | +1.88 | Strong |
| Udder Depth | -0.38 | 20cm Above |
| Front Teat Pl. | +1.85 | Close |
| Teat Length | -0.12 | Long |
| Rear Teat Pl. | +1.45 | Close |
| Teat Pos. Side | +0.97 | Apart |
| Locomotion | +1.21 | Excellent |
| Condition Score | +0.60 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

SAIKO

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3235932953 | AI Code | HO7638 |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | AA | DOB | 16/8/21 |

Peak Saiko



5th Dam: S-S-I Bookem Modesto 7269 VG87

- Sexed and conventional available
- All round production with excellent management traits
- Calving ease
- Daughter fertility
- Strong robust cows
- 11 Generations of VG & EX dams

Profit

| | | |
|-----|------|-----|
| PLI | £663 | 68% |
| SCI | £419 | 74% |
| ACI | £555 | 74% |

Production

| | | |
|---------|---------|---------|
| Milk | 880 kg | 74% rel |
| Fat | 35.7 kg | 0.00% |
| Protein | 33.7 kg | 0.15% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 3.7 | Improver |
| Lifespan | 67 | Improver |
| Calving Ease | -0.4 | Harder |
| Healthy Cow | 111 | Improver |
| Somatic Cell | -12 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 0.6 | Improver |
| Enviro Cow | 3.1 | Improver |

Management

| | | |
|---------------|-------|----------|
| Lameness | 1.1 | Improver |
| Digital Derm | 0.1 | Improver |
| Calf Survival | 0.2 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | 7 | Larger |
| Body Cond | -0.46 | Leaner |
| Temperament | n/a | Docile |
| Ease of Milk | n/a | Easier |

Magnifique X Pursuit X Medley

Sire: Peak Altamagnifique

Dam: Peak Maudie

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +0.35 | Excellent |
| Mammary | +0.54 | Excellent |
| Legs & Feet | +0.33 | Excellent |
| Stature | +0.05 | 160 cm |
| Chest Width | +1.06 | Wide |
| Body Depth | -0.13 | Deep |
| Rib Structure | -0.05 | Open Rib |
| Rump Angle | +1.14 | Low Pins |
| Rump Width | +0.95 | Wide |
| Rear Leg Side | +0.46 | Sickled |
| Foot Angle | -0.22 | Steep |
| Fore Udder Att | -0.05 | Tight |
| Rear Udder Ht | +0.11 | Very High |
| Udder Support | +1.03 | Strong |
| Udder Depth | +0.11 | 20cm Above |
| Front Teat Pl. | +0.51 | Close |
| Teat Length | -0.45 | Long |
| Rear Teat Pl. | +1.68 | Close |
| Teat Pos. Side | +1.22 | Apart |
| Locomotion | +0.67 | Excellent |
| Condition Score | -0.46 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

STRONGHOLD

Peak AltaStronghold A2A2 KCAB BLF BYF CVF DPF POF RDF CDF HMWF

| | | | |
|--------------|---------------|---------|----------|
| HB No | 65 3257827578 | AI Code | HO8297 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | AB | DOB | 6/5/2023 |



- Strong robust cows
- Exceptional high components @79kg
- Excellent health traits
- All-round production and type sire

| Profit | | |
|--------|------|-----|
| PLI | £778 | 66% |
| SCI | £512 | 66% |
| ACI | £659 | 66% |

| Production | | |
|------------|---------|---------|
| Milk | 718 kg | 73% rel |
| Fat | 44.1 kg | 0.17% |
| Protein | 35.0 kg | 0.13% |

| Health & Fertility | | |
|--------------------|------|----------|
| Fertility | 2.9 | Improver |
| Lifespan | 101 | Improver |
| Calving Ease | -0.4 | Harder |
| Healthy Cow | 157 | Improver |
| Somatic Cell | -22 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 1.9 | Improver |
| Enviro Cow | 3.7 | Improver |

| Management | | |
|---------------|------|--------------|
| Lameness | 0.4 | Improver |
| Digital Derm | -0.2 | Non-Improver |
| Calf Survival | 1.3 | Improver |
| Gestation | -1 | Shorter |
| Maintenance | 10 | Larger |
| Body Cond | 0.57 | Fatter |
| Temperament | 0.4 | Docile |
| Ease of Milk | 0.6 | Easier |

Powerstar X Zillion X Pursuit

Sire: Peak Powerstar
Dam: Peak Promise

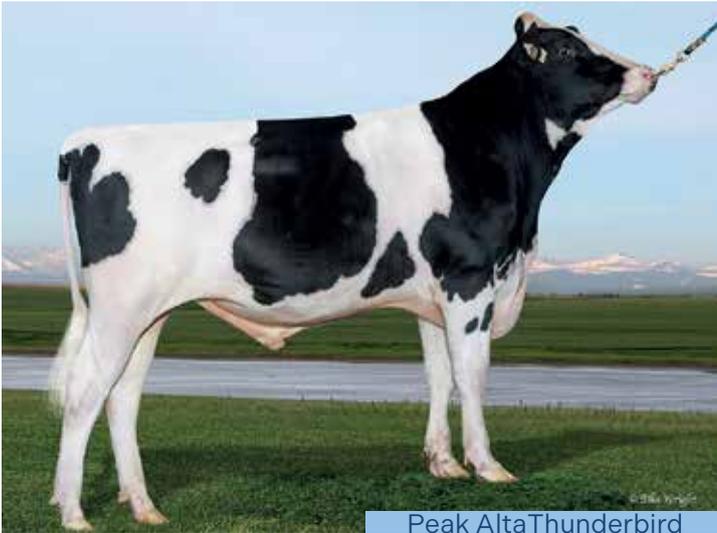
| Holstein Conformation | | | |
|-----------------------|-------|--|------------|
| Type Merit | +1.30 | | Excellent |
| Mammary | +1.02 | | Excellent |
| Legs & Feet | +0.86 | | Excellent |
| Stature | +0.33 | | 160 cm |
| Chest Width | +1.40 | | Wide |
| Body Depth | +0.53 | | Deep |
| Rib Structure | +0.66 | | Open Rib |
| Rump Angle | -0.57 | | Low Pins |
| Rump Width | +0.91 | | Wide |
| Rear Leg Side | +0.98 | | Sickled |
| Foot Angle | -0.24 | | Steep |
| Fore Udder Att | +0.82 | | Tight |
| Rear Udder Ht | +0.16 | | Very High |
| Udder Support | +0.43 | | Strong |
| Udder Depth | +0.09 | | 20cm Above |
| Front Teat Pl. | +0.93 | | Close |
| Teat Length | -0.88 | | Long |
| Rear Teat Pl. | +1.17 | | Close |
| Teat Pos. Side | +1.14 | | Apart |
| Locomotion | +0.36 | | Excellent |
| Condition Score | +0.57 | | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

THUNDERBIRD

Peak AltaThunderbird A2A2 KCBB BLF BYF CVF DPF POF RDF CDF HMWF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3250026269 | AI Code | HO8183 |
| Beta Casein | A2A2 | Source | USA |
| Kappa Casein | BB | DOB | 21/2/23 |



Peak AltaThunderbird

- Balanced production with type
- Exciting pedigree
- Tremendous strength in both chest and rump
- Positive components
- Positive teat length
- Recommended for improving locomotion

Profit

| | | |
|-----|------|-----|
| PLI | £613 | 68% |
| SCI | £384 | 68% |
| ACI | £503 | 68% |

Production

| | | |
|---------|---------|---------|
| Milk | 635 kg | 74% rel |
| Fat | 43.6 kg | 0.20% |
| Protein | 32.0 kg | 0.13% |

Health & Fertility

| | | |
|---------------|------|----------|
| Fertility | 0.4 | Improver |
| Lifespan | 37 | Improver |
| Calving Ease | -0.5 | Harder |
| Healthy Cow | 59 | Improver |
| Somatic Cell | 0 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 2.1 | Improver |
| Enviro Cow | 2.8 | Improver |

Management

| | | |
|---------------|------|--------------|
| Lameness | 0.5 | Improver |
| Digital Derm | 0.1 | Improver |
| Calf Survival | -0.1 | Non-Improver |
| Gestation | -1 | Shorter |
| Maintenance | 18 | Larger |
| Body Cond | 0.87 | Fatter |
| Temperament | -0.1 | Defiant |
| Ease of Milk | 0.9 | Easier |

Parfect X Magnifique X Zazzle

Sire: Siemers Rengd Parfect

Dam: Peak Legendary

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +1.69 | Excellent |
| Mammary | +1.00 | Excellent |
| Legs & Feet | +1.67 | Excellent |
| Stature | +1.09 | 160 cm |
| Chest Width | +1.64 | Wide |
| Body Depth | +1.31 | Deep |
| Rib Structure | +1.28 | Open Rib |
| Rump Angle | -0.26 | Low Pins |
| Rump Width | +2.53 | Wide |
| Rear Leg Side | +0.37 | Sickled |
| Foot Angle | +0.41 | Steep |
| Fore Udder Att | +1.08 | Tight |
| Rear Udder Ht | +0.43 | Very High |
| Udder Support | +0.64 | Strong |
| Udder Depth | +0.44 | 20cm Above |
| Front Teat Pl. | +1.29 | Close |
| Teat Length | +0.28 | Long |
| Rear Teat Pl. | +1.19 | Close |
| Teat Pos. Side | +0.61 | Apart |
| Locomotion | -0.06 | Excellent |
| Condition Score | +0.87 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

TROPHY

TROPHY A2A2 KCAA BLF BYF CVF CDF

| | | | |
|--------------|--------------|---------|---------|
| HB No | 60 365421470 | AI Code | HO8303 |
| Beta Casein | A2A2 | Source | Germany |
| Kappa Casein | | DOB | 14/5/23 |



- Trophy scores over 2 points on type, udders, legs & feet
- Exceptional high values for all health traits
- Milk component specialist
- 11 Generation of VG and excellent dams

Profit

| | | |
|-----|------|-----|
| PLI | £798 | 67% |
| SCI | £573 | 67% |
| ACI | £725 | 67% |

Production

| | | |
|---------|---------|---------|
| Milk | 564 kg | 73% rel |
| Fat | 40.3 kg | 0.20% |
| Protein | 26.1 kg | 0.09% |

Health & Fertility

| | | |
|---------------|-----|----------|
| Fertility | 9.6 | Improver |
| Lifespan | 189 | Improver |
| Calving Ease | 0.3 | Easier |
| Healthy Cow | 284 | Improver |
| Somatic Cell | -10 | Improver |
| Mastitis | 0 | Improver |
| TB Resistance | 4.0 | Improver |
| Enviro Cow | 3.7 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 2.0 | Improver |
| Digital Derm | 0.5 | Improver |
| Calf Survival | 2.0 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | 0.14 | Fatter |
| Temperament | -0.7 | Defiant |
| Ease of Milk | 0.1 | Easier |

Trooper X Spot Lite X Renegade

Sire: Plain-Knoll Renegad Trooper

Dam: Penn-England Barb 17906

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +2.49 | Excellent |
| Mammary | +2.66 | Excellent |
| Legs & Feet | +2.33 | Excellent |
| Stature | -0.22 | 160 cm |
| Chest Width | +0.16 | Wide |
| Body Depth | -1.33 | Deep |
| Rib Structure | -0.12 | Open Rib |
| Rump Angle | -1.50 | Low Pins |
| Rump Width | -1.24 | Wide |
| Rear Leg Side | -0.41 | Sickled |
| Foot Angle | +1.10 | Steep |
| Fore Udder Att | +2.84 | Tight |
| Rear Udder Ht | +1.88 | Very High |
| Udder Support | +0.73 | Strong |
| Udder Depth | +2.32 | 20cm Above |
| Front Teat Pl. | +1.13 | Close |
| Teat Length | -0.36 | Long |
| Rear Teat Pl. | +0.97 | Close |
| Teat Pos. Side | +0.60 | Apart |
| Locomotion | -0.67 | Excellent |
| Condition Score | +0.14 | High |

Proof Source: August 2025.
 UK Production, Health and Reproduction: AHDB Dairy.
 Type: Holstein UK

VITALIZE

Peak AltaVitalize

| | | | |
|--------------|---------------|---------|---------|
| HB No | 65 3272457178 | AI Code | |
| Beta Casein | A1A2 | Source | USA |
| Kappa Casein | AB | DOB | 19/5/24 |



- Top all round sire for type & production
- Component specialist 0.31% fat
- Excellent udders @ 1.67
- Improves milking speed

Profit

| | | |
|-----|------|-----|
| PLI | £695 | 66% |
| SCI | £488 | 66% |
| ACI | £620 | 66% |

Production

| | | |
|---------|---------|---------|
| Milk | 520 kg | 73% rel |
| Fat | 47.9 kg | 0.31% |
| Protein | 26.7 kg | 0.11% |

Health & Fertility

| | | |
|---------------|------|--------------|
| Fertility | 6.0 | Improver |
| Lifespan | 64 | Improver |
| Calving Ease | -0.4 | Harder |
| Healthy Cow | 144 | Improver |
| Somatic Cell | -3 | Improver |
| Mastitis | 1 | Non-Improver |
| TB Resistance | 3.0 | Improver |
| Enviro Cow | 3.3 | Improver |

Management

| | | |
|---------------|------|----------|
| Lameness | 3.2 | Improver |
| Digital Derm | 0.4 | Improver |
| Calf Survival | 2.7 | Improver |
| Gestation | -1 | Shorter |
| Maintenance | 1 | Larger |
| Body Cond | 0.00 | Fatter |
| Temperament | 0.7 | Docile |
| Ease of Milk | 1.7 | Easier |

Catapult X Altaexquisite X
Altajump Cut

Sire: Regan-Danhof Catapult

Dam: Peak 86318-Et

Holstein Conformation

| | | |
|-----------------|-------|------------|
| Type Merit | +1.52 | Excellent |
| Mammary | +1.67 | Excellent |
| Legs & Feet | +0.68 | Excellent |
| Stature | +0.79 | 160 cm |
| Chest Width | -0.50 | Wide |
| Body Depth | -0.35 | Deep |
| Rib Structure | +1.70 | Open Rib |
| Rump Angle | -0.24 | Low Pins |
| Rump Width | +0.47 | Wide |
| Rear Leg Side | +0.16 | Sickled |
| Foot Angle | +0.42 | Steep |
| Fore Udder Att | +1.26 | Tight |
| Rear Udder Ht | +2.23 | Very High |
| Udder Support | +0.54 | Strong |
| Udder Depth | +0.62 | 20cm Above |
| Front Teat Pl. | +0.11 | Close |
| Teat Length | -0.18 | Long |
| Rear Teat Pl. | +0.36 | Close |
| Teat Pos. Side | +1.12 | Apart |
| Locomotion | +0.68 | Excellent |
| Condition Score | +1.72 | High |

Proof Source: August 2025.
UK Production, Health and Reproduction: AHDB Dairy.
Type: Holstein UK

ZYRIAK

Zyriak A1A1 KCAB BLF BYF CVF CDF

| | | | |
|--------------|---------------|---------|---------|
| HB No | 60 1406872018 | AI Code | HO8304 |
| Beta Casein | | Source | Germany |
| Kappa Casein | | DOB | 10/7/23 |



- Elite type sire with exceptional milk quality
- Improves legs and feet with excellent locomotion
- Low maintenance score with improved longevity
- Excels in all health & fertility traits

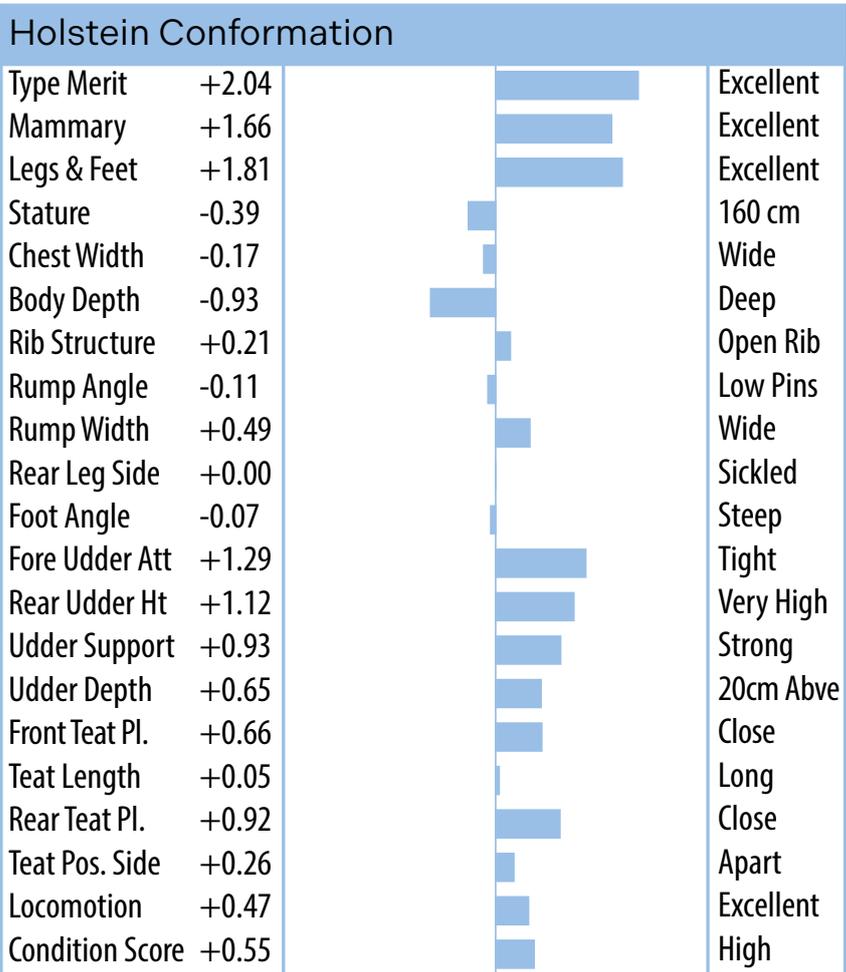
| Profit | | |
|--------|------|-----|
| PLI | £683 | 67% |
| SCI | £480 | 67% |
| ACI | £606 | 67% |

Zythos X Gameday X Legacy

| Production | | |
|------------|---------|---------|
| Milk | 431 kg | 73% rel |
| Fat | 36.7 kg | 0.22% |
| Protein | 22.0 kg | 0.09% |

Sire: Badger S-S-I Taos Zythos
 Dam: Kings-Ransom Gameday Devy

| Health & Fertility | | |
|--------------------|-----|----------|
| Fertility | 4.7 | Improver |
| Lifespan | 85 | Improver |
| Calving Ease | 0.1 | Easier |
| Healthy Cow | 138 | Improver |
| Somatic Cell | -7 | Improver |
| Mastitis | -1 | Improver |
| TB Resistance | 3.3 | Improver |
| Enviro Cow | 4.0 | Improver |



| Management | | |
|---------------|------|--------------|
| Lameness | 0.9 | Improver |
| Digital Derm | -0.2 | Non-Improver |
| Calf Survival | 0.9 | Improver |
| Gestation | -2 | Shorter |
| Maintenance | -2 | Smaller |
| Body Cond | 0.55 | Fatter |
| Temperament | 0.5 | Docile |
| Ease of Milk | 0.6 | Easier |

Proof Source: August 2025.
 UK Production, Health and Reproduction: AHDB Dairy.
 Type: Holstein UK

Beef August 2025

This autumn, we're proud to showcase a line-up of the very best beef genetics. From the consistency of Aberdeen Angus and Hereford to the shape and muscle of Limousin, Charolais, and British Blue, our bulls deliver real performance. Simmental adds versatility with strength, milk, and carcase quality. Alongside this, our Triple Mix options offer flexibility and fertility, helping you achieve the breeding goals that suit your system. Every bull and mix is carefully selected to boost profitability, meet market demands, and build herds fit for the future.

MR KAYO

Glenbrae Red Mr Kayo

| | | | |
|-------|-------------------|---------|-----------------|
| HB No | UK939290404825 | Ai Code | AA1857 |
| DOB | 15/04/2020 | Source | UK |
| Sire | Mosshall Red Evol | Dam | Gennon Red Miss |



- Kayo is a Red Angus with above average growth and muscling
- Smooth fleshing sire, suitable for crossing on continental type cows

| Calving Survey | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 73.1% | Calf Conf Avg | 76.9% |
| Calf Size Above Avg | 15.4% | Calf Conf Above Avg | 23.1% |
| Mortality | 0.0% | Non Surg. Vet Assist | 0.0% |
| Avg Gest (days) | 284 | Surg. Vet Assist | 0.0% |

| Breedplan EBVs August 2025 | | | |
|------------------------------------|------|------|-----------|
| | EBV | Rel. | Breed Avg |
| Calv Ease Direct (%) | -3.2 | 36% | -0.7 |
| Calv Ease Daughters (%) | 1.1 | 28% | +0.6 |
| Gestation Length (days) | 0.5 | 55% | +0.2 |
| Birth Weight (kg) | 3.7 | 72% | +3.5 |
| 200 Day Weight (kg) | 47 | 62% | +46 |
| 400 Day Weight (kg) | 83 | 64% | +81 |
| 600 Day Weight (kg) | 106 | 60% | +100 |
| Mature Cow Weight (kg) | 99 | 51% | +91 |
| Milk (kg) | 7 | 48% | +14 |
| Scrotal Size (cm) | 1.0 | 65% | +1.2 |
| Carcass Weight (kg) | 68 | 51% | +65 |
| Eye Muscle Area (cm ²) | 4.9 | 43% | +4.5 |
| Fat Depth (mm) | -2.4 | 49% | -1.4 |
| Retail Beef Yield (%) | 1.5 | 42% | +1.1 |
| IMF (%) | 0.0 | 38% | +0.2 |
| Terminal Index | +38 | - | +38 |
| Self Replacing Index | +53 | - | +51 |

ROCKET

Thrunton Rocket L282

| | | | |
|-------|-------------------|---------|-----------------|
| HB No | UK106935 301282 | Ai Code | AA1340 |
| DOB | 04/06/2011 | Source | UK |
| Sire | Netherallan Peter | Dam | Thrunton Rocket |

ABERDEEN ANGUS



- Exceptional growth and muscling displayed in the progeny
- Recommended sire for crossing on most dairy breeds

| Calving Survey | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 77.2% | Calf Conf Avg | 77.6% |
| Calf Size Above Avg | 19.8% | Calf Conf Above Avg | 21.9% |
| Mortality | 1.9% | Non Surg. Vet Assist | 2.4% |
| Avg Gest (days) | 284 | Surg. Vet Assist | 1.0% |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | -0.1 | 79% | -0.7 |
| Calv Ease Daughters (%) | +3.5 | 74% | +0.6 |
| Gestation Length (days) | -0.1 | 91% | +0.2 |
| Birth Weight (kg) | +3.3 | 92% | +3.5 |
| 200 Day Weight (kg) | +44 | 84% | +46 |
| 400 Day Weight (kg) | +85 | 82% | +81 |
| 600 Day Weight (kg) | +109 | 81% | +100 |
| Mature Cow Weight (kg) | +93 | 74% | +91 |
| Milk (kg) | +11 | 74% | +14 |
| Scrotal Size (cm) | 0.0 | 75% | +1.2 |
| Carcass Weight (kg) | +76 | 71% | +65 |
| Eye Muscle Area (cm ²) | +4.4 | 62% | +4.5 |
| Fat Depth (mm) | -2.9 | 67% | -1.4 |
| Retail Beef Yield (%) | +1.7 | 62% | +1.1 |
| IMF (%) | +0.2 | 59% | +0.2 |
| Terminal Index | +42 | - | +38 |
| Self Replacing Index | +60 | - | +51 |

GRENADE

HW Grenade V535

| | | | |
|-------|-------------------|---------|-----------------|
| HB No | UK546977102535 | Ai Code | AA1778 |
| DOB | 01/03/2019 | Source | UK |
| Sire | Netherton Kracker | Dam | HW Grenade V535 |

ABERDEEN ANGUS



- Impressive growth and muscle index
- Progeny displaying conformation and quality

| Calving Survey | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 77.4% | Calf Conf Avg | 81.9% |
| Calf Size Above Avg | 11.9% | Calf Conf Above Avg | 11.9% |
| Mortality | 1.2% | Non Surg. Vet Assist | 1.2% |
| Avg Gest (days) | 286 | Surg. Vet Assist | 2.4% |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | -0.7 | 60% | -0.7 |
| Calv Ease Daughters (%) | 3.9 | 51% | +0.6 |
| Gestation Length (days) | 1.8 | 73% | +0.2 |
| Birth Weight (kg) | 4.1 | 86% | +3.5 |
| 200 Day Weight (kg) | 45 | 77% | +46 |
| 400 Day Weight (kg) | 78 | 76% | +81 |
| 600 Day Weight (kg) | 101 | 73% | +100 |
| Mature Cow Weight (kg) | 81 | 67% | +91 |
| Milk (kg) | 11 | 59% | +14 |
| Scrotal Size (cm) | 1.2 | 75% | +1.2 |
| Carcass Weight (kg) | 63 | 62% | +65 |
| Eye Muscle Area (cm ²) | 5.6 | 53% | +4.5 |
| Fat Depth (mm) | -0.8 | 60% | -1.4 |
| Retail Beef Yield (%) | 1.2 | 53% | +1.1 |
| IMF (%) | 0.3 | 49% | +0.2 |
| Terminal Index | +37 | - | +38 |
| Self Replacing Index | +56 | - | +51 |

HIGHWAY

Drumhill Lord Highway V271

| | | | |
|-------|-------------------|---------|-----------------|
| HB No | UK9593427 03271 | Ai Code | AA1784 |
| DOB | 24/04/2019 | Source | N. Ireland |
| Sire | Wedderlie Tarquin | Dam | Drumhill Lady H |

ABERDEEN ANGUS



- Tremendous indexes for both terminal and maternal
- Suitable for breeding replacements for the suckler herd

| Calving Survey | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 58.8% | Calf Conf Avg | 66.7% |
| Calf Size Above Avg | 35.3% | Calf Conf Above Avg | 33.3% |
| Mortality | 0.0% | Non Surg. Vet Assist | 0.0% |
| Avg Gest (days) | 287 | Surg. Vet Assist | 0.0% |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | -0.8 | 57% | -0.7 |
| Calv Ease Daughters (%) | -2.6 | 53% | +0.6 |
| Gestation Length (days) | 0.5 | 69% | +0.2 |
| Birth Weight (kg) | 4.2 | 80% | +3.5 |
| 200 Day Weight (kg) | 47 | 74% | +46 |
| 400 Day Weight (kg) | 81 | 73% | +81 |
| 600 Day Weight (kg) | 97 | 70% | +100 |
| Mature Cow Weight (kg) | 76 | 64% | +91 |
| Milk (kg) | 21 | 58% | +14 |
| Scrotal Size (cm) | 1.5 | 72% | +1.2 |
| Carcass Weight (kg) | 61 | 62% | +65 |
| Eye Muscle Area (cm ²) | 3.8 | 55% | +4.5 |
| Fat Depth (mm) | -1.3 | 62% | -1.4 |
| Retail Beef Yield (%) | 0.8 | 55% | +1.1 |
| IMF (%) | 0.4 | 53% | +0.2 |
| Terminal Index | +37 | - | +38 |
| Self Replacing Index | +46 | - | +51 |

PHILO

Blackhaugh Philo X239

| | | | |
|-------|--------------------|---------|------------------|
| HB No | UK562121 702239 | Ai Code | AA1996 |
| DOB | 25/04/2021 | Source | UK |
| Sire | Quaker Hill Dead C | Dam | Blackhaugh Pride |

ABERDEEN ANGUS



- Philo's sire Dead Centre was a heavily proven for leading the breed for both gestation length and calving ease
- Philo ranks in the top 10% of the breed

| Pedigree | | | |
|----------|-------------|-------------|-----------------------|
| SIRE: | Quaker Hill | Dead Centre | Exar Denver 2002B |
| | | | Quaker Hill Blackcap |
| DAM: | Blackhaugh | Pride V992 | Blackhaugh Iceman |
| | | | Blackhaugh Pride P412 |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | +0.2 | 55% | -0.7 |
| Calv Ease Daughters (%) | +4.9 | 49% | +0.6 |
| Gestation Length (days) | -2.3 | 68% | +0.2 |
| Birth Weight (kg) | +4.7 | 77% | +3.5 |
| 200 Day Weight (kg) | +71 | 73% | +46 |
| 400 Day Weight (kg) | +124 | 73% | +81 |
| 600 Day Weight (kg) | +145 | 69% | +100 |
| Mature Cow Weight (kg) | +116 | 63% | +91 |
| Milk (kg) | +14 | 61% | +14 |
| Scrotal Size (cm) | +2.2 | 75% | +1.2 |
| Carcass Weight (kg) | +93 | 63% | +65 |
| Eye Muscle Area (cm ²) | +7.2 | 56% | +4.5 |
| Fat Depth (mm) | -1.2 | 62% | -1.4 |
| Retail Beef Yield (%) | +1.6 | 55% | +1.1 |
| IMF (%) | +1 | 53% | +0.2 |
| Terminal Index | +59 | - | +38 |
| Self Replacing Index | +80 | - | +51 |

MARTY

Carmorn Marty

| | | | |
|-------|------------------|---------|--------------|
| HB No | MCN16-3952 | Ai Code | LN2726 |
| DOB | 16/09/2016 | Source | N. Ireland |
| Sire | Mullary Intrepid | Dam | Hatcliffe U. |



LIMOUSIN

- Excellent crossing sire for suckler cows
- Progeny display lots of muscling and shape

Calving Survey

| | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 67.7% | Calf Conf Avg | 70.8% |
| Calf Size Above Avg | 22.7% | Calf Conf Above Avg | 27.1% |
| Mortality | 3.4% | Non Surg. Vet Assist | 3.4% |
| Avg Gest (days) | 292 | Surg. Vet Assist | 3.0% |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|-------|------|-----------|
| Calv Ease Direct (%) | -2.40 | 75% | - |
| Calv Ease Daughters (%) | +0.90 | 75% | - |
| Gestation Length (days) | +0.50 | 92% | - |
| Birth Weight (kg) | +0.50 | 77% | - |
| 200 Day Weight (kg) | +18 | 73% | - |
| 400 Day Weight (kg) | +31 | 74% | - |
| 600 Day Weight (kg) | - | - | - |
| Mature Cow Weight (kg) | - | - | - |
| Milk (kg) | - | - | - |
| Scrotal Size (cm) | +0.40 | 63% | - |
| Carcass Weight (kg) | - | - | - |
| Eye Muscle Area (cm ²) | - | - | - |
| Fat Depth (mm) | -0.20 | 60% | - |
| Retail Beef Yield (%) | - | - | - |
| IMF (%) | - | - | - |
| Terminal Index | - | - | - |
| Self Replacing Index | - | - | - |

IVANTONOV

Ivantonov

| | | | |
|-------|---------------|---------|------------|
| HB No | 87-49-281-004 | Ai Code | LN2886 |
| DOB | 10/11/2013 | Source | France |
| Sire | Bavardage | Dam | Coccinelle |



LIMOUSIN

- Exceptional calving ease sire
- Superb muscling & hindquarter development
- Recommended for breeding suckler replacements

Pedigree

| | | |
|-------|------------|---------|
| SIRE: | Bavardage | On Dit |
| | | Ridelle |
| DAM: | Coccinelle | Remix |
| | | Vielle |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|-------|------|-----------|
| Calv Ease Direct (%) | +0.80 | 85% | - |
| Calv Ease Daughters (%) | -0.30 | 65% | - |
| Gestation Length (days) | -4.30 | 79% | - |
| Birth Weight (kg) | -2.10 | 84% | - |
| 200 Day Weight (kg) | +9 | 89% | - |
| 400 Day Weight (kg) | +29 | 62% | - |
| 600 Day Weight (kg) | - | - | - |
| Mature Cow Weight (kg) | - | - | - |
| Milk (kg) | - | - | - |
| Scrotal Size (cm) | +0.10 | 52% | - |
| Carcass Weight (kg) | - | - | - |
| Eye Muscle Area (cm ²) | - | - | - |
| Fat Depth (mm) | -0.20 | 43% | - |
| Retail Beef Yield (%) | - | - | - |
| IMF (%) | - | - | - |
| Terminal Index | - | - | - |
| Self Replacing Index | - | - | - |

JUBILANT

Knockagh Jubilant

| | | | |
|-------|-------------|---------|----------------|
| HB No | B-20141285 | Ai Code | BB1516 |
| DOB | 04/12/2014 | Source | N. Ireland |
| Sire | Twyning Ash | Dam | Knockagh Fancy |

BRITISH BLUE



- Proven calving ease sire for dairy cows
- The top 5% of the breed for direct calv ease
- Suitable to crossing on most dairy cows

Calving Survey

| | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 73.4% | Calf Conf Avg | 68.4% |
| Calf Size Above Avg | 17.7% | Calf Conf Above Avg | 25.3% |
| Mortality | 1.3% | Non Surg. Vet Assist | 0.0% |
| Avg Gest (days) | 284 | Surg. Vet Assist | 0.0% |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | +2.5 | 38% | -1.2 |
| Calv Ease Daughters (%) | +1.5 | 29% | -0.9 |
| Gestation Length (days) | +0.2 | 42% | +0.6 |
| Birth Weight (kg) | +1.1 | 68% | +2.3 |
| 200 Day Weight (kg) | +13 | 56% | +13 |
| 400 Day Weight (kg) | +25 | 54% | +21 |
| 600 Day Weight (kg) | +34 | 55% | +31 |
| Mature Cow Weight (kg) | +32 | 44% | +29 |
| Milk (kg) | - | - | +3.0 |
| Scrotal Size (cm) | +0.4 | 36% | +0.2 |
| Carcass Weight (kg) | +24 | 42% | +17 |
| Eye Muscle Area (cm ²) | +1.8 | 29% | +1.5 |
| Fat Depth (mm) | -0.2 | 36% | +0.0 |
| Retail Beef Yield (%) | +0.7 | 33% | +0.4 |
| IMF (%) | +0.0 | 25% | +0.1 |
| Terminal Index | +20 | - | +12 |
| Self Replacing Index | +19 | - | +4 |

LUXURY

Boroside Luxury

| | | | |
|-------|-------------------|---------|-----------------|
| HB No | IE372215083231556 | Ai Code | BB1742 |
| DOB | 15/09/2017 | Source | N. Ireland |
| Sire | Mannequin De S | Dam | Boroside Glenda |

BRITISH BLUE



- Luxury displays impressive breed type
- Excellent performance figures for carcass weight

Calving Survey

| | | | |
|---------------------|-------|----------------------|-------|
| Calf Size Avg | 78.3% | Calf Conf Avg | 83.3% |
| Calf Size Above Avg | 15.0% | Calf Conf Above Avg | 15.0% |
| Mortality | 0.0% | Non Surg. Vet Assist | 0.0% |
| Avg Gest (days) | 285 | Surg. Vet Assist | 2.3% |

Breedplan EBVs August 2025

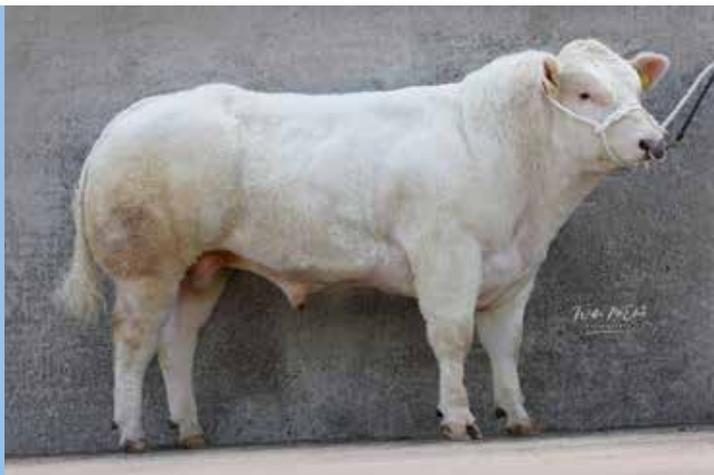
| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | - | - | -1.2 |
| Calv Ease Daughters (%) | - | - | -0.9 |
| Gestation Length (days) | +0.6 | 25% | +0.6 |
| Birth Weight (kg) | +2.3 | 36% | +2.3 |
| 200 Day Weight (kg) | +11 | 29% | +13 |
| 400 Day Weight (kg) | +17 | 25% | +21 |
| 600 Day Weight (kg) | +27 | 26% | +31 |
| Mature Cow Weight (kg) | - | - | +29 |
| Milk (kg) | - | - | +3.0 |
| Scrotal Size (cm) | - | - | +0.2 |
| Carcass Weight (kg) | - | - | +17 |
| Eye Muscle Area (cm ²) | - | - | +1.5 |
| Fat Depth (mm) | - | - | +0.0 |
| Retail Beef Yield (%) | - | - | +0.4 |
| IMF (%) | - | - | +0.1 |
| Terminal Index | - | - | +12 |
| Self Replacing Index | - | - | +4 |

TOPDOG

Alans Topdog

| | | | |
|-------|----------------|---------|---------------|
| HB No | H-20240175 | Ai Code | BB2172 |
| DOB | 01/09/2023 | Source | N. Ireland |
| Sire | An De Beuffaux | Dam | Almeley Pearl |

BRITISH BLUE



- Locally breed bull
- Superb style with quality
- Excellent muscling with carcass

Pedigree

| | | |
|-------|----------------|---------------------|
| SIRE: | An De Beuffaux | Immense D Yvoir |
| | | Experte De Beuffaux |
| DAM: | Almeley Pearl | Almeley Wellington |
| | | Almeley Marbella |

Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | -2.1 | 26% | -1.2 |
| Calv Ease Daughters (%) | - | - | -0.9 |
| Gestation Length (days) | 1 | 25% | +0.6 |
| Birth Weight (kg) | 2.3 | 38% | +2.3 |
| 200 Day Weight (kg) | 12 | 32% | +13 |
| 400 Day Weight (kg) | 17 | 29% | +21 |
| 600 Day Weight (kg) | 28 | 29% | +31 |
| Mature Cow Weight (kg) | - | - | +29 |
| Milk (kg) | - | - | +3.00 |
| Scrotal Size (cm) | - | - | +0.2 |
| Carcass Weight (kg) | - | - | +17 |
| Eye Muscle Area (cm ²) | - | - | +1.5 |
| Fat Depth (mm) | - | - | +0.0 |
| Retail Beef Yield (%) | - | - | +0.4 |
| IMF (%) | - | - | +0.1 |
| Terminal Index | - | - | +12 |
| Self Replacing Index | - | - | +4 |

SNOWEY

Mourneview Snowey

| | | | |
|-------|-------------------|---------|----------------|
| HB No | | Ai Code | BB2173 |
| DOB | 05/01/2024 | Source | Ireland |
| Sire | Du Grand Bon Dieu | Dam | Bedgebury Kent |

BRITISH BLUE



- Excellent star ranking for carcass weight and conformation
- Superb length and exceptional pedigree

Pedigree

| | | |
|-------|---------------------|------------------------|
| SIRE: | Du Grand Bon Dieu | Nodule Des Volees |
| | | Noix Du Grand Bon Dieu |
| DAM: | Mourneview Princess | Bedgebury Kent |
| | | Ballincash Ismene |

ICBF May 2025 Eurostar Rating

| | EBV | Rel | Star rating in breed | Star rating across breed |
|-----------------------------|-------|-----|----------------------|--------------------------|
| Calving Diff (beef heifers) | 14.1 | 55% | | *** |
| Calving Diff (beef cows) | 7.1 | 66% | | ***** |
| Calving Diff (dairy heifer) | 16.1 | 40% | | |
| Calving Diff (dairy cow) | 7.5 | 58% | | |
| Daughter Calv Diff (%) | 7.3 | 62% | | |
| Mortality | -0.04 | 44% | ***** | ** |
| Gestation Length | 0.97 | 45% | *** | ***** |
| Docility | 0.17 | 45% | *** | ***** |
| Milk (kg) | 5.8 | 44% | ***** | **** |
| Carcass Wt | 34.7 | 45% | *** | ***** |
| Carcass Fat | -1.0 | 45% | *** | ***** |
| Carcass Conf | 2.77 | 45% | *** | ***** |
| Age at Finish (days) | 3.71 | 66% | *** | * |
| Feed intake | -0.4 | 35% | **** | ***** |
| Terminal Index (€) | 145 | 48% | ***** | *** |
| Replacement Index (€) | 96 | 46% | ***** | *** |
| Dairy Beef Index (€) | 109 | 47% | ***** | **** |

WOODY

Brookfield 1 Woody

| | | | |
|-------|--------------------|---------|---------------------|
| HB No | UK9332875 00317 | Ai Code | H9190 |
| DOB | 06/04/2022 | Source | N. Ireland |
| Sire | Fabb 1 Northern S. | Dam | Brookfield 1 Sierra |

HEREFORD



- Sired by the top Hereford sire Fabb 1 Northern Star
- Bloodlines of Woody's dam and grand dam include Pounder and Romeo

Pedigree



Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | +4.8 | 50% | -0.2 |
| Calv Ease Daughters (%) | +3.5 | 45% | +0.6 |
| Gestation Length (days) | -1.3 | 67% | +0.5 |
| Birth Weight (kg) | +2.4 | 69% | +2.5 |
| 200 Day Weight (kg) | +31 | 60% | +29 |
| 400 Day Weight (kg) | +66 | 61% | +54 |
| 600 Day Weight (kg) | +80 | 59% | +67 |
| Mature Cow Weight (kg) | +68 | 52% | +63 |
| Milk (kg) | +4 | 44% | +8 |
| Scrotal Size (cm) | +0.7 | 52% | +0.9 |
| Carcass Weight (kg) | +58 | 47% | +44 |
| Eye Muscle Area (cm ²) | +4.6 | 38% | +2.5 |
| Fat Depth (mm) | +0.1 | 40% | +0.0 |
| Retail Beef Yield (%) | +1.4 | 38% | +0.5 |
| IMF (%) | +0.2 | 38% | +0.0 |
| Terminal Index | +39 | - | +27 |
| Self Replacing Index | +49 | - | +33 |

WILLYWONKA

Normanton 1 Willywonka

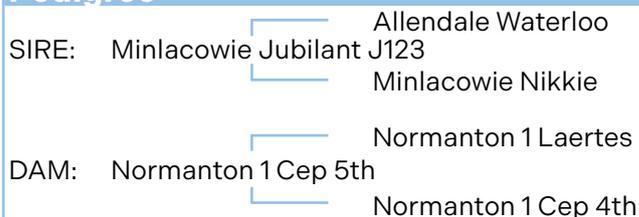
| | | | |
|-------|---------------------|---------|-----------------|
| HB No | UK9020338 00847 | Ai Code | H9191 |
| DOB | 30/08/2021 | Source | UK |
| Sire | Minlacowie Jubilant | Dam | Normanton 1 Cep |

HEREFORD



- Calving ease sire, recommended for crossing on dairy cows and heifers
- Short gestation

Pedigree



Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | +2.5 | 45% | -0.2 |
| Calv Ease Daughters (%) | +2.1 | 40% | +0.6 |
| Gestation Length (days) | -2.8 | 73% | +0.5 |
| Birth Weight (kg) | +0.0 | 75% | +2.5 |
| 200 Day Weight (kg) | +27 | 68% | +29 |
| 400 Day Weight (kg) | +47 | 68% | +54 |
| 600 Day Weight (kg) | +56 | 71% | +67 |
| Mature Cow Weight (kg) | +61 | 63% | +63 |
| Milk (kg) | +16 | 52% | +8 |
| Scrotal Size (cm) | +0.6 | 64% | +0.9 |
| Carcass Weight (kg) | +44 | 58% | +44 |
| Eye Muscle Area (cm ²) | +2.0 | 47% | +2.5 |
| Fat Depth (mm) | -2.0 | 51% | +0.0 |
| Retail Beef Yield (%) | +1.4 | 50% | +0.5 |
| IMF (%) | -0.5 | 44% | +0.0 |
| Terminal Index | +28 | - | +27 |
| Self Replacing Index | +31 | - | +33 |

GRISY

Grisy

| | | | |
|-------|------------|---------|--------|
| HB No | 6950643724 | Ai Code | CH3977 |
| DOB | 30/07/2011 | Source | France |
| Sire | Ucello | Dam | Imail |

CHAROLAIS EXC



- Tremendous muscling ability
- Above average growth & high carcass value
- Average calving ease

Pedigree

| | | | |
|-------|---------|-------|--------|
| SIRE: | Uvello | └─┬─┘ | Jupet |
| | | └─┬─┘ | Poesie |
| DAM: | Caleche | └─┬─┘ | Imail |
| | | └─┬─┘ | Ulna |

IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Ease of Birth | 105 | 86% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | - | - |
| Muscle Development | - | - |
| Skeletal Development | - | - |
| Fineness of bone | 101 | 81% |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 99 | 83% |
| Carcass Confirmation | 111 | 86% |
| Beef Ability | 105 | 83% |

SEXY

Sexy EXC

| | | | |
|-------|--------------|---------|----------|
| HB No | FR6951163059 | Ai Code | CH3827 |
| DOB | 20/03/2021 | Source | France |
| Sire | Jurix EXC | Dam | Operette |

CHAROLAIS EXC



- Exceptional calving ease
- Suitable for crossing onto dairy cows
- 281 day gestation length

Pedigree

| | | | |
|-------|--------------|-------|---------|
| SIRE: | Jurix | └─┬─┘ | Bonheur |
| | | └─┬─┘ | Dany |
| DAM: | FR6951026756 | └─┬─┘ | |

IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Ease of Birth | 114 | 92% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | - | - |
| Muscle Development | 117 | 86% |
| Skeletal Development | - | - |
| Fineness of bone | 125 | 80% |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | - | - |
| Carcass Confirmation | - | - |
| Beef Ability | - | - |

ROBINSON P

Robinson P

| | | | |
|-------|--------------|---------|--------|
| HB No | FR2144699388 | Ai Code | |
| DOB | 22/08/2020 | Source | France |
| Sire | Nirvana P | Dam | Larosa |

CHAROLAIS EXC



- Exceptional shape and hindquarter development
- Tremendous muscling with excellent growth rates

Pedigree

| | | |
|-----------------|-------|-----------|
| SIRE: Nirvana P | └─┬─┘ | Celsius |
| | └─┬─┘ | Josephine |
| DAM: Larosa | └─┬─┘ | Bastion |
| | └─┬─┘ | Ibis |

IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Ease of Birth | - | - |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | 100 | - |
| Muscle Development | 119 | - |
| Skeletal Development | - | - |
| Fineness of bone | - | - |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 105 | - |
| Carcass Confirmation | 117 | - |
| Beef Ability | 112 | - |

MINJOT

Minjot EXC

| | | | |
|-------|--------------|---------|---------|
| HB No | FR4341423129 | Ai Code | |
| DOB | 05/12/2016 | Source | France |
| Sire | Gaulliste | Dam | Inedite |

CHAROLAIS EXC



- Excellent calf conformation
- Suitable for dairy cows
- Progeny display early muscling

Pedigree

| | | |
|-----------------|-------|-----------|
| SIRE: Gaulliste | └─┬─┘ | Jupet |
| | └─┬─┘ | Biche |
| DAM: Inedite | └─┬─┘ | Sacha |
| | └─┬─┘ | Agreeable |

IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Ease of Birth | 100 | 98% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | 99 | 95% |
| Muscle Development | - | - |
| Skeletal Development | - | - |
| Fineness of bone | 105 | 82% |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 99 | 95% |
| Carcass Confirmation | 112 | 96% |
| Beef Ability | 106 | 95% |

FRANKY

Franky

| | | | |
|-------|--------------|---------|--------|
| HB No | FR8128401071 | Ai Code | XB9994 |
| DOB | 11/11/2010 | Source | France |
| Sire | Trimaran | Dam | 01040 |

INRA 95



IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Calving ease | 102 | 99% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | 96 | 68% |
| Muscle Development | 145 | 70% |
| Skeletal Development | - | - |
| Fineness of bone | - | - |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 104 | 99% |
| Carcass Confirmation | 136 | 99% |
| Beef Index | 119 | 99% |

- Top performance sire
- Excellent carcass conformation

Pedigree

| | | |
|-------------------|-------|-----------------|
| SIRE: Trimaran | └─┬─┘ | Haubois |
| | └─┬─┘ | FJU008120011258 |
| DAM: FR8130391728 | └─┬─┘ | Gaudin |
| | └─┬─┘ | Ulna |

RHESUS

Rhesus

| | | | |
|-------|--------------|---------|--------|
| HB No | FR1221019345 | Ai Code | XB1001 |
| DOB | 29/08/2020 | Source | France |
| Sire | Locus | Dam | Magda |

INRA 95



IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Calving ease | 116 | 97% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | - | - |
| Muscle Development | - | - |
| Skeletal Development | - | - |
| Fineness of bone | - | - |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 97 | 66% |
| Carcass Confirmation | 127 | 68% |
| Beef Index | 110 | 66% |

- Exceptional calving ease
- 278 day gestation length

Pedigree

| | | |
|-------------|-------|----------|
| SIRE: Locus | └─┬─┘ | Valchoc |
| | └─┬─┘ | Cafeine |
| DAM: Magda | └─┬─┘ | Explorer |
| | └─┬─┘ | Hysatis |

MEXPLOR

Mexplor

| | | | |
|-------|------------|---------|---------|
| HB No | 916840411 | Ai Code | XB9993 |
| DOB | 23/10/2016 | Source | France |
| Sire | Explorer | Dam | Hysatis |

INRA 95



IBOVAL Performance Data July 2025

| | EBV | Rel. |
|----------------------|-----|------|
| Calving ease | 106 | 96% |
| Milk | - | - |
| Maternal Index | - | - |
| Birth to Weaning | | |
| Growth | - | - |
| Muscle Development | - | - |
| Skeletal Development | - | - |
| Fineness of bone | - | - |
| Weaning Index | - | - |
| Finishing | | |
| Carcass Growth | 111 | 92% |
| Carcass Confirmation | 137 | 93% |
| Beef Index | 122 | 92% |

- Progeny have excellent growth rates
- Early finishing ability

Pedigree

| | | |
|----------------|-------|---------------|
| SIRE: Explorer | └─┬─┘ | Urtis 6043 |
| DAM: Hysatis | └─┬─┘ | Urtis 6079 |

BALDWIN

Omorga Baldwin 10

| | | | |
|-------|--------------|---------|-----------------|
| HB No | M076745 | Ai Code | SG1117 |
| DOB | 21/05/2010 | Source | N Ireland |
| Sire | Omorga Volvo | Dam | Omorga Daffodil |

SIMMENTAL



Breedplan EBVs August 2025

| | EBV | Rel. | Breed Avg |
|------------------------------------|------|------|-----------|
| Calv Ease Direct (%) | -2.0 | 84% | -1.0 |
| Calv Ease Daughters (%) | -5.2 | 82% | -0.4 |
| Gestation Length (days) | -1.5 | 85% | +0.0 |
| Birth Weight (kg) | +1.7 | 91% | +2.8 |
| 200 Day Weight (kg) | +24 | 85% | +35 |
| 400 Day Weight (kg) | +49 | 83% | +66 |
| 600 Day Weight (kg) | +55 | 81% | +70 |
| Mature Cow Weight (kg) | +54 | 69% | +70 |
| Milk (kg) | +10 | 71% | +6 |
| Scrotal Size (cm) | +1.5 | 75% | +0.7 |
| Carcass Weight (kg) | +32 | 71% | +48 |
| Eye Muscle Area (cm ²) | +4.4 | 58% | +4.3 |
| Fat Depth (mm) | +0.0 | 66% | -0.2 |
| Retail Beef Yield (%) | +1.0 | 63% | +1.0 |
| IMF (%) | -0.1 | 58% | -0.2 |
| Terminal Index | +62 | - | +81 |
| Self Replacing Index | +64 | - | +90 |

- Superb calf quality
- High farmer satisfaction
- Recommended for the weanling market

Pedigree

| | | |
|----------------------|-------|--|
| SIRE: Omorga Volvo | └─┬─┘ | Cleenagh Flasher Omorga Bambi 2 |
| DAM: Omorga Daffodil | └─┬─┘ | Blackford Explosion Cleenagh Daffodil |

▶ Triple Mixed Semen

More Choice

More Calves

More Profit

Triple Mix semen gives you the best of three bulls in one straw – boosting conception rates and maximising genetic variety in your herd. Designed for use in both dairy and beef systems, Triple Mix is ideal for block calving or compact breeding periods where every pregnancy counts.

Each straw contains semen from three proven bulls, increasing the chance of a successful fertilisation and reducing the risk of empty cows. It's efficient, effective, and built for today's farming challenges.

Ask your Breeding Consultant about our Triple Mix options.

TRIPLE ANGUS



HIGHWAY



GRENADE



PHILO

TRIPLE BLUE



LUXURY



JUBILANT



OLAF

TRIPLE BLUE



JUBILANT

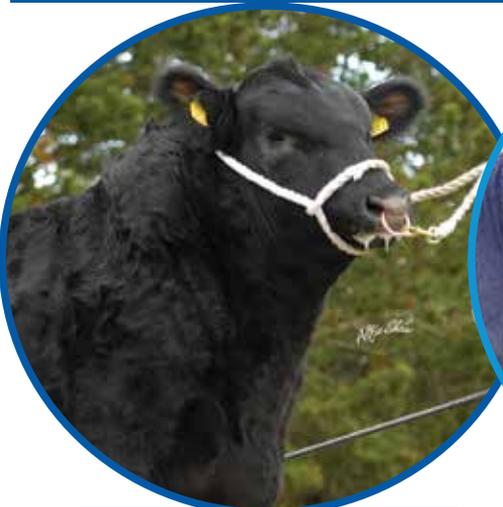


TOPDOG



SNOWEY

MIXED BREED TRIPLE



HIGHWAY (AA)



GRENADE (AA)



ULSTERMAN (HE)

MIXED BREED TRIPLE



NED (BB)



EXPLORER (AA)



WONKA (HE)

MIXED BREED TRIPLE



LUXURY (BB)



GRENADE (AA)



WOODY (HE)

MIXED BREED TRIPLE



NEYMAR (LM)



GRENADE (AA)



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Improve fertility management in your herd

Identify expected calving dates

Poor fertility in the UK herds cost around £250 per cow annually
(Source NADIS)

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The Best Chance to Get in Calf



When it comes to breeding success, a few simple steps can make a big difference. Here are some helpful tips to keep in mind when managing your herd:

Watch for Heats – and Take Your Time

Heat detection rates across the UK average just 55%, but this can be improved. Spend 20–30 minutes watching at a time, especially in the early morning and late evening when cows are more active.

Short Heats Are Common

While most heats last 12–15 hours, around 25–30% of cows will only show signs for less than 6 hours. That's easy to miss—so regular checks are key.

Body Condition Matters

Aim to keep cows in a condition score of 2–3 (on a scale of 1 to 5). Animals that are thriving—not too fat or too thin—will always perform better when it comes to fertility.

Mind the Weight Loss

Avoid excessive weight loss around the time of service—it can really knock conception rates.

Sort Out Lameness Quickly

Don't let lameness linger. Prompt treatment gets cows back on track faster and helps keep them cycling.

Timing Is Everything

Breeding cows too soon after calving (within 50 days) often leads to poor results. Give them time to recover and build up again.

Clean Cows Only

Avoid serving any cow with a dirty vaginal discharge or signs of 'whites'. Get them checked and cleared by your vet first.

Keep Track of Heats

Write down every heat you see. Good records help you plan ahead and spot cows that may need a vet's attention if they're not coming back into season.

Standing Heat Still the Best Sign

If a cow is standing to be mounted, that's your most reliable sign she's in heat. Just bear in mind—around 6–8% of pregnant cows might still stand, so it's always worth double-checking!



Understanding Genetic Traits & Indices

Obtaining a bull with the right genetics can have a major impact on herd performance. Identifying specific traits which are important to your future herd and breeding for these will allow you to increase herd performance and ultimately farm profitability.

Estimated Breeding Values (EBVs) provide a measure of the breeding potential of an animal for a specific trait. They take into account performance data collected on known relatives, the relationships between performance traits and the degree to which traits are inherited from one generation to the next. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

EBVs are easy to interpret, for example: A bull with an EBV of +40 for 400-day weight is estimated to have progeny with the genetic potential to be 20kg heavier at 400 days of age compared to a bull with an EBV of 0. A recorded bull will only pass on half of its genes to its calves so its EBVs must be halved in order to estimate the average genetic worth of its progeny.

Figures for accuracy and reliability are also provided. These give an indication as to how likely the values are to change as new data from progeny becomes available for a specific bull. Values are shown as a percentage with higher reliabilities associated with less variation.

This catalogue displays a range of EBVs dependent on the information available. For the majority of bulls this information is derived from Breedplan data provided by the relevant UK pedigree societies. However, where bulls have originated outside of the UK and there is no UK information available their genetic trait data is derived from the relevant genetic database in their country of origin. Below is a guide to the different traits and indices used in the catalogue.

| Trait | Description |
|---------------------------------|--|
| Calv Ease Direct (%) | Direct Calving Ease. Impact of sire on the calving ease of his progeny. More positive values = easier calving |
| Calv Ease Dtrs (%) | Daughter Calving Ease. Likelihood of daughters from that sire having easier calving. More positive values = easier calving |
| Gest. Len. (days) | Gestation Length. Lower values = shorter gestation lengths which generally relate to easier calving and increased growth after birth. |
| Birth Wt (kg) | Birth Weight. Lower values = lighter calves. Important for heifers. |
| 200, 400, 600 Day Wt (kg) | Estimated weight at 200, 400 or 600 days. Higher values = greater growth rates. |
| Mature cow Wt (kg) | Mature cow weight at 5 years of age. |
| Milk (kg) | Contribution of a dam to the 200-day weight of her calf. Higher values = potential for greater weaning weights. |
| Scrotal Size (cm) | Scrotal circumference at 400 days. Higher values = earlier puberty and greater semen production. |
| Carc. Wt (kg) | Carcass weight at 650 days. Higher values = heavier carcasses. |
| Eye Mus Area (cm ²) | Eye Muscle Area as measured on a 300kg dressed carcass. More positive values = better muscling on animals. |
| Fat Depth (mm) | Fat depth at the rib in a 300 kg dressed carcass. More negative EBVs indicate leaner progeny at given carcass weight. |
| Retail Beef Yield (%) | Total (boned out) meat yield as a percentage of a 300 kg dressed Carcass. |
| IMF (%) | Intramuscular fat. Percentage of intramuscular fat at the 12/13th rib site in a 300 kg carcass. |
| Terminal Index (£) | Terminal index ranks bulls by their genetic potential to produce prime steers and heifers for beef production. Growth and Carcass EBVs alongside calving ease direct are included. Higher values = heavier finished progeny. Also known as Carcass Profit Index (British Blue). |
| Self-Replacing Index (£) | This index is aimed at a herd selecting replacement females from within the herd while still breeding steers and excess heifers for beef production. The index includes Calving Ease, Retail Beef Yield and Growth (as animals are still being sold for slaughter), but also incorporates maternal and fertility EBVs. |

ICBF Evaluations (Ireland)

Values are expressed as Predicted Transmitting Ability (PTAs) and represent how much each animal is expected to pass-on to its progeny for any given trait. Unlike EBVs these values do not need to be halved to calculate the estimated genetic worth to the progeny. ICBF values also include a star rating system with 1 star representing the bottom 20% of animals and 5 stars representing the top 20% of animals ranked on that specific trait. These can be used to identify how animals rank within their own breed or across all beef breeds.

| Trait | Description |
|------------------------|--|
| Calving Diff (%) | Values available for use on beef and dairy, and cows and heifers. Proportion of births expected to result in need for significant assistance. |
| Mortality (%) | Expected number of calf deaths. Lower values are desirable. |
| Docility | A measure of how quiet a bull's progeny are expected to be. Scored on a scale of 1-5, where 1 is very flighty and 5 is very quiet. |
| Carcass Fat | Represented on a scale of 1-15 reflecting the EUROP grid where 1 is 1- and 15 is 5+ for carcass fat |
| Carcass Conf | Carcass conformation. Represented on a scale of 1-15 reflecting the EUROP grid where 1 is P- and 15 is E+ |
| Age at Finish (days) | Length of time taken from birth to finishing |
| Feed intake (kg DMI/d) | Expected daily feed intake of the progeny. Lower values are desirable. |
| Terminal Index (€) | Terminal index scores animals on their ability for beef production, expressed as a profit per progeny slaughtered. Calving traits (calving ease, mortality, gestation) and finishing traits (carcass weight, carcass conformation, carcass fat and feed intake) are included. |
| Replacement Index (€) | The Replacement Index ranks animals on their ability to produce profitable offspring. It is expressed as profit per calving of each daughter and includes maternal traits including calving difficulty, milk and fertility alongside calf growth. |
| Dairy Beef Index (€) | The Dairy Beef Index is aimed at beef produced from the dairy herd. It combines desirable calving attributes for the dairy herd (easy calving, short gestation, low mortality) with desirable beef finishing traits (heavier and leaner carcass, higher carcass conformation, shorter time to finish). Higher values are more desirable. |

IBOVAL Evaluations (France)

An extensive performance recording system is in place in France to capture performance data across 11 main breeds. EBV values are produced for various stages of life and under different production systems. For example for breeds solely used for beef on dairy, information on calf performance in the first three weeks of age is recorded. In contrast for beef-on-beef breeds, data is recorded on calf performance up to weaning. Traits are scored relative to a value of 100 with values above 100 typically being desirable. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

| Trait | Description |
|----------------------|--|
| Calving ease | Proportion of calves born with easy calving, higher values = easier calving. |
| Milk | Milk production from birth to weaning. Higher values = greater weaning potential. |
| Maternal index | Dam's genetic effect on calf weaning including milk yield and condition of calf. Higher values = greater positive impact by daughters on calf performance. |
| Muscle development | Assessment of muscularity of shoulder, back, loin and thigh. Higher values = greater muscling. |
| Skeletal development | Assessment of frame development. Higher values = stronger and larger skeleton. |
| Fineness of bone | Assessment of bone thickness. Higher values = coarser bone. |
| Weaning Index | Adjusted weaning performance by 210 days. Index includes birth and weaning weights, muscle and skeletal development and maternal influence. Higher values = greater pre-weaning performance. |
| Carcass growth | Calculated from age at slaughter and carcass weight. Higher values = quicker growing animals. |
| Carcass confirmation | Scored on the EUROP scale, higher values = greater conformation. |
| Beef Index | Combined beef finishing index including carcass weight, age at slaughter and carcass conformation. |



Calf's Choice Total® 100

COLOSTRUM SUPPLEMENT & REPLACER

WHOLE BOVINE COLOSTRUM

Made with natural whole bovine colostrum. Not a manufactured formula based on whey, egg or other ingredients not naturally found in maternal colostrum.

An excellent source of essential colostrum protein, growth factors, and nutrients required by calves to optimize growth and reach genetic potential.

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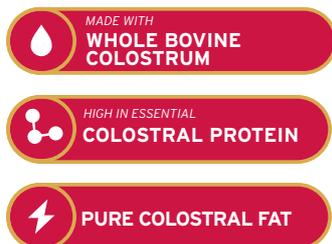
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