



Ai SERVICES
- NORTHERN IRELAND -

Beef Sires ***2024***



ABERDEEN ANGUS

3	• Thrunton Rocket	AA1340
4	• Hallington Endeavour	AA1145
5	Woodvale Network	AA1532
6	• HW Grenade	AA1778
7	• Drumhill Lord Highway	AA1784
8	• Drumhill Explorer	AA1998
9	• Glenbrae Red Mr Kayo	AA1857
10	Rawburn Electric Storm	AA1992
11	Blackhaugh Philo	
12	Blackhaugh Remington	

BRITISH BLUE

13	Boroside Incredible	BB1459
14	Boroside Luxury	BB1742
15	Chatham Ned	BB1802
16	Knockagh Jubilant	BB1516
17	Bavan Giant	BB1333
18	Chatham Olaf	BB1886
19	Springhill Rambo	BB2064

BRITISH BLONDE

20	Glenvale Harry	BL1093
21	Glacon	BL1119

CHAROLAIS

22	• Woodpark Paris	CH3980
23	Greenall Laughoutloud	CH4012

CULARD CHAROLAIS

24	Grisy	CH3977
24	Nippon	

HEREFORD

25	• Graceland 1 Silas	H9260
26	• Brookfield 1 Romeo	H9283
27	• Barnburn 1 Ulsterman	H9193
28	• Normanton 1 Willywonka	H9191
29	• Brookfield 1 Woody	H9190

LIMOUSIN

30	• Ampertaine Ifor	LN2553
31	• Carmorn Marty	LN2726
32	• Claragh Neymar	LN2815
33	• Lenagh Equaliser	LN2271
34	• Rahoney Umar	LN0132
35	• Slieve Pochettino	
36	Ivantonov	LN2886

SIMMENTAL

37	• Omorga Isaac	SG1278
38	• Shacon Hannibal	SG1290

BEEF SHORTHORN

39	• Craigfaddock Parnassus	BS0718
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SPECKLE PARK

40	Ballylough Hugo	SP9982
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INRA 95

40	Frankie	
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SALERS

41	Drumlegagh Oscar	SA0854
41	Horace	SA0879

BELTED GALLOWAY

42	Ballylough Bell Boy	Y9031
42	Ballylough High Hope	Y9045

AUBRAC

43	Marquis	
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BLACK LIMOUSIN

43	Belldoon Jet Black	LN2550
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FERTILITY BOOST

44	Triple Mix British Blue	MS8319
44	Triple Mix British Blue	MS8273
44	Triple Mix Aberdeen Angus	MS8326
44	Grenade/Highway/Wonka	MS8320
44	Explorer/Ned/Wonka	MS8321
44	Grenade/Olaf/Silas	MS8322
44	Grenade/Silas/Ifor	MS8323
44	Parnassus/Hope/Silas	MS8324

Synchronisation

Benefits of AI

Getting the best from AI

BLUP

Breedplan

Bull Comparison Table

- Royalty payable for Pedigree Registration

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ROCKET

Thrunton Rocket L282

ABERDEEN ANGUS

Sire: Netherallan Peter Pershore

Dam: Lakewood Rhapsody Z001

HB No: UK106935301282

DOB: 04.06.11



One of the all time great sires in the breed

*Exceptional growth and muscling displayed
in the progeny*

*Recommended sire for crossing on most
dairy breeds*

CALVING SURVEY

Total Surveys	214
138 cows and 76 heifers	
Mortality	1.9 %
Avg Gestation Days	284
Size	Average 77.2 %
	Above Average 19.8 %
Conformation	Average 77.6 %
	Above Average 21.9 %
Non Surgical Vet Asst.	2.4 %
Surgical Vet Asst.	1.0 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+0.1	+2.0	+0.2	+3.2	+46	+87	+118	+105	+11	+0.5	+81	+4.7	-3.1	+1.8	+0.2	+43	+61
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46



*Excellent crossing sire on dairy breeds
especially Montbelliarde x Holstein or
Fleckvieh x Holstein*

*Exceptional growth rates and muscling in
the progeny*

*Widespread reliable calving survey
information*

CALVING SURVEY

Total Surveys	197
148 cows and 49 heifers	
Mortality	2.5 %
Avg Gestation Days	285
Size	Average 67.2 %
	Above Average 22.2 %
Conformation	Average 71.0 %
	Above Average 24.6 %
Non Surgical Vet Asst.	4.6 %
Surgical Vet Asst.	2.6 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-2.8	+0.4	-0.2	+4.8	+46	+86	+103	+95	+16	-0.1	+66	+4.0	-2.8	+0.6	+1.0	+37	+45
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46



Proven calving ease sire for maiden heifers

Suitable for breeding suckler replacements

Calves are vigorous and healthy at birth

Short Gestation Length of 283 days

CALVING SURVEY

Total Surveys	218
103 cows and 115 heifers	
Mortality	2.3 %
Avg Gestation Days	283
Size	Average 81.9 %
	Above Average 9.8 %
Conformation	Average 82.7 %
	Above Average 15.4 %
Non Surgical Vet Asst.	3.2 %
Surgical Vet Asst.	1.8 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+5.2	+4.4	-1.1	+0.2	+36	+60	+75	+65	+14	+1.4	+51	+1.7	-1.9	+0.5	-0.1	+29	+46
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46



Impressive Growth and Muscle Index

Smooth fleshing sire with excellent Muscling

Suitable for breeding suckler replacements

Progeny displaying conformation and quality

CALVING SURVEY

Total Surveys	85
77 cows and 8 heifers	
Mortality	1.2 %
Avg Gestation Days	286
Size	Average 77.4 %
	Above Average 11.9 %
Conformation	Average 81.9 %
	Above Average 14.5 %
Non Surgical Vet Asst.	1.2 %
Surgical Vet Asst.	2.4 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-0.4	+4.6	+1.3	+4.2	+48	+84	+103	+82	+14	+1.7	+64	+5.2	-0.9	+1.0	+0.4	+39	+55
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

HIGHWAY

Drumhill Lord Highway V271

ABERDEEN ANGUS

Sire: Wedderlie Tarquin L383

HB No: UK959342703271

Dam: Drumhill Lady Heather P366

DOB: 24.04.19



Lord Highway is bred from a successful and proven cow family

Tremendous indexes for both Terminal and Maternal

Suitable for breeding replacements for the suckler herd

Use only on cows until a detailed calving survey is completed

CALVING SURVEY

Total Surveys	17
13 cows and 4 heifers	
Mortality	0.0 %
Avg Gestation Days	287
Size	Average 58.8 %
	Above Average 35.3 %
Conformation	Average 66.7 %
	Above Average 33.3 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-2.0	-2.8	-0.2	+4.9	+53	+94	+112	+93	+21	+1.4	+73	+4.0	-2.9	+1.5	+0.2	+43	+53
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

EXPLORER

Drumhill Explorer X354

ABERDEEN ANGUS

Sire: Rulesmains Jimo Eric R666

Dam: Drumhill Evora V116

HB No: UK959342704354

DOB: 30.04.21



Explorer is an excellent example of the Breed

Naturally fleshed sire with tremendous muscle and shape

Excels in Growth Performance for 200 - 600 Days

Use only on cows until a detailed calving survey is completed

PEDIGREE

Sire **Rulesmains Jimo Eric R666**

PGS Rulesmains Master M258

PGD Rulesmains Jasmine Erica M304

Dam **Drumhill Evora V116**

MGS Drumhill Lord Hatfield R532

MGD Drumhill Evora P101

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+1.6	+0.3	-0.3	+3.4	+51	+80	+101	+89	+13	+0.4	+67	+3.3	-2.2	+1.3	-0.2	+39	+53
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46



Kayo is a Red Angus with above average Growth and Muscling

Smooth fleshing sire suitable for crossing on continental type cows

Early calving information suggests Calving Ease

CALVING SURVEY

Total Surveys	26
17 cows and 9 heifers	
Mortality	0.0 %
Avg Gestation Days	284
Size	Average 73.1 %
	Above Average 15.4 %
Conformation	Average 76.9 %
	Above Average 23.1 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-3.6	+0.6	+0.1	+3.3	+44	+77	+98	+92	+10	+0.8	+62	+3.9	-2.1	+1.1	-0.1	+34	+44
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

ELECTRIC STORM

Rawburn Electric Storm X604

ABERDEEN ANGUS

HB No: UK562106203604

DOB: 01.11.21

NEW



Electric Storm's Sire is renowned for producing progeny with exceptional weight gains

Pedigree is filled with top performance sires

Tremendous Eye Muscle Area measurement

Use with caution until a detailed calving survey is carried out

PEDIGREE

Sire **Oneills Black Bardolier**

PGS **Oneills Frontiersman**

PGD **Oneills Royal Lady 90**

Dam **Rawburn Elsie T439**

MGS **Rawburn Transformer**

MGD **Rawburn Elsie D328**

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+6.2	+4.4	-1.6	+1.4	+57	+103	+121	+100	+13	+1.3	+87	+8.2	-0.2	+1.8	+1.0	+54	+75
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

PHILO

Blackhaugh Philo X239

ABERDEEN ANGUS

HB No: UK562121702239

DOB: 25.04.21



Philo's Sire Dead centre was a heavily proven sire leading the breed for both gestation length and calving ease

Philo ranks in the top 10% of the breed for both Terminal and Self Replacing Index

He ranks in the top 10% of the breed for calving ease

Expect extreme calving ease with low birth weights and quick growth rates

PEDIGREE

Sire	Quaker Hill Dead Centre
PGS	Exar Denver 2002B
PGD	Quaker Hill Blackcap 0A32
Dam	Blackhaugh Pride V992
MGS	Blackhaugh Iceman N356
MGD	Blackhaugh Pride P412

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+2.6	+6.4	-1.9	+3.5	+62	+107	+129	+108	+13	+2.1	+82	+6.6	-0.9	+1.4	+0.8	+52	+73
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

REMINGTON

Blackhaugh Remington X234

ABERDEEN ANGUS

HB No: UK562121202234

DOB: 25.04.21

NEW



Remington is an exceptional Angus sire full of heavily proven genetics

His sire Rawburn Bazooka delivers good calving ease without sacrificing calf quality

Expect calves to show quality and display exceptional width

Remington is 5 star Dairy Beef index (ICBF)

Remington ranks in the top 5% of the breed for Terminal Index

PEDIGREE

Sire	Rawburn Bazooka T632
PGS	Quaker Hill Rampage OA36
PGD	Nichols Bonnie Y292
Dam	Blackhaugh Rosebud T797
MGS	Blackhaugh Krocus L086
MGD	Blackhaugh Rosebud M174

NOVEMBER 2023 ABERDEEN ANGUS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+1.9	+1.9	-1.0	+1.1	+58	+103	+121	+104	+15	+2.2	+83	+5.4	-1.4	+1.0	+1.0	+48	+64
Breed Average EBVs for 2021 Born Calves																	
EBV	-1.2	+0.3	+0.4	+3.4	+43	+76	+94	+87	+13	+1.1	+61	+4.1	-1.5	+1.1	+0.1	+35	+46

INCREDIBLE

Boroside Incredible

IRISH BLUE

Sire: Rutabaga Beaffaux
Dam: Ballydownan Winny ET

HB No: IE371479981207
DOB: 01.01.14



*Progeny have exceptional colour marking,
growth and muscling*

Calves achieving market-topping prices

*Recommended on most types of mature
dairy cows*

Very high farmer satisfaction with progeny

CALVING SURVEY

Total Surveys	188
185 cows and 3 heifers	
Mortality	2.7 %
Avg Gestation Days	287
Size	Average 58.5 %
	Above Average 35.1 %
Conformation	Average 54.5 %
	Above Average 43.9 %
Non Surgical Vet Asst.	0.5 %
Surgical Vet Asst.	2.1 %

SEPTEMBER 2023 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★	★★★★★	★★★★★			★★	★★★★★	★★★★★		★★★	★
eurovalue	+€72	+€175	+€115	20.0%	8.5%	+0.14	+40.1	+3.01	9.9%	+3.70	+6.45
Index Reliability %	48	52	52	46	73	56	52	50	61	44	39
Star Rating Across Beef Breeds	★★	★★★★★	★★★★★			★★★★★	★★★★★	★★★★★		★★★★	★

LUXURY

Boroside Luxury ET

IRISH BLUE

Sire: Mannequin de Sberchamps

HB No: IE372215083231556

Dam: Boroside Glenda ET

DOB: 15.09.17



*Luxury displays impressive breed type
Excellent performance figures for Carcass
Weight*

Superb muscling throughout

*Use with caution until a detailed calving
survey is completed*

*First calves are normal calving and display
good colour marking*

CALVING SURVEY

Total Surveys	60
57 cows and 3 heifers	
Mortality	0.0 %
Avg Gestation Days	285
Size	Average 78.3 %
	Above Average 15.0 %
Conformation Average	83.3 %
	Above Average 15.0 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	3.3 %

SEPTEMBER 2023 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Dolcility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★	★	★			★★★	★	★		★★★★	★★★★★
€urovalue	+€60	+€107	+€4	22.6%	11.9%	+0.15	+27.8	+2.54	8.1%	+4.60	+3.18
Index Reliability %	55	76	77	47	79	53	86	82	58	40	42
Star Rating Across Beef Breeds	★	★★★★	★			★★★★★	★★★★★	★★★★★		★★★★	★

NED

Chatham Ned

Sire: Chatham Karl
Dam: Chatham Grace

BRITISH BLUE

HB No: B-20180498
Ear No: UK917081839042
DOB: 15.05.18



Chatham Ned displays exceptional Length and Muscling

Excellent EBVs for Growth and Overall Index

Ned is in the top 1% of the breed for Carcase Profitability

Use on cows only until a detailed calving survey is completed

PEDIGREE

Sire **Chatham Kerl**
PGS Kersey Geronimo
PGD Chatham Frolic

Dam **Chatham Grace**
MGS Paulern Verdi
MGD Chatham Beryl

NOVEMBER 2023 BRITISH BLUE BREEDPLAN EBVs

	Calving Ease Direct %	Gest. Length Days	Birth Weight Kg	200 Day Weight Kg	400 Day Weight Kg	600 Day Weight Kg	Mature Cow Weight Kg	Scrotal Size cm	Carcase Weight Kg	Fat Depth mm	Retail Beef Yield %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	+0.5	-0.2	+2.4	+19	+33	+49	+50	+0.5	+26	-0.1	+0.3	+23	+16
Breed Average EBVs for 2021 Born Calves													
EBV	-0.4	+0.5	+2.4	+12	+21	+31	+29	+0.2	+17	+0.0	+0.4	+11	+4

JUBILANT

Knockagh Jubilant

BRITISH BLUE

Sire: Twyning Ash Ukelele

Dam: Knockagh Fancy Pants

HB No: B-20141285

Ear No: UK902043409434

DOB: 04.12.14



Twyning Ash Ukelele, sire of Jubilant

Proven calving ease sire for dairy cows

In the top 5% of the breed for Direct Calving Ease

Suitable for crossing on most types of dairy cows

Short gestation length at 284 days

Carries a red factor gene

CALVING SURVEY

Total Surveys	80
76 cows and 4 heifers	
Mortality	1.3 %
Avg Gestation Days	284
Size	Average 73.4 %
	Above Average 17.7 %
Conformation Average	68.4 %
	Above Average 25.3 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

NOVEMBER 2023 BRITISH BLUE BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	+1.0	+0.8	+0.1	+1.2	+13	+25	+35	+32	+0.4	+24	+1.9	-0.2	+0.7	+0.0	+20	+22
Breed Average EBVs for 2021 Born Calves																
EBV	-0.4	-0.3	+0.5	+2.4	+12	+21	+31	+29	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+11	+4

GIANT

Bavan Giant ET

BRITISH BLUE

Sire: Auchenlay Vagabond (SR) ET

Dam: Faughanvale Cynthia ET

HB No: H-20112060

Ear No: UK942172505187

DOB: 13.11.11



Superb muscling throughout

Excellent performance figures for growth

Progeny are impressive with exceptional calf quality

Recommended for use on suckler cows only

CALVING SURVEY

Total Surveys	30
30 cows	
Mortality	0.0 %
Avg Gestation Days	289
Size	Average 70.0 %
	Above Average 26.7 %
Conformation	Average 58.6 %
	Above Average 41.4 %
Non Surgical Vet Asst.	3.3 %
Surgical Vet Asst.	6.7 %

NOVEMBER 2023 BRITISH BLUE BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	-1.1	-0.7	+1.0	+5.3	+26	+37	+56	+56	+0.3	+24	+1.0	+0.4	+0.1	+0.2	+17	+0
Breed Average EBVs for 2021 Born Calves																
EBV	-0.4	-0.3	+0.5	+2.4	+12	+21	+31	+29	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+11	+4



Olaf has exceptionally high Performance Indexes

Low Birth Weight suggests Calving Ease

Olaf displays style with conformation to match

Olaf displays real muscling and superb fleshing ability

PEDIGREE

Sire **Graymar Iceman**
 PGS Mountjoy Utopia (SR)
 PGD Bringlee Dahlia

 Dam **Chatham Millie**
 MGS Kerey Geronimo
 MGD Chatham Ida

NOVEMBER 2023 BRITISH BLUE BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	+0.4	-0.1	-0.9	+2.6	+22	+44	+62	+63	+1.2	+34	+1.2	-0.3	+0.4	+0.2	+28	+20
Breed Average EBVs for 2021 Born Calves																
EBV	-0.4	-0.3	+0.5	+2.4	+12	+21	+31	+29	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+11	+4

RAMBO

Springhill Rambo

BRITISH BLUE

Sire: Woodview Solo
Dam: Ridge Dean Wisdom

HB No: B-20210436
Ear Tag: UK933293500883
DOB: 01.03.21



Rambo displays style and excellent breed type

Outstanding muscling with exceptional hindquarter development

Bred from a proven easy calving line

Use on cows only until a detailed calving survey is completed

PEDIGREE

Sire **Woodview Solo**
PGS Tintin De My (IS)
PGD Ballyfin Purdie

Dam **Ridge Dean Wisdom**
MGS Serieux de Fooz (IS)
MGD Ridge Dean Jessie

NOVEMBER 2023 BRITISH BLUE BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcass Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	-0.6	-0.4	+1.4	+2.8	+12	+15	+23	+20	+0.2	+12	+1.4	+0.2	+0.2	+0.2	+8	+1
Breed Average EBVs for 2021 Born Calves																
EBV	-0.4	-0.3	+0.5	+2.4	+12	+21	+31	+29	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+11	+4

HARRY

Glenvale Harry

British Blonde

Sire: Budore Utah

Dam: Glenvale Ellie

HB No: 42-0007

Ear No: UK952105 0762-7

DOB: 24.01.12



Exceptional muscle development

Excellent shape and style

Superb example of the Blonde breed

Tremendous farmer satisfaction

Recommended for crossing on suckler cows

CALVING SURVEY

Total Surveys	207
134 cows and 73 heifers	
Mortality	1.9 %
Avg Gestation Days	295
Size	Average 66.5 %
	Above Average 24.6 %
Conformation Average	71.1 %
	Above Average 25.8 %
Non Surgical Vet Asst.	3.4 %
Surgical Vet Asst.	2.4 %

SEPTEMBER 2023 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★	★★★★	★★★			★★★★★	★★★★	★★★★★		★	★★
€urovalue	-€24	+€133	+€107	12.8%	5.4%	+0.01	+27.8	+2.24	5.2%	-15.40	+3.19
Index Reliability %	64	76	68	51	83	72	87	84	63	57	48
Star Rating Across Beef Breeds	★	★★★★★	★★★★★			★★★	★★★★★	★★★★★		★	★

GLACON

Glacon

FRENCH BLONDE

Sire: Poker

Dam: Chantilly

HB No: FR6413181065

DOB: 05.09.11



Exceptional Conformation

Very Easy Calving

Excellent Kill-Out Rates

Recommended for Early Beef Finishing

***Suitable for Holstein cows or Sucklers with
Holstein Bloodlines***

PEDIGREE

Sire **Poker**

PGS Eder

PGD Heroine

Dam **Chantilly**

MGS Nicodeme

MGD Tarte

SEPTEMBER 2023 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★	★★★★★	★★★★★			★★★★	★★	★★★★★		★★	★★★★★
eurovalue	+€60	+€144	+€125	8.0%	2.8%	-0.03	+23.0	+2.57	6.28%	-6.20	+0.29
Index Reliability %	58	78	77	83	89	76	85	82	55	45	43
Star Rating Across Beef Breeds	★	★★★★★	★★★★★			★★	★★★★	★★★★★		★	★★

PARIS

Woodpark Paris

CHAROLAIS

Sire: Deeside Gulliver
Dam: Woodpark Faith
Myostatin F94L-0, Q204X-1

HB No: MBM0081113
Ear Tag: UK963039125861
DOB: 09.07.19



*Woodpark Paris combines performance
with style and shape*

*Exceptional Eye Muscle and Retail Beef
Values*

*Top 5% EBV Values for Terminal Index and
Replacement Index*

*Use on cows only until a detailed calving
survey is completed*

CALVING SURVEY

Total Surveys	47
	47 cows
Mortality	3.0 %
Avg Gestation Days	290
Size	Average 59.6 %
	Above Average 29.8 %
Conformation Average	62.8 %
	Above Average 32.6 %
Non Surgical Vet Asst.	2.3 %
Surgical Vet Asst.	4.7 %

NOVEMBER 2023 CHAROLAIS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BCCS Terminal Index GBP	BCCS S-Rep Index GBP
EBV	+5.9	-7.2	+0.2	+4.8	+43	+75	+90	+82	+11	+0.6	+64	+4.8	-0.7	+2.2	-0.1	+75	+67
Breed Average EBVs for 2021 Born Calves																	
EBV	+1.8	-1.0	+0.7	+2.6	+30	+51	+59	+57	+10	+0.0	+47	+3.5	-0.5	+1.3	-0.1	+47	+44

LAUGHOUTLOUD

Greenall Laughoutloud

CHAROLAIS

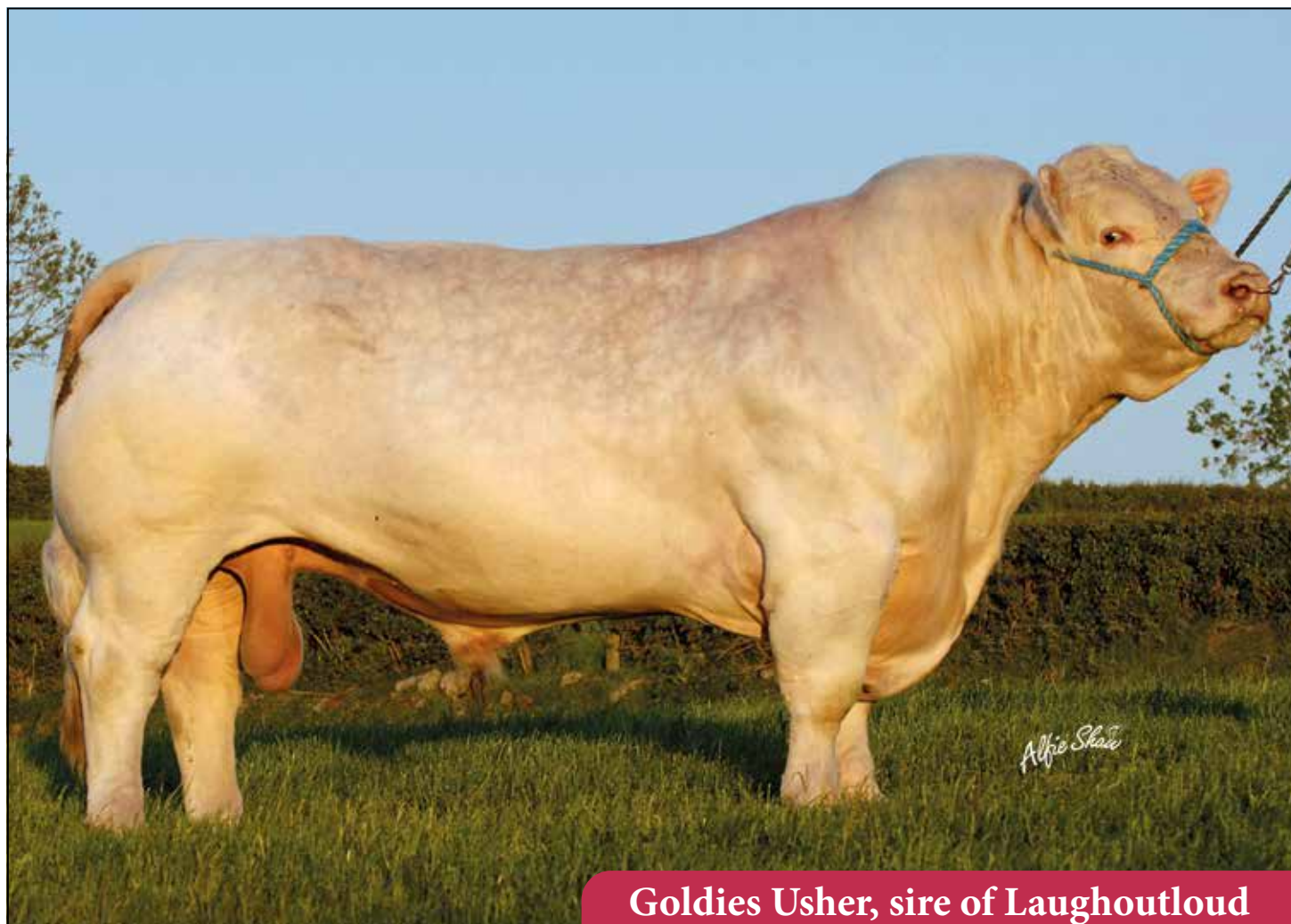
Sire: Goldies Usher

Dam: Greenall Cairistania

HB No: MBM0064806

Ear Tag: UK564379700238

DOB: 10.01.15



Goldies Usher, sire of Laughoutloud

*Laughoutloud is sired by Goldies Usher,
whose sons have sold to 22,000 gns*

*Good Growth Rates with above average
Muscling*

*Excellent farmer comments on the growth
and conformation of progeny*

CALVING SURVEY

Total Surveys	215
201 cows and 14 heifers	
Mortality	0.5 %
Avg Gestation Days	290
Size	Average 70.0 %
	Above Average 24.8 %
Conformation Average	71.6 %
	Above Average 25.0 %
Non Surgical Vet Asst.	1.6 %
Surgical Vet Asst.	5.6 %

NOVEMBER 2023 CHAROLAIS BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BCCS Terminal Index GBP	BCCS S-Rep Index GBP
EBV	+6.4	+1.6	+0.4	+3.9	+33	+52	+62	+51	+10	-0.7	+46	+5.0	-0.5	+2.2	-0.6	+58	+53
Breed Average EBVs for 2021 Born Calves																	
EBV	+1.8	-1.0	+0.7	+2.6	+30	+51	+59	+57	+10	+0.0	+4	+3.5	-0.5	+1.3	-0.1	+47	+44

GRISY

Sire: Ucello

HB No: FR6950643724

Dam: Imail

DOB: 30.07.11

CHAROLAIS CULARD



Tremendous Muscling Ability

Above Average Growth

High Carcass Value

Average Calving Ease

Excellent Conformation

Not recommended for pure breeding

FRENCH PERFORMANCE DATA

Calving Ease	Early Muscularity Conformation	Calf Size	Fine Bones	Carcass Growth	Carcass Conformation	Total Merit for Beef Abilities	Economic Proof for Beef Abilities
104	114	88	104	103	113	111	€56

NIPPON

Sire: Country

HB No: FR4817050414

DOB: 30.01.17

Nippon EXC

CHAROLAIS CULARD



Excellent Calf Conformation

Suitable for Dairy Cows

Progeny display early muscling

Short Gestation

Not recommended for pure breeding

FRENCH PERFORMANCE DATA

Calving Ease	Early Muscularity Conformation	Calf Size	Fine Bones	Carcass Growth	Carcass Conformation	Total Merit for Beef Abilities	Economic Proof for Beef Abilities
103	108	93	110	101	110	108	€44

SILAS

Graceland 1 Silas

Sire: Blakesley 1 Nathan (P)

Dam: Graceland 1 Lydia (P)

HB No: UK924024809644

DOB: 15.06.19

HEREFORD



*Style, shape and performance all combine
into Silas*

Tremendous Growth and Muscling

*Silas is in the top 5% of the Breed for 200,
400 and 600 Day Weight Gain*

*Use only on cows until a detailed calving
survey is completed*

CALVING SURVEY

Total Surveys	16
14 cows and 2 heifers	
Mortality	0.0 %
Avg Gestation Days	287
Size	Average 56.3 %
	Above Average 25.0 %
Conformation	Average 80.0 %
	Above Average 13.3 %
Non Surgical Vet Asst.	6.3 %
Surgical Vet Asst.	0.0 %

OCTOBER 2023 HEREFORD BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	-1.7	-1.3	+1.7	+4.2	+40	+79	+90	+84	+9	+2.0	+57	+2.8	-0.3	+0.7	-0.1	+35	+43
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.2	+0.6	+0.6	+2.4	+28	+52	+65	+61	+7	+0.8	+42	+2.3	-0.1	+0.5	-0.1	+26	+32

ROMEO

Brookfield 1 Romeo (P) AI

HEREFORD

Sire: Normanton 1 Laertes (P) AI ET

HB No: UK933287500192

Dam: Graceland 1 Freda (P)

DOB: 19.04.18



*Sired by one of the best bulls of the breed,
winning many championships throughout
the United Kingdom*

*Exceptionally low birth weights are
suggested in his EBVs*

Locally bred sire

Calves display quality and conformation

CALVING SURVEY

Total Surveys	92
65 cows and 27 heifers	
Mortality	0.0 %
Avg Gestation Days	286
Size	Average 74.2 %
	Above Average 19.4 %
Conformation	Average 70.3 %
	Above Average 26.4 %
Non Surgical Vet Asst.	1.1 %
Surgical Vet Asst.	0.0 %

OCTOBER 2023 HEREFORD BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	+3.1	+3.4	-0.1	+0.4	+17	+33	+45	+53	+12	+1.1	+35	+2.2	-0.9	+1.6	-1.1	+24	+31
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.2	+0.6	+0.6	+2.4	+28	+52	+65	+61	+7	+0.8	+42	+2.3	-0.1	+0.5	-0.1	+26	+32

ULSTERMAN

Barnburn 1 Ulsterman (P)

HEREFORD

Sire: Solpoll 1 Ringo (P)

Dam: Barnburn 1 Priscilla (P)

HB No: UK937266703097

DOB: 03.09.20



Ulsterman combines style and quality with performance

EBVs suggest low Birth Weight

Suitable for breeding suckler replacements

Use on cows only until a detailed calving survey is completed

PEDIGREE

Sire **Solpoll 1 Ringo (P)**
PGS Moeskaer Upgrade AI
PGD Solpoll 1 Starlet L3 (P)

Dam **Barnburn 1 Priscilla (P)**
MGS Pinmoor 1 Kingsley
MGD Barnburn 1 Juliette

OCTOBER 2023 HEREFORD BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	+1.2	+1.5	-0.2	+2.2	+35	+67	+74	+64	+14	+1.0	+51	+2.7	+0.1	+0.7	+0.1	+31	+39
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.2	+0.6	+0.6	+2.4	+28	+52	+65	+61	+7	+0.8	+42	+2.3	-0.1	+0.5	-0.1	+26	+32

WILLYWONKA

Normanton 1 Willywonka (P)

HEREFORD

Sire: Minlacowie Jubilant J123

HB No: UK902033800847

Dam: Normanton 1 Cep 5th R452

DOB: 30.08.21



*Purchased at a club Hereford sale in the UK
for 5,800 gns (2nd Prize Winner)*

Smooth fleshing bull with excellent shape

*Willywonka's dam is by the great Hereford
sire Normanton 1 Laertes*

*Use with caution until a detailed calving
survey is carried out*

PEDIGREE

Sire	Minlacowie Jubilant J123 (P)
PGS	Allendale Waterloo B50 (P)
PGD	Minlacowie Nikkie C77 (P)
Dam	Normanton 1 Cep 5th (P)
MGS	Normanton 1 Laertes (P)
MGD	Normanton 1 Cep 4th (P)

OCTOBER 2023 HEREFORD BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	+4.2	+2.7	-2.5	+0.5	+26	+49	+60	+67	+14	+1.0	+47	+2.2	-2.1	+1.6	+0.4	+30	+37
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.2	+0.6	+0.6	+2.4	+28	+52	+65	+61	+7	+0.8	+42	+2.3	-0.1	+0.5	-0.1	+26	+32

WOODY

Brookfield 1 Woody (P)

HEREFORD

Sire: Fabb 1 Northern Star (P)

HB No: UK933287500317

Dam: Brookfield 1 Sierra (P)

DOB: 06.04.22



Sired by the top Hererford Sire Fabb 1 Northern Star

Bloodlines of Woody's Dam and Grand Dam include Solpoll 1 Pounder and Brookfield 1 Romeo

EBVs suggest Woody's ranked in the top 10% for Direct Calving Ease and Eye Muscle Area

Use with caution until a detailed calving survey is completed

PEDIGREE

Sire	Fabb 1 Northern Star (P)
PGS	Square-D Tortuga 953T
PGD	Fabb 1 Snowdrop (P)
Dam	Brookfield 1 Sierra (P)
MGS	Solpoll 1 Pounder (P)
MGD	Graceland 1 Freda (P)

OCTOBER 2023 HEREFORD BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	+3.8	+4.1	-1.2	+2.2	+30	+61	+72	+68	+7	+0.5	+53	+3.6	-0.2	+1.2	-0.1	+34	+42
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.2	+0.6	+0.6	+2.4	+28	+52	+65	+61	+7	+0.8	+42	+2.3	-0.1	+0.5	-0.1	+26	+32



*Superb Limousin sire by the 38,000 gns sire,
Ampertaine Foreman*

*Excellent well balanced bull with impressive
muscle and shape*

Suitable for pedigree breeding

Widespread Calving Survey completed

CALVING SURVEY

Total Surveys	207
162 cows and 45 heifers	
Mortality	3.4 %
Avg Gestation Days	292
Size	Average 68.2 %
	Above Average 22.4 %
Conformation	Average 74.1 %
	Above Average 22.2 %
Non Surgical Vet Asst.	2.9 %
Surgical Vet Asst.	2.9 %

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	-1.2	-1.2	-0.1	-2.7	-0.8	+1	-3.2	+7	+28	+0.3	+0.0	+37
Acc %	87	89	69	96	72	58	65	90	81	75	69	84

MARTY

Carmorn Marty

Sire: Mullary Intrepid

Dam: Carmorn Elsie

LIMOUSIN

Ear Tag: UK9063073/1395-2

HB No: MCN16-3952

DOB: 16.09.16



CALVING SURVEY

Total Surveys 204

132 cows and 72 heifers

Mortality 3.4 %

Avg Gestation Days 292

Size Average 67.7 %

Above Average 22.7 %

Conformation Average 70.8 %

Above Average 27.1 %

Non Surgical Vet Asst. 3.4 %

Surgical Vet Asst. 3.0 %

Excellent crossing sire for suckler cows

Progeny display lots of muscling and shape

Recommended for earlier finishing schemes

Suitable for mature dairy cows

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+0.5	-2.2	+0.6	+0.2	+0.4	+0	-0.6	+18	+32	+2.8	-0.20	+38
Acc %	75	74	52	90	63	42	47	73	74	66	60	75

NEYMAR

Claragh Neymar

LIMOUSIN

Sire: Ampertaine Jamboree

Dam: Claragh Lily

Myostatin F94L, Q204X

Ear Tag: UK9491073/0404-1

HB No: RJT17-4041

DOB: 22.08.17



*Neymar is an excellent example of the
Limousin breed*

*Widespread calving and progeny survey
with tremendous results*

Excellent EBVs for calving

*Recommended for both commercial and
pedigree use*

CALVING SURVEY

Total Surveys	202
154 cows and 48 heifers	
Mortality	3.5 %
Avg Gestation Days	289
Size	Average 74.0 %
	Above Average 18.0 %
Conformation	Average 77.2 %
	Above Average 20.6 %
Non Surgical Vet Asst.	3.0 %
Surgical Vet Asst.	4.0 %

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	-1.8	+1.4	-1.5	-6.2	-0.8	+2.0	+0.1	-2	+5	+2.4	+0.1	+30
Acc %	87	87	64	96	70	53	74	80	79	74	67	83

EQUALISER

Lenagh Equaliser

LIMOUSIN

Sire: Dauphin

Dam: Kype Ulay

Ear Tag: UK 9063095/89-2

HB No: SKW09-004

DOB: 14.07.09



Progeny from Equaliser are of superb quality, 98% of calves average and above

Equaliser is an excellent balance bull, displaying superb muscling with impressive top line and square hindquarters

Not suitable for maiden heifers

CALVING SURVEY

Total Surveys	204
97 cows and 107 heifers	
Mortality	4.4 %
Avg Gestation Days	291
Size	Average 73.8 %
	Above Average 20.8 %
Conformation Average	68.0 %
	Above Average 29.5 %
Non Surgical Vet Asst.	4.5 %
Surgical Vet Asst.	4.0 %

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+2.2	-2.2	-0.2	-0.6	-0.2	-2	+1.6	+6	+38	+4.9	+0.4	+48
Acc %	88	88	68	95	64	69	57	88	73	68	60	81

UMAR

Rahoney Umar

Sire: Ronick Oklahoma

Dam: Rahoney Martha

LIMOUSIN

Ear Tag: UK 9634843/678-4

HB No: MDS03-012

DOB: 26.05.03



Progeny from Umar are excellent in terms of conformation and muscle development

Umar progeny are 97% Average to Above Average on conformation

Suitable for crossing onto Holstein and suckler cows

CALVING SURVEY

Total Surveys	209
194 cows and 15 heifers	
Mortality	2.9 %
Avg Gestation Days	294
Size	Average 63.2 %
	Above Average 31.9 %
Conformation	Average 66.8 %
	Above Average 30.5 %
Non Surgical Vet Asst.	3.5 %
Surgical Vet Asst.	1.5 %

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+2.5	+0.5	-0.9	-0.1	+0.3	-2	+2.3	+7	+17	+3.1	-0.5	+21
Acc %	91	91	77	96	79	73	65	93	88	85	82	90

POCHETTINO

Slieve Pochettino

LIMOUSIN

Sire: Trueman Idol

Dam: Slieve Natasha

Myostatin F94L, Q204X

HB No: MRC19-8811

Ear No: UK9581574-0881-1

DOB: 22.12.19



Pochettino displays exceptional conformation with style

Strong pedigree suggesting quality progeny

Early calving information suggests Pochettino is suitable for suckler cows

PEDIGREE

Sire **Trueman Idol**
PGS Ampertaine Elgin
PGD Trueman Euphonium

Dam **Slieve Natasha**
MGS Wilodge Vantastic
MGD Slieve Isabella

BLUP Date 24.10.23	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+1.4	+2.1	+0.9	+0.0	-0.5	-2	+3.4	+11	+23	+0.6	-0.3	+24
Acc %	67	62	53	78	64	47	52	73	74	67	58	74



PEDIGREE

Sire **Bavardage**

PGS On Dit

PGD Ridelle

Dam **Coccinelle**

MGS Remix

MGD Vielle

Exceptional Calving Ease Sire

Superb Muscling and hindquarter development

Recommended for breeding suckler replacements

FRENCH PERFORMANCE DATA

Beef Abilities Young Cattle on Farm

Individual Performance on Station

Carcass Growth	104	Growth Potential	103	Functional Abilities	100
Carcass Conformation	118	Muscular Development	114	Breed Qualities	103
Total Merit for Beef Abilities on Farm	111	Live Beef Abilities	111	Pelvic Opening	97
Economic Proof for Beef Abilities	34	Skeletal Development	90	Type Growth	123

ISAAC

Omorga Isaac 17

SIMMENTAL

Sire: Curaheen Earp

Dam: Omorga Destiny

Ear Tag: UK963633007257

HB No: M093767

DOB: 12.02.17



Isaac is a top performance sire in both weight gains and carcass yield

Top 5% of the breed for Eye Muscle Area

Excellent farmer comments on progeny

Recommended for suckler cows and pedigree use

An Isaac son sold at 16,000 gns at a recent Simmental sale

CALVING SURVEY

Total Surveys	181
171 cows and 10 heifers	
Mortality	1.9 %
Avg Gestation Days	291
Size	Average 65.4 %
	Above Average 29.1 %
Conformation	Average 64.2 %
	Above Average 33.0 %
Non Surgical Vet Asst.	2.2 %
Surgical Vet Asst.	2.8 %

NOVEMBER 2023 SIMMENTAL BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Terminal Prod. Index GBP	S-Rep Index GBP
EBV	-3.1	-0.3	-0.5	+4.1	+46	+86	+91	+91	+4	+1.6	+64	+6.2	+0.6	+1.2	+0.3	+106	+126
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.7	-0.3	+0.2	+2.7	+35	+64	+68	+69	+6	+0.6	+46	+4.0	-0.2	+0.9	-0.2	+79	+87

HANNIBAL

Shacon Hannibal

SIMMENTAL

Sire: Kilbride Farm Delboy 12

Dam: Omorga Marcia ET

Ear Tag: UK965659800502

HB No: S003142

DOB: 04.09.16



*Sired by the renowned Kilbride Farm
Delboy*

Impressive style and quality

Excels in Carcass Weight and yield

From a top class breeding cow family

*Daughter sold at 8,000 gns at a recent
Simmental sale*

CALVING SURVEY

Total Surveys	69
63 cows and 6 heifers	
Mortality	2.9 %
Avg Gestation Days	288
Size	Average 69.1 %
Above Average 27.99 %	
Conformation Average	64.7 %
Above Average 35.3 %	
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	2.9 %

NOVEMBER 2023 SIMMENTAL BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	Terminal Prod. Index GBP	S-Rep Index GBP
EBV	-9.4	-10.6	+0.4	+3.7	+38	+64	+74	+76	+3	+0.6	+51	+5.0	-1.0	+2.6	-0.9	+83	+79
Breed Average EBVs for 2021 Born Calves																	
EBV	-0.7	-0.3	+0.1	+2.6	+35	+64	+68	+69	+6	+0.6	+46	+4.0	-0.2	+0.9	-0.2	+79	+87

PARNASSUS

Craigfaddock Parnassus (P) BEEF SHORTHORN

Sire: Leonard of Upsall (P)

Dam: Knockenjig Margo 2 (H) EX92

HB No: 673804292

Ear No: UK9124316-236-5

DOB: 06.09.20



Parnassus is a very stylish young bull with great potential

Dam classified EX92, and a full sister sold at 12,000 gns

Sire Leonard of Upsall sold for 13,000 gns at Stirling bull sale

Northern Irish Herds Competition Young Bull of the Year 2021

CALVING SURVEY

Total Surveys	36
25 cows and 11 heifers	
Mortality	5.6 %
Avg Gestation Days	286
Size	Average 71.4 %
	Above Average 20.0 %
Conformation Average	58.8 %
	Above Average 35.3 %
Non Surgical Vet Asst.	5.6 %
Surgical Vet Asst.	2.8 %

NOVEMBER 2023 BEEF SHORTHORN BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP	Maternal GBP
EBV	-4.9	+1.2	+2.1	+2.5	+21	+38	+47	+54	+5	-0.1	+40	+3.6	-0.4	+1.7	-0.3	+34	+35	+23
Breed Average EBVs for 2021 Born Calves																		
EBV	-0.7	-0.4	-0.2	+1.7	+20	+32	+41	+43	+6	+0.3	+29	+1.9	-0.1	+0.7	-0.1	+28	+29	+23

HUGO

Ballylough Hugo

SPECKLE PARK

Sire: Ballylough Warrior ET

Dam: Long Ash Fundo 14F

Ear No: UK9151176931455

DOB: 26.10.20



Hugo is one of the finest examples of the breed

Natural muscling with excellent fleshing ability

Ideal for breeding suckler replacements

Excellent quality progeny with great colour marking

SEPTEMBER 2023 ICBF EUROSTAR RATINGS

	Replacement Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Dolality	Carcass Weight Kg	Carcass Conformation	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★★	★★★★	★★★★★			★★★★★	★★★★	★★★★★		★★	★★★★★
€urovalue	+€90	+€35	+€108	6.3%	2.6%	+0.07	-0.85	+0.96	7.8%	+2.40	-5.66
Index Reliability %	28	28	25	27	29	30	32	32	24	29	25
Star Rating Across Beef Breeds	★★★	★	★★★★★			★★★★	★	★		★★★	★★★★★

FRANKY

Franky

INRA-95

Sire: Trimaran

Dam: Simone

HB No: FR8128401071

DOB: 11.11.10



The French Composite Breed INRA95 was produced specifically for use on Dairy Cows for the Beef-on-Dairy Sector. Breeding goals are:

- *Good early growth*
- *Extra muscularity in the hindquarter*
- *Smaller calves to promote Calving Ease*

Franky is an exceptional example of this composite breed and will be very popular with NI Farmers.

Progeny can be broken coloured.

FRENCH PERFORMANCE DATA

Beef Abilities Young Cattle on Farm			Individual Performance on Station		
Carcass Growth	108	Growth	96	Killing Out Rate	122
Carcass Conformation	140	Muscular Development	145	Conformation	140
Total Merit for Beef Abilities on Farm	130	Live Beef Abilities	124	Total Merit	122
Economic Proof for Beef Abilities	121	Carcass Weight	104	Calving Ease	100

OSCAR

Drumlegagh Oscar

Sire: Drumlegagh Lancelot

Dam: Drumlegagh Halley

HB No: UK965184322967

DOB: 10.09.19

SALERS



Oscar is an outstanding Salers sire displaying breed character with good muscling and hindquarter development

Oscar's sire is a very consistent breeder of quality stock

Use on cows only until a detailed calving survey is completed

OCTOBER 2023 SALERS BREEDPLAN EBVs

	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg
EBV	-0.3	+0.5	+8	+13	+14	+11
Breed Average EBVs for 2021 Born Calves						
EBV	-0.3	+1.0	+11	+17	+22	+20

HORACE

Horace

Sire: Don Juan

Dam: Marengo

Ear Tag: 1532157716

HB No: 2012017/1532157716

DOB: 21.01.12

SALERS



Horace is a pure French import

Very good calves with excellent growth rates

Calving Ease Sire

OCTOBER 2023 SALERS BREEDPLAN EBVs

	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Carc. Wt Kg
EBV	+0.0	+0.8	+9	+13	+20	+21	+13
Breed Average EBVs for 2021 Born Calves							
EBV	-0.3	+1.0	+11	+17	+22	+20	+13

BELL BOY

Ballylough Bell Boy

BELTED GALLOWAY

Ear Tag: UK151769/27712

HB No: 04739

DOB: 25.04.11



PEDIGREE

Sire **Castlemartin Admiral**

PGS Graedstrup Springfield

PGD Schougaard Pixie

Dam **Ballylough Heather Bell**

MGS Forthill Buster

MGD Barnearnie Heather

Excellent example of the Belted Galloway breed

Calves are easily born

Calf quality is excellent

HIGH HOPE

Ballylough High Hope

BELTED GALLOWAY

Ear Tag: UK9151769/31186

HB No: 06835

DOB: 18.12.19



PEDIGREE

Sire **Southfield Poldark 2nd**

PGS Karandrea Ronaldo

PGD Southfield Miss Moneypenny

Dam **Ballylough Brunetta**

MGS Castlemartin Admiral

MGD Southfield Brunetta

A very stylish bull with breed character and shape

Exciting new bloodlines, including the famous Karandrea Ronaldo

Expect quality progeny from High Hope

MARQUIS

Marquis



Ear Tag: FR1216038525

DOB: 29.01.16

AUBRAC

FRENCH PERFORMANCE DATA

Calving Ease	107
Beef Abilities Young Cattle on Farm	
Muscular Development	109
Skeletal Development	89
Weaning Proofs	103
Total Merit for Maternal Qualities	89
Individual Performance on Station	
Growth	96
Muscular Development	102
Live Beef Abilities	98

Calving Ease Sire

Excellent Muscular Development

Suitable for Cross Breeding

Gentillou X Cardin X Urubu

JET BLACK

Belldoon Jet Black



Ear Tag: CPM0125298

DOB: 27.05.99

BLACK LIMOUSIN

Excellent Calving Ease Sire

High Farmer Satisfaction

*Good Growth rates with
excellent Fleashing Ability*

PEDIGREE

Sire	Planet Hollywood
PGS	SLVL Beef
PGD	ADKL Hollywood
Dam	Nordic Wee LAdy
MGS	Polled Black Powder
MGD	Polled Black Magic

Canadian Genetic Evaluation	Gest	CED	WW (lbs)	YW (lbs)	PWG (lbs)	CEM	Milk	MWWT	SC	DOC	Stay	CW	REA (sq in)	Fat (mm)	MARB
EBV	-2.3	-2.5	+54.1	+72.1	18	+2.2	+15.2	+42.2	-0.1	+14.5	+11.7	+18.9	+0.51	-0.07	-0.16
Acc %	17	31	27	26		24	23	24				23	13	13	80

Fertility Boost

AI Services offers a selection of mixed beef semen. Mixed semen of this nature has been shown to significantly improve conception rates.

Available Fertility Boost Mixtures

	<i>Sire 1</i>	<i>Sire 2</i>	<i>Sire 3</i>
Triple Mix British Blue	<i>Knockagh Jubilant</i>	<i>Boroside Luxury</i>	<i>Chatham Olaf</i>
Triple Mix British Blue	<i>Boroside Incredible</i>	<i>Boroside Luxury</i>	<i>Chatham Olaf</i>
Triple Mix Aberdeen Angus	<i>Drumhill Lord Highway</i>	<i>Drumhill Explorer</i>	<i>HW Grenade</i>
AA x AA x HER	<i>HW Grenade</i>	<i>Drumhill Lord Highway</i>	<i>Normanton 1 Willy Wonka</i>
AA x BB x HER	<i>Drumhill Explorer</i>	<i>Chatham Ned</i>	<i>Normanton 1 Willy Wonka</i>
AA x BB x HER	<i>HW Grenade</i>	<i>Chatham Olaf</i>	<i>Graceland 1 Silas</i>
AA x HER x LIM	<i>HW Grenade</i>	<i>Graceland 1 Silas</i>	<i>Ampertaine Ifor</i>
BS x BG x HER	<i>Craigfaddock Parnassus</i>	<i>Ballylough High Hope</i>	<i>Graceland 1 Silas</i>



HW Grenade



Boroside Luxury



Normanton 1 Willy Wonka



Drumhill Explorer



Chatham Olaf



Ampertaine Ifor

Additional Mixes are available by request. Individual sires may change in the mixture from time to time.

Considering Synchronisation?

BENEFITS

- Minimum Heat Detection needed
- Allows you to batch calve
- More even batch of animals to manage at housing and grazing
- Reduces the need for additional bulls
- Cost effective
- Select sires for individual cows or heifers

IMPORTANT POINTS TO CONSIDER

- Results can be variable
- Good handling facilities are essential
- Plan ahead and discuss with your Veterinarian and AI Services Technician
- Adequate calving pens are needed
- Herd health and nutrition
- Other variables could have negative impacts (e.g. weather)
- Days between calving and A. I. +42 days
- Body Condition Score
- Previous calving difficulty
- Poor temperament of animals

Contact your local AI Technician or Breeding Specialist for more details. See the back cover for contact phone numbers for advice.

Benefits of A. I. in the Suckler Herd

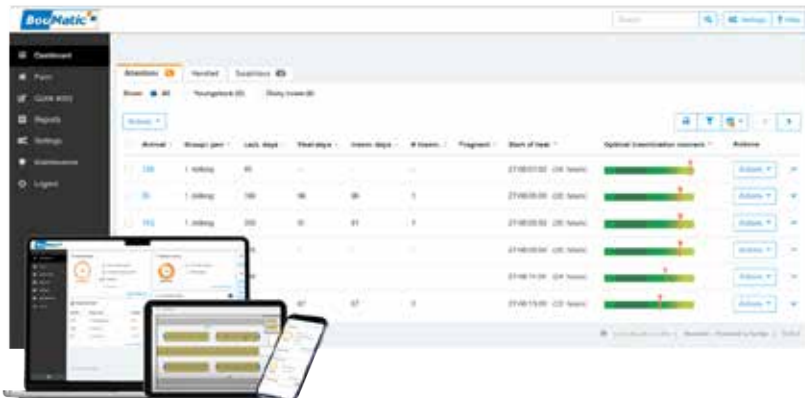
1. It allows you to utilize superior genetics
2. It allows you to select sires for individual cows
 - Most of the herds are made up of many different types of cows
3. You can select sires using EBVs
 - Sires with high 200 day growth are suitable for farmers selling weanlings
 - Sires with high 400 day growth and muscling are suitable for beef finishers
 - Sires with high 200 day milk value are suitable for breeding replacements
4. Calving and progeny details available
 - All the bulls are scrutinized for calving difficulty and calf quality
5. A. I. allows you to alter genetics quickly
 - Change from one breed to another - Charolais, Limousin, Angus or Salers without incurring additional costs.
6. A. I. has low capital investment
 - A good (?) stock bull could cost anything between £2,000 – £10,000
 - After 30 months – Cull Price
 - Feeding, housing, fencing and high risk factor for you, children and the public
7. A. I. ensures semen quality
 - 5% of all bulls are infertile at some time
 - 30% have unsatisfactory semen quality
8. A. I. allows you to synchronize
 - Shorter heat detection period
 - Shorter calving period
 - Even and heavier batch of calves to erase house market
 - Fewer barren cows
 - Better record keeping

ElectroMechAgri

KNOW YOUR COW

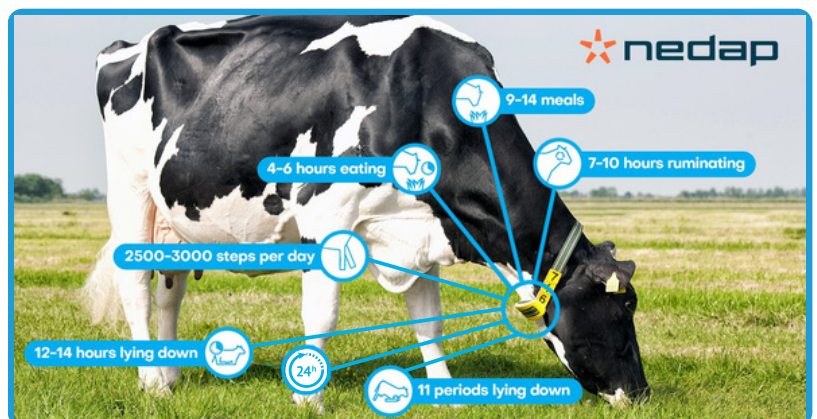


AI SERVICES
- NORTHERN IRELAND -



BouMatic's RealTime
powered by Nedap
provides accurate heat
detection with health
monitoring directly to
you.

"The *RealTime* system
is like having an extra
pair of eyes on the farm
because the cows are
being monitored 24/7"



To find out more about Boumatic Real Time collars contact
your AI Services breeding specialist to find out more.



Powered by  nedap



SCAN TO FIND OUT MORE

Getting the Best from A. I.

- Heat detection rates in the United Kingdom average about 55%. Improvements are gained by taking more time, i.e. 20 - 30 minutes on each occasion, and by more early morning and late night inspections.
- Although average heats last 12 - 15 hours, 25 - 30% of cows have heats of less than 6 hours.
- Prevent cows getting either too fat or too thin. Cows in condition score 2 - 3 (scale 1 - 5) are optimal. Thriving animals always do better.
- Avoid excessive weight loss around the time of service.
- Treat lame animals promptly.
- Breeding cows within 50 days of calving tends to give poor results.
- Never breed any cow with a dirty vaginal discharge or evidence of 'whites'.
- Keep complete records of all cows that come into heat and use them to anticipate returns. Where cows are not coming into heat have your vet examine and treat them.
- A cow standing firm to be mounted is the best sign of heat, but remember 6 - 8% of pregnant animals will occasionally stand too!



BLUP Figures *the numbers explained*

Obtaining a bull with the right genetics can have a major impact on herd profitability. Estimated Breeding Values (EBVs) are measurements of genetic potential, which can be used to assess a bull's breeding merit for a specific trait.

EBVs are expressed in the same units as the traits they represent and are expressed relative to a common baseline. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

A bull's EBVs must be halved to estimate how much of his genetic superiority will be passed on to his progeny.

So a bull with a 400 Day Weight EBV of +40kg will produce calves 20 kg heavier at 400 days of age than a bull with an EBV of 0.

Accuracy Values are produced for each EBV. Accuracy is expressed as a percentage and indicates the amount of data used to calculate the EBV. The higher the Accuracy Value, the lower the chances of the EBV changing over time as new data becomes available.

EBV	Interpretation	Notes
Birth Weight	Negative values = Lighter calves at birth	Enables sire to be selected to produce smaller calves at birth, reducing calving difficulties
Calving Ease	Positive values = More unassisted calvings	Identifies sires whose calves will tend to be born without assistance
Maternal Calving Ease	Positive values = More unassisted calvings	Identifies females that will calve more easily. Should not be confused with Calving Ease Direct (see above)
Gestation Length	Negative values = Shorter gestations	Shorter gestation lengths tend to result in easier calvings, because birth weights tend to be lower
Calving Value	Higher values = More profitable	The economic value of an animal in terms of gestation length and difficult calvings
Scrotal Circumference	Higher values = Larger Circumference	Scrotal Circumference measurements (at one year old)
200 Day Milk	Positive values = More productive female replacements	Indicates female breeding lines that produce more milk and so wean heavier calves
Docility	Lower values = More Docile	Docility score (at around one year old)
200 Day Growth	Positive values = Faster growth rates	Selection for faster growth will result in animals that have heavier carcasses at a constant fat class or leaner carcasses at a constant age
400 Day Growth		
Muscle Depth	Positive values = Deeper loin muscle	Selecting for this trait will increase the yield of lean meat in the carcass
Fat Depth	Negative values = Leaner carcasses	Indicates animals capable of producing lean carcasses, which can be taken to heavier weights without becoming overfat
Beef Value	Higher values = More profitable	The economic value of an animal in terms of the financial merit of its offsprings' carcasses

BREEDPLAN *the numbers explained*

BREEDPLAN is a modern genetic evaluation system for beef cattle. It offers the potential to accelerate genetic improvement in your herd, tighten up breeding operations, improve productivity and increase prices of cattle sold for both breeding and slaughter. At the time of printing this catalogue, the Aberdeen Angus, Simmental, Shorthorn, British Blue and Hereford breeds are using this system.

CALVING EASE

Calving Ease EBVs are based on calving difficulty scores, birth weights and gestation length information. More positive EBVs are favourable and indicate easier calving. DIRECT calving ease indicates how this animal influences the birth of his progeny.

DAUGHTERS' calving ease indicates how well the animal produces daughters that have easier calving.

BIRTH

GL: Gestation length EBV (days) is based on AI records. Lower (negative) GL EBVs indicate shorter gestation lengths which generally relate to easier calving and increased growth after birth.

BWT: Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for damage. The lower the value the lighter the calf at birth and the less is the likelihood of a difficult birth. This is particularly important when selecting sires for use on heifers.

GROWTH

MILK: 200 Day Milk EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV is indicative of their daughters' milking ability as it affects the 200 Day Weight of their calves.

200: 200 Day Growth EBV (kg) is calculated from the weight of animals taken between 80 and 300 days of age. Values are adjusted to 200 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.

400: 400 Day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600: 600 Day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

CARCASS

CWT: Carcass Weight EBV (kg) is an estimate of the genetic difference in Carcass weight at a standard age of 650 days.

EMA: Eye Muscle Area EBV (cm²) estimates genetic differences in eye muscle area of a 300 kg dressed Carcass. More positive EBVs indicate better muscling on animals.

RIB: Rib Fat EBV (mm) estimates the genetic differences in fat depth at the rib in a 300 kg dressed Carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

RBV%: Retail Beef Yield Percent EBV (%) represents total (boned out) meat yield as a percentage of a 300 kg dressed Carcass. A more positive EBV indicates higher percentage yield for the 300 kg Carcass size.

TERMINAL SIRE INDEX

This index ranks bulls by their genetic potential for the production of prime steers and heifers for beef production. Growth and Carcass EBVs are the main drivers used in compiling this index, with considerable emphasis on calving ease direct. Typical production parameters, prices and costs underlie this selection index. Bulls with a higher Terminal Index will have a greater genetic potential to sire heavier finished progeny.

As there are no maternal traits included in the calculation of the Terminal Index, bulls with a high Index will not necessarily be suitable for breeding heifer replacements.

SELF REPLACING INDEX

This index is also focused on Calving Ease, Retail Beef Yield and Growth (as animals are still being sold for slaughter), but includes maternal and fertility EBVs as well. The index is trying to balance the requirements for the cow herd with producing animals to market specifications. The Self Replacing Index is aimed at a herd selecting replacement females from within the herd while breeding steers and excess heifers to turn off to meet market specifications. There is emphasis on calving ease and maternal traits while also looking to finish animals for slaughter.

Breed	Sire Name	Use on		Recommended for			Recommended for			Royalty •
		Dairy Cow	Suckler Cow	Ease of Calving	Fast Growth	Improved Muscling	Suckler Cow Replacements	Weaning	Beef Finishing	
AA	ROCKET	✓	✓		★★★	★★★	✓	✓	✓	•
AA	ENDEAVOUR	✓	✓		★★	★★	✓	✓	✓	•
AA	NETWORK	✓	✓	✓	★★	★★	✓	✓	✓	
AA	GRENADE	✓	✓		★★	★★	✓	✓	✓	•
AA	LORD HIGHWAY	✓	✓		★★	★★	✓	✓	✓	•
AA	EXPLORER	✓			★★	★★		✓	✓	•
AA	MR KAYO	✓	✓	✓	★★	★★		✓		
AA	ELECTRIC STORM	✓	✓		★★★★	★★★★	✓	✓	✓	
AA	PHILO	✓	✓		★★★★	★★★★	✓	✓	✓	
AA	REMINGTON	✓	✓		★★★★	★★★★	✓	✓	✓	
BB	INCREDIBLE	✓	✓		★★	★★		✓	✓	
BB	LUXURY	✓	✓		★★	★★★★		✓	✓	
BB	NED	✓	✓		★★	★★		✓	✓	
BB	JUBILANT	✓		✓	★★	★★			✓	
BB	GIANT		✓		★★	★★★★		✓	✓	
BB	OLAF	✓	✓		★★★★	★★★★		✓	✓	
BB	RAMBO	✓	✓		★★	★★		✓	✓	
BDQ	HARRY		✓		★★	★★		✓	✓	
BDQ	GLACON		✓		★★	★★★★		✓	✓	
CH	PARIS		✓		★★	★★		✓	✓	•
CH	LAUGHOUTLOUD	✓	✓	✓	★★	★★		✓	✓	
CH	ULYSSES		✓		★★	★★★★		✓	✓	•
CH C	GRISY	✓	✓		★★	★★		✓	✓	
CH C	NIPPON	✓			★★	★★★★		✓	✓	
HER	SILAS	✓	✓		★★	★★		✓	✓	•
HER	ROMEO	✓	✓		★★	★★	✓	✓	✓	•
HER	ULSTERMAN	✓	✓		★★	★★	✓	✓	✓	•
HER	WILLYWONKA	✓	✓		★★	★★	✓	✓	✓	•
HER	WOODY	✓	✓		★★	★★		✓	✓	•
HER	LACKEY BOY	✓	✓		★★	★★		✓	✓	•
LM	IFOR		✓	✓	★★★★	★★★★		✓	✓	•
LM	MARTY	✓	✓	✓	★★	★★★★		✓	✓	•
LM	NEYMAR		✓		★★★★	★★		✓	✓	•
LM	EQUALISER	✓	✓	✓	★★★★	★★★★		✓	✓	•
LM	UMAR		✓		★★★★	★★★★		✓	✓	•
LM	POCHETTINO	✓	✓		★★	★★		✓	✓	•
LM	IVANOTOV	✓	✓	✓	★★	★★	✓	✓	✓	
SM	ISAAC	✓	✓		★★★★	★★★★	✓	✓	✓	•
SM	HANNIBAL		✓		★★	★★		✓	✓	•
BS	PARNASSUS		✓		★★	★★	✓	✓		
BS	SCOTSMAN	✓	✓		★★	★★	✓	✓	✓	
SP	HUGO	✓	✓		★★	★★	✓	✓	✓	
INRA	FRANKY	✓	✓		★★	★★★★			✓	
SA	OSCAR	✓	✓		★★	★★	✓	✓		
SA	HORACE	✓	✓	✓	★★	★★	✓	✓		
BG	BELL BOY	✓	✓	✓	★★	★★	✓	✓		
BG	HIGH HOPE	✓	✓	✓	★★	★★	✓			
AU	MARQUIS	✓	✓	✓	★★	★★	✓	✓	✓	
B LIM	JET BLACK	✓	✓	✓	★★	★★	✓	✓		

Full Sire details available from the Beef Section of AI Services' Website: <http://www.ai-services.co.uk>

• Royalty applicable for Pedigree Registration. Contact your Breeding Society or AI Services for further details.



AI SERVICES

(NORTHERN IRELAND) LTD



AI Technician Network

Our dedicated team of AI technicians are on hand to provide an effective and efficient insemination service to all our customers throughout Northern Ireland. All calls logged before 10.30am are guaranteed a same day service.

Pregnancy Scanning

Regular pregnancy scanning is essential for keeping on top of fertility on any farm. Pre-breeding and pregnancy scanning services are available through AI Services.

Embryo Transfer

At AI Services we have been providing successful Embryo Transfer Services to NI farms for over 20 years. Used by a range of commercial and pedigree beef and dairy herd owners, embryo transfer can fast-track genetic gain by producing up to 20 progeny each year from your best livestock and maximises on breeding by ensuring the continuity of the best bloodlines in the herd.

DIY Supplies

A selection of AI supplies are available for delivery.

DIY Training Courses

Interested in AI? AI Services offers an extensive three day DIY training course with both veterinary and practical instruction. One day of theory takes place at Ballycraigy AI Centre and a minimum of two practical days. Courses run between November and March.

Liquid Nitrogen

AI Services offer a reliable and trusted Liquid Nitrogen Delivery Service, keeping your DIY flask topped up every 3 months.

AI Services Stud Facilities

Our Ballycraigy Stud is an EU Approved Semen Collection Centre for cattle and home to dedicated facilities for semen analysis and storage. Semen collected at the stud is eligible for export to EU member states and a range of countries across the globe. Our specialist team at the stud are also available to conduct bull fertility assessments on commercial farms.

**For more information
phone Ballycraigy on
(028) 9083 3123**



At Your Service . . .

Headquarters and Stud Facility Ballycraigy 028 9083 3123

Breeding Information	Ivan Minford	078 3118 9852
		028 9083 3123

iminford@ai-services.co.uk

Michelle Hill **028 9083 3123**

mhill@ai-services.co.uk

BREEDING SPECIALISTS

ANTRIM / LONDONDERRY **Ben Mallon** **078 8444 3899**

Ivan Minford **078 3118 9852**

Gary Henderson 079 8934 6226

DOWN / ARMAGH James Compston 079 7660 5701

James Compston 079 7660 5701

ARMAGH / TYRONE **Nigel Spence** **078 0927 4141**

Nigel Spence **078 0927 4141**

FERMANAGH / TYRONE **John Sproule** **077 7816 9263**

John Sproule **077 7816 9263**

EMBRYO TRANSFER **David McCall** **077 7880 5357**

David McCall **077 7880 5357**

STUD MANAGER **Robin Boyd** **077 9934 6784**

Robin Boyd **077 9934 6784**

DIY TRAINING **Ballycraigy** **028 9083 3123**

Ballycraigy 028 9083 3123



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Web: www.ai-services.co.uk

Email: info@ai-services.co.uk

Facebook: www.facebook.com/AIServicesNI

**To Book a Service Call or
Pregnancy Scan, Telephone:**

028 9083 3123

Ai SERVICES
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