

Beef Sires *2022*



Quality Beef Genetics
Sourced and
Performance Tested
from Local Breeders



Ai SERVICES
- NORTHERN IRELAND -

ABERDEEN ANGUS

3	• Rawburn Jumbo Eric	AA1265
4	• Hallington Endeavour	AA1145
5	Woodvale Network	AA1532
6	• Woodvale Kool Jaguar	AA1377
7	• HW Grenade	AA1778
8	• Drumhill Lord Highway	AA1784
9	• Glenbrae Red Mr Kayo	AA1857

BRITISH BLUE

10	Boroside Incredible	BB1459
11	Boroside Luxury	BB1742
12	Springhill King Kong	BB1574
13	Chatham Ned	BB1802
14	Bluestar Ice	BB1510
15	Knockagh Jubilant	BB1516
16	Bavan Giant	BB1333
17	Lukeroyal Ghost	BB1398
18	Chatham Olaf	BB1886

BRITISH BLONDE

19	Glenvale Harry	BL1093
20	Glacon	BL1119

CHAROLAIS

21	• Woodpark Paris	CH3980
22	Greenall Laughoutloud	CH4012

CULARD CHAROLAIS

23	Grisy	CH3977
23	Larzac	CH3985

HEREFORD

24	• Graceland 1 Silas	H9260
25	• Lisrace Lackey Boy	H9305
26	• Brookfield 1 Romeo	H9283

LIMOUSIN

27	• Ampertaine Ifor	LN2553
28	• Carmorn Marty	LN2726
29	• Claragh Neymar	LN2815
30	• Lenagh Equaliser	LN2271
31	• Rahoney Umar	LN0132
32	• Slieve Pochettino	
33	Ivantonov	LN2886

SIMMENTAL

34	• Omorga Isaac	SG1278
35	• Shacon Hannibal	SG1290
36	• Slievenagh International	SG1307

BEEF SHORTHORN

37	Craigfaddock Parnassus	BS0718
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SALERS

38	Drumlegagh Oscar	SA0854
38	Horace	SA0879

BELTED GALLOWAY

39	Ballylough Bell Boy	Y9031
39	Ballylough High Hope	Y9045

AUBRAC

40	Genet	AU9990
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PARTHENAISE

40	Joujou	PS0937
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FERTILITY BOOST

41	Triple Mix Belgian Blue	MS8265
41	Triple Mix Aberdeen Angus	
41	Grenade/King Kong/Silas	MS8263
41	Eric/Marty/Isaac	MS8264
41	Eric/Rocket/Romeo	MS8266
41	Eric/Network/Lackey Boy	MS8267

Synchronisation

Benefits of AI

Getting the best from AI BLUP

Breedplan

Bull Comparison Table

- Royalty payable for Pedigree Registration

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Top performance sire with EBVs in the top 10% of the breed

Exceptional muscling and overall carcass data

Recommended for crossing on dairy and beef cows

Approved for the Dale Farm / ABP Horizon Programme

CALVING SURVEY

Total Surveys	177
144 cows and 33 heifers	
Mortality	0.0 %
Avg Gestation Days	283
Size	Average 75.7 %
	Above Average 9.6 %
Conformation	Average 78.7 %
	Above Average 13.2 %
Non Surgical Vet Asst.	0.6 %
Surgical Vet Asst.	0.0 %

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+2.2	+1.9	+0.2	+3.0	+52	+101	+124	+109	+20	+1.4	+89	+5.7	-3.4	+2.6	-0.1	+53	+71
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45

ENDEAVOUR

Sire: Netherton Figaro C244
 Dam: Blelack Ebolass C661

HB No: UK107067700136
 DOB: 04.04.07

Hallington Endeavour G136 ABERDEEN ANGUS



Excellent crossing sire on dairy breeds especially Montbelliarde x Holstein or Fleckvieh x Holstein

Exceptional growth rates and muscling in the progeny

Widespread reliable calving survey information

CALVING SURVEY

Total Surveys	197
	148 cows and 49 heifers
Mortality	2.5 %
Avg Gestation Days	285
Size	Average 67.2 %
	Above Average 22.2 %
Conformation Average	71.0 %
	Above Average 24.6 %
Non Surgical Vet Asst.	4.6 %
Surgical Vet Asst.	2.6 %

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-2.1	+1.8	-0.6	+4.8	+45	+85	+102	+94	+13	-0.1	+64	+4.2	-2.9	+0.8	+1.0	+37	+47
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45

NETWORK

Woodvale Network R854 ABERDEEN ANGUS

Sire: Wedderlie Net Profit E916

HB No: UK939271803854

Dam: Woodvale Nelmerica M471

DOB: 03.05.15



Proven calving ease sire for maiden heifers
Suitable for breeding suckler replacements
Calves are vigorous and healthy at birth
Short Gestation Length of 283 days

CALVING SURVEY

Total Surveys	218
103 cows and 115 heifers	
Mortality	2.3 %
Avg Gestation Days	283
Size	Average 81.9 %
	Above Average 9.8 %
Conformation	Average 82.7 %
	Above Average 15.4 %
Non Surgical Vet Asst.	3.2 %
Surgical Vet Asst.	1.8 %

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+4.5	+3.1	-1.4	+0.2	+35	+59	+73	+65	+12	+1.7	+48	+1.7	-1.8	+0.6	-0.1	+29	+44
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45



CALVING SURVEY

Total Surveys	208
88 cows and 120 heifers	
Mortality	3.4 %
Avg Gestation Days	283
Size	Average 74.4 %
	Above Average 16.3 %
Conformation	Average 79.6 %
	Above Average 16.8 %
Non Surgical Vet Asst.	1.9 %
Surgical Vet Asst.	1.5 %

A proven calving ease sire with over 200 calving surveys

Suitable for breeding replacements

Recommended for cows and heifers for calving ease

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	+2.9	+5.2	-0.7	+2.6	+48	+81	+97	+85	+16	+1.2	+64	+4.5	-1.6	+0.9	+0.5	+39	+56
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45

GRENADE

HW Grenade

ABERDEEN ANGUS

Sire: Netherton Kraker

HB No: UK546977102535

Dam: Mohmar Gammer Eulanne

DOB: 01.03.19



PEDIGREE

Sire **Netherton Kraker P790**
 PGS S A V Brave 8320
 PGD Netherton Karama K574

Dam **Mohmar Gammer Eulanne N181**
 MGS S A V Solid Gold 9187
 MGD Kitewood Gammer Eulanne K122

Impressive Growth and Muscle Index
Smooth fleshing sire with excellent Muscling
Suitable for breeding suckler replacements
Use only on cows until a detailed calving survey is completed

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-0.2	+4.2	+1.0	+4.3	+50	+88	+107	+84	+14	+1.6	+67	+5.6	-1.0	+1.4	+0.4	+43	+58
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45

HIGHWAY

Drumhill Lord Highway V271

ABERDEEN ANGUS

Sire: Wedderlie Tarquin L383

HB No: UK959342703271

Dam: Drumhill Lady Heather P366

DOB: 24.04.19



Lord Highway is bred from a successful and proven cow family

Tremendous indexes for both Terminal and Maternal

Suitable for breeding replacements for the suckler herd

Use only on cows until a detailed calving survey is completed

PEDIGREE

Sire	Wedderlie Tarquin L383
PGS	Papa Equator 2928
PGD	HF Tibbie 86K
Dam	Drumhill Lady Heather P366
MGS	Bleack Prince Consort A286
MGD	Bleack Lady Heather J169

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-1.8	-3.2	+0.1	+4.4	+50	+92	+105	+83	+21	+1.6	+71	+4.8	-2.7	+1.9	+0.2	+44	+52
Breed Average EBVs for 2020 Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45



NEW

PEDIGREE

Sire	Mosshall Red Evolution P353
PGS	Red Lazy McCowboy Cut 26U
PGD	Netherton Red Essence H483
Dam	Gannon Red Miss Kayo S697
MGS	Hawkley Red Zhivago M598
MGD	Gannon Red Miss Kayo K381

*Kayo is a Red Angus with above average
Growth and Muscling*

*Smooth fleshing sire suitable for crossing on
continental type cows*

*Use with caution until a detailed calving
survey is completed*

JANUARY 2022 ABERDEEN ANGUS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP
EBV	-3.1		+0.1	+3.1	+44	+79	+97	+94	+10	+0.8	+63	+4.3	-2.0	+1.2	+0.1	+36	+45
Breed Average EBVs for 2020Born Calves																	
EBV	-1.1	+0.3	+0.4	+3.1	+40	+72	+89	+84	+12	+1.1	+57	+4.0	-1.4	+1.1	+0.2	+34	+45

INCREDIBLE

Boroside Incredible

IRISH BLUE

Sire: Rutabaga Beaffaux

Dam: Ballydownan Winny ET

HB No: IE371479981207

DOB: 01.01.14



*Progeny have exceptional colour marking,
growth and muscling*

Calves achieving market-topping prices

Recommended on most types of dairy cows

Very high farmer satisfaction with progeny

CALVING SURVEY

Total Surveys	183
180 cows and 3 heifers	
Mortality	2.7 %
Avg Gestation Days	287
Size	Average 57.4 %
	Above Average 36.1 %
Conformation Average	53.3 %
	Above Average 45.1 %
Non Surgical Vet Asst.	0.5 %
Surgical Vet Asst.	2.2 %

NOVEMBER 2021 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★	★★★★★	★★★★★			★★★	★★★★	★★★★		★★	★
eurovalue	+€59	+€173	+€118	20.9%	8.4%	+0.14	+39.6	+2.98	10.74%	+2.70	+6.48
Index Reliability %	47	52	49	45	72	56	52	50	60	43	38
Star Rating Across Beef Breeds	★★	★★★★★	★★★★★			★★★★★	★★★★★	★★★★★		★★★	★



*Luxury displays impressive breed type
Excellent performance figures for Carcass
Weight*

Superb muscling throughout

*Use with caution until a detailed calving
survey is completed*

*First calves are normal calving and display
good colour marking*

CALVING SURVEY

Total Surveys	37
	35 cows and 2 heifers
Mortality	0.0 %
Avg Gestation Days	284
Size	Average 83.8 %
	Above Average 10.8 %
Conformation	Average 86.5 %
	Above Average 10.8 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

NOVEMBER 2021 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Dociilty	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★★★	★★	★			★★★★★	★★★	★★★		★★★★	★★
eurovalue	+€83	+€138	-€21	21.0%	12.3%	+0.21	+36.3	+282	6.99%	+4.40	+5.44
Index Reliability %	45	52	60	42	75	46	50	45	55	37	36
Star Rating Across Beef Breeds	★★★	★★★★★	★			★★★★★	★★★★★	★★★★★		★★★★	★

KING KONG

Springhill King Kong

BRITISH BLUE

Sire: Springhill Ever Ready

Dam: Springhill Fly

HB No: B-20151224

Ear No: UK933262904163

DOB: 28.10.15



EBVs suggest progeny will have above average weight gain and muscling
Early calving survey information suggests calving ease
Suitable for dairy cows

CALVING SURVEY

Total Surveys	36
	36 cows
Mortality	0.0 %
Avg Gestation Days	288
Size	Average 63.9 %
	Above Average 30.6 %
Conformation	Average 63.9 %
	Above Average 33.3 %
Non Surgical Vet Asst.	2.8 %
Surgical Vet Asst.	0.0 %

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

EBV	Calving Ease Direct %	Calving Ease Dtrs %	Gest. Length Days	Birth Weight Kg	200 Day Weight Kg	400 Day Weight Kg	600 Day Weight Kg	Mature Cow Weight Kg	Scrotal Size cm	Carcass Weight Kg	Fat Depth mm	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	-0.8	-0.6	+0.3	+3.2	+17	+30	+46	+44	+0.5	+23	+0.0	+18	+8
Breed Average EBVs for 2019 Born Calves													
EBV	-0.4	-0.3	+0.6	+2.4	+13	+22	+32	+30	+0.2	+17	+0.0	+12	+6



Chatham Ned displays exceptional Length and Muscling

Excellent EBVs for Growth and Overall Index

Ned is in the top 1% of the breed for Carcass Profitability

Use on cows only until a detailed calving survey is completed

PEDIGREE

Sire **Chatham Kerl**
 PGS Kersey Geronimo
 PGD Chatham Frolic
 Dam **Chatham Grace**
 MGS Paulern Verdi
 MGD Chatham Beryl

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

EBV	Calving Ease Direct %	Gest. Length Days	Birth Weight Kg	200 Day Weight Kg	400 Day Weight Kg	600 Day Weight Kg	Mature Cow Weight Kg	Scrotal Size cm	Carcass Weight Kg	Fat Depth mm	Retail Beef Yield %	BBB Carcass Profitability Index GBP	BBB Pedigree Breed Index GBP
+0.6	-0.2	+2.5	+19	+35	+52	+51	+0.4	+28	-0.1	+0.4	+25	+19	
Breed Average EBVs for 2019 Born Calves													
-0.4	+0.6	+2.4	+13	+22	+32	+30	+0.2	+17	+0.0	+0.4	+12	+6	



PEDIGREE

Sire **Tamhorn Sumo**
 PGS RY Ossogne Affute
 PGD Leverhulme Nimbus

Dam **Bluestar Essie ET**
 MGS Jalon de Martinpre
 MGD Firmount Connie ET

Performance Data indicates 5 star rating for Carcase Weight and Conformation

Early calving information suggests suitability for suckler beef cows

Above average progeny growth and conformation

NOVEMBER 2021 ICBF EUROSTAR RATINGS

	Replacement Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conformation	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★★★	★★★★★	★★★★★			★★★★	★★★★★	★★		★★★★★	★★★★★
eurovalue	+€151	+€203	+€125	13.1%	5.4%	+0.18	+47.9	+2.73	10.16%	+5.70	+1.72
Index Reliability %	45	50	45	41	71	46	52	46	57	42	37
Star Rating Across Beef Breeds	★★★★★	★★★★★	★★★★★			★★★★★	★★★★★	★★★★★		★★★★	★

JUBILANT

Knockagh Jubilant

BRITISH BLUE

Sire: Twyning Ash Ukelele

Dam: Knockagh Fancy Pants

HB No: B-20141285

Ear No: UK902043409434

DOB: 04.12.14



Twyning Ash Ukelele, sire of Jubilant

Proven calving ease sire for dairy cows

In the top 5% of the breed for Direct Calving Ease

Suitable for crossing on most types of dairy cows

Short gestation length at 283 days

Carries a red factor gene

CALVING SURVEY

Total Surveys	51
	48 cows and 3 heifers
Mortality	2.0 %
Avg Gestation Days	284
Size	Average 72.0 %
	Above Average 22.0 %
Conformation Average	62.7 %
	Above Average 35.3 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Length Days	Birth Weight Kg	200 Day Weight Kg	400 Day Weight Kg	600 Day Weight Kg	Mature Cow Weight Kg	Scrotal Size cm	Carcass Weight Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	+1.1	+0.7	+0.0	+1.3	+14	+25	+37	+33	+0.4	+25	+2.3	-0.2	+0.9	+22	+22
Breed Average EBVs for 2019 Born Calves															
EBV	-0.4	-0.3	+0.6	+2.4	+13	+22	+32	+30	+0.2	+17	+1.5	+0.0	+0.4	+12	+6

GIANT

Bavan Giant ET

BRITISH BLUE

Sire: Auchenlay Vagabond (SR) ET

HB No: H-20112060

Dam: Faughanvale Cynthia ET

Ear No: UK942172505187

DOB: 13.11.11



Superb muscling throughout

Excellent performance figures for growth

First calves are impressive with exceptional calf quality

Recommended for use on suckler cows only

CALVING SURVEY

Total Surveys	20
	20 cows
Mortality	0.0 %
Avg Gestation Days	291
Size	Average 70.0 %
	Above Average 25.0 %
Conformation	Average 57.9 %
	Above Average 42.1 %
Non Surgical Vet Asst.	5.0 %
Surgical Vet Asst.	0.0 %

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcase Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	-1.2	-0.8	+1.1	+5.4	+27	+38	+57	+56	+0.4	+25	+1.2	+0.4	+0.1	+0.1	+17	+1
Breed Average EBVs for 2019 Born Calves																
EBV	-0.4	-0.3	+0.6	+2.4	+13	+22	+32	+30	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+12	+6

GHOST

Lukeroyal Ghost

Sire: Mountjoy Utopia
 Dam: Lukeroyal Tulip ET

BRITISH BLUE

HB No: B-20111276
 Ear No: UK906285007575
 DOB: 18.06.11



Excellent muscling with well developed hindquarters

Recommended for use on suckler cows

Progeny are easily calved on cows

CALVING SURVEY

Total Surveys	30
	30 cows
Mortality	0.0 %
Avg Gestation Days	287
Size	Average 60.0 %
	Above Average 33.3 %
Conformation	Average 53.6 %
	Above Average 42.9 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	10.0 %

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Carcase Profit Index GBP	Ped. Breed Index GBP
EBV	-0.4	-0.4	-0.8	+1.7	+14	+21	+28	+30	+3	+0.5	+13	-0.1	+0.0	-0.3	+0.2	+9	+2
Breed Average EBVs for 2019 Born Calves																	
EBV	-0.4	-0.3	+0.6	+2.4	+13	+22	+32	+30	+3	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+12	+6



Olaf has exceptionally high Performance Indexes in the top percentages of the breed

Low Birth Weight suggests Calving Ease

Very mobile bull with conformation to match

Olaf displays real muscling and superb fleshing ability

PEDIGREE

Sire	Graymar Iceman
PGS	Mountjoy Utopia (SR)
PGD	Bringlee Dahlia
Dam	Chatham Millie
MGS	Kerey Geronimo
MGD	Chatham Ida

DECEMBER 2021 BRITISH BLUE BREEDPLAN EBVs

	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	BBB Carcass Profitability Index GBP	BBB Pedigree Breed Index GBP
EBV	+0.5	+0.3	-0.8	+2.6	+22	+43	+61	+61	+1.1	+33	+1.5	-0.4	+0.5	+0.2	+28	+22
Breed Average EBVs for 2019 Born Calves																
EBV	-0.4	-0.3	+0.6	+2.4	+13	+22	+32	+30	+0.2	+17	+1.5	+0.0	+0.4	+0.1	+12	+6

HARRY

Glenvale Harry

British Blonde

Sire: Budore Utah

Dam: Glenvale Ellie

HB No: 42-0007

Ear No: UK952105 0762-7

DOB: 24.01.12



Exceptional muscle development

Excellent shape and style

Superb example of the Blonde breed

Tremendous farmer satisfaction

Recommended for crossing on suckler cows

CALVING SURVEY

Total Surveys	207
134 cows and 73 heifers	
Mortality	1.9 %
Avg Gestation Days	295
Size	Average 66.5 %
	Above Average 24.6 %
Conformation	Average 71.1 %
	Above Average 25.8 %
Non Surgical Vet Asst.	3.4 %
Surgical Vet Asst.	2.4 %

NOVEMBER 2021 ICBF EUROSTAR RATINGS

	Replacement Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conformation	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★	★★	★★★			★★★★★	★★★★	★★★★		★	★
eurovalue	-€36	+€125	+€99	13.2%	5.6%	+0.01	+26.7	+2.16	4.71%	-14.90	+3.67
Index Reliability %	60	74	57	50	82	71	84	80	61	53	46
Star Rating Across Beef Breeds	★	★★★★	★★★★★			★★★	★★★★★	★★★★★		★	★



Exceptional Conformation

Very Easy Calving

Excellent Kill-Out Rates

Recommended for Early Beef Finishing

***Suitable for Holstein cows or Sucklers with
Holstein Bloodlines***

PEDIGREE

Sire **Poker**
PGS Eder
PGD Heroine

Dam **Chantilly**
MGS Nicodeme
MGD Tarte

NOVEMBER 2021 ICBF EUROSTAR RATINGS

	Replace- ment Index	Terminal Index	Dairy Beef	Calving Difficulty on Heifers	Calving Difficulty on Cows	Docility	Carcass Weight Kg	Carcass Conforma- tion	Daughter Calving Difficulty	Daughter Milk Kg	Dtr Calving Interval Days
Star Rating Within BB Breed	★★★	★★★	★★★★★			★★★	★	★★★★★		★	★★★★★
eurovalue	+€62	+€139	+€118	5.6%	1.2%	-0.06	+16.6	+2.53	5.59%	-7.20	-0.41
Index Reliability %	47	58	50	66	72	46	62	55	52	43	37
Star Rating Across Beef Breeds	★★	★★★★★	★★★★★			★	★★★	★★★★★		★	★★★

PARIS

Woodpark Paris

Sire: Deeside Gulliver

Dam: Woodpark Faith

CHAROLAIS Myostatin F94L-0, Q204X-1

HB No: MBM0081113

Ear Tag: UK963039125861

DOB: 09.07.19



*Woodpark Paris combines performance
with style and shape*

*Exceptional Eye Muscle and Retail Beef
Values*

*Top 5% EBV Values for Terminal Index and
top 10% for Replacement Index*

*Use on cows only until a detailed calving
survey is completed*

PEDIGREE

Sire **Deeside Gulliver**

PGS **Esperanto**

PGD **Blakestown Venus**

Dam **Woodpark Faith**

MGS **Rumsden Tsar**

MGD **Woodpark Regina**

JANUARY 2022 CHAROLAIS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	BCCS Terminal Index GBP	BCCS S-Rep Index GBP
EBV	-8.9	-5.9	+0.8	+4.1	+38	+67	+80	+73	+8	+0.3	+60	+4.6	-0.8	+2.1	+0.0	+70	+61
Breed Average EBVs for 2020 Born Calves																	
EBV	+1.9	-0.6	+0.8	+2.6	+29	+50	+59	+58	+9	-0.1	+46	+3.5	-0.4	+1.2	-0.1	+46	+42

LAUGHOUTLOUD

Greenall Laughoutloud

CHAROLAIS

Sire: Goldies Usher

Dam: Greenall Cairistania

HB No: MBM0064806

Ear Tag: UK564379700238

DOB: 10.01.15



Goldies Usher, sire of Laughoutloud

*Laughoutloud is sired by Goldies Usher,
whose sons have sold to 22,000 gns*

*Good Growth Rates with above average
Muscling*

*Excellent farmer comments on the growth
and conformation of progeny*

CALVING SURVEY

Total Surveys	215
201 cows and 14 heifers	
Mortality	0.5 %
Avg Gestation Days	290
Size	Average 70.0 %
	Above Average 24.8 %
Conformation Average	71.6 %
	Above Average 25.0 %
Non Surgical Vet Asst.	1.6 %
Surgical Vet Asst.	5.6 %

JANUARY 2022 CHAROLAIS BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm2	Fat Depth mm	Retail Beef Yield %	IMF %	BCCS Terminal Index GBP	BCCS S-Rep Index GBP
EBV	+9.1	-1.2	+0.5	+3.4	+31	+48	+57	+47	+9	-0.7	+45	+4.8	-0.5	+2.1	-0.5	+56	+49
Breed Average EBVs for 2020 Born Calves																	
EBV	+1.9	-0.6	+0.8	+2.6	+29	+50	+59	+58	+9	-0.1	+46	+3.5	-0.4	+1.2	-0.1	+46	+42

GRISY

Sire: Ucello

HB No: FR6950643724

Dam: Imail

DOB: 30.07.11

CHAROLAIS CULARD



Tremendous Muscling Ability

Above Average Growth

High Carcass Value

Average Calving Ease

Excellent Conformation

Not recommended for pure breeding

FRENCH PERFORMANCE DATA

Calving Ease	Early Muscularity Conformation	Calf Size	Fine Bones	Carcass Growth	Carcass Conformation	Total Merit for Beef Abilities	Economic Proof for Beef Abilities
105	113	90	103	103	112	111	€54

LARZAC

Sire: Domino

HB No: FR1216158964

Dam: Ucello

DOB: 16.09.15

CHAROLAIS CULARD



Recommended as a Calving Ease sire

Suitable for crossing on Holstein cows

Calves are small at birth, but show good growth and muscling

Not recommended for pure breeding

FRENCH PERFORMANCE DATA

Calving Ease	Early Muscularity Conformation	Calf Size	Fine Bones	Carcass Growth	Carcass Conformation	Total Merit for Beef Abilities	Economic Proof for Beef Abilities
117	106	87	107	102	110	108	€39



Style, shape and performance all combine into Silas

Top priced sire at the spring 2021 sale

Well above average Growth and Muscling

Use only on cows until a detailed calving survey is completed

PEDIGREE

Sire	Blakesley 1 Nathan (P)
PGS	Aland Leopold (P)
PGD	Blakesley 1 Joy (P)
Dam	Graceland 1 Lydia (P)
MGS	Greenyards 1 Dougie (P)
MGD	Graceland 1 Emma (P)

DECEMBER-2 2021 HEREFORD BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	-2.3	-1.1	+1.4	+4.0	+35	+62	+78	+71	+9	+2.2	+50	+2.5	+0.0	+0.4	-0.1	+30	+36
Breed Average EBVs for 2019 Born Calves																	
EBV	-0.4	-0.5	+0.8	+2.4	+27	+50	+63	+59	+6	+0.8	+41	+2.1	-0.1	+0.4	-0.1	+25	+30

LACKEY BOY

Sire: Knockmountagh Master
 Dam: Lisrace Bridge Girl VIII

HB No: UK948192712133
 DOB: 14.04.17

Lisrace Lackey Boy 11th

HEREFORD



First calves born easily with good conformation

Recommended for dairy cows and suitable for breeding suckler replacements

Above average growth rates

High farmer satisfaction with progeny

CALVING SURVEY

Total Surveys	164
153 cows and 11 heifers	
Mortality	0.0 %
Avg Gestation Days	285
Size	Average 70.6 %
	Above Average 20.9 %
Conformation	Average 72.2 %
	Above Average 24.1 %
Non Surgical Vet Asst.	1.2 %
Surgical Vet Asst.	0.6 %

DECEMBER-2 2021 HEREFORD BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	-1.6	+0.2	+0.8	+3.0	+27	+51	+73	+66	+3	+1.1	+41	+2.2	+0.5	+0.4	+0.2	+29	+35
Breed Average EBVs for 2019 Born Calves																	
EBV	-0.4	-0.5	+0.8	+2.4	+27	+50	+63	+59	+6	+0.8	+41	+2.1	-0.1	+0.4	-0.1	+25	+30

ROMEO

Brookfield 1 Romeo (P) AI

Sire: Normanton 1 Laertes (P) AI ET HB No: UK933287500192

Dam: Graceland 1 Freda (P)

DOB: 19.04.18

HEREFORD



*Sired by one of the best bulls of the breed,
winning many championships throughout
the United Kingdom*

*Exceptionally low birth weights are
suggested in his EBVs*

Locally bred sire

*First calves display quality and
conformation*

CALVING SURVEY

Total Surveys	13
10 cows and 3 heifers	
Mortality	0.0 %
Avg Gestation Days	285
Size	Average 76.9 %
	Above Average 15.4 %
Conformation	Average 53.8 %
	Above Average 38.5 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

DECEMBER 2021 HEREFORD BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Hereford Terminal Index GBP	Hereford S-Rep Index GBP
EBV	-0.5	+2.2	+0.1	+1.7	+24	+51	+64	+66	+10	+1.5	+44	+3.1	-1.2	+1.7	-0.6	+30	+37
Breed Average EBVs for 2019 Born Calves																	
EBV	-0.4	-0.5	+0.8	+2.4	+27	+50	+63	+59	+6	+0.8	+41	+2.1	-0.1	+0.4	-0.1	+25	+30



***Superb Limousin sire by the 38,000 gns sire,
Ampertaine Foreman***

***Excellent well balanced bull with impressive
muscle and shape***

Suitable for pedigree breeding

Widespread Calving Survey completed

CALVING SURVEY

Total Surveys	207
162 cows and 45 heifers	
Mortality	3.4 %
Avg Gestation Days	292
Size	Average 68.2 %
	Above Average 22.4 %
Conformation Average	74.1 %
	Above Average 22.2 %
Non Surgical Vet Asst.	2.9 %
Surgical Vet Asst.	2.9 %

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	-1.3	-1.3	+0.4	-2.9	-0.5	+2	-4.2	+10	+33	+0.8	+0.1	+40
Acc %	85	83	66	95	70	58	58	88	78	74	69	81

MARTY

Carmorn Marty

LIMOUSIN

Sire: Mullary Intrepid

Dam: Carmorn Elsie

Ear Tag: UK9063073/1395-2

HB No: MCN16-3952

DOB: 16.09.16



*Excellent crossing sire for suckler cows
Progeny display lots of muscling and shape
Recommended for earlier finishing schemes*

CALVING SURVEY

Total Surveys	204
132 cows and 72 heifers	
Mortality	3.4 %
Avg Gestation Days	292
Size	Average 67.7 %
	Above Average 22.7 %
Conformation	Average 70.8 %
	Above Average 27.1 %
Non Surgical Vet Asst.	3.4 %
Surgical Vet Asst.	3.0 %

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+0.5	-1.5	+0.1	-0.2	+0.4	-1	+0.8	+20	+36	+3.10	-0.20	+39
Acc %	72	71	49	89	63	41	47	73	74	66	60	74

NEYMAR

Claragh Neymar

LIMOUSIN

Sire: Ampertaine Jamboree

Dam: Claragh Lily

Myostatin F94L, Q204X

Ear Tag: UK9491073/0404-1

HB No: RJT17-4041

DOB: 22.08.17



*Neymar is an excellent example of the
Limousin breed*

Excels in calf conformation

Excellent EBVs for calving

*Recommended for commercial and pedigree
use*

CALVING SURVEY

Total Surveys	129
98 cows and 31 heifers	
Mortality	3.1 %
Avg Gestation Days	289
Size	Average 71.1 %
	Above Average 18.8 %
Conformation Average	78.0 %
	Above Average 19.5 %
Non Surgical Vet Asst.	3.1 %
Surgical Vet Asst.	5.5 %

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+0.0	-0.3	-0.8	-4.7	-0.5	+2.0	+1.2	+8	+20	+3.5	+0.1	+31
Acc %	80	79	57	92	69	54	73	77	77	72	66	79

EQUALISER

Lenagh Equaliser

LIMOUSIN

Sire: Dauphin
Dam: Kype Ulay

Ear Tag: UK 9063095/89-2
HB No: SKW09-004
DOB: 14.07.09



CALVING SURVEY

Total Surveys	204
97 cows and 107 heifers	
Mortality	4.4 %
Avg Gestation Days	291
Size	Average 73.8 %
	Above Average 20.8 %
Conformation Average	68.0 %
	Above Average 29.5 %
Non Surgical Vet Asst.	4.5 %
Surgical Vet Asst.	4.0 %

Progeny from Equaliser are of superb quality, 98% of calves average and above

Equaliser is an excellent balance bull, displaying superb muscling with impressive top line and square hindquarters

Not suitable for maiden heifers

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+2.3	-3.6	-0.1	-0.8	+0.0	-2	+2.2	+7	+46	+5.4	+0.4	+54
Acc %	88	84	67	96	63	66	56	87	72	68	60	80



Progeny from Umar are excellent in terms of conformation and muscle development

Umar progeny are 97% Average to Above Average on conformation

Suitable for crossing onto Holstein and suckler cows

CALVING SURVEY

Total Surveys	209
194 cows and 15 heifers	
Mortality	2.9 %
Avg Gestation Days	294
Size	Average 63.2 %
	Above Average 31.9 %
Conformation Average	66.8 %
	Above Average 30.5 %
Non Surgical Vet Asst.	3.5 %
Surgical Vet Asst.	1.5 %

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+2.5	+0.5	-0.9	+0.3	+0.3	-2	+2.3	+7	+17	+3.1	-0.5	+21
Acc %	92	91	77	96	79	73	62	93	89	86	82	90

POCHETTINO

Slieve Pochettino

LIMOUSIN

Sire: Trueman Idol
Dam: Slieve Natasha
Myostatin F94L, Q204X

HB No: MRC19-8811
Ear No: UK9581574-0881-1
DOB: 22.12.19



NEW

*Pochettino was purchased at the NI
Limousin Club in Ballymena Spring 2021*

*Bred locally by S + J McGeehan,
Fivemiletown, Co. Tyrone*

*Pochettino has exceptional conformation
with style*

Strong pedigree suggesting quality progeny

PEDIGREE

Sire **Trueman Idol**
PGS Ampertaine Elgin
PGD Trueman Euphonium

Dam **Slieve Natasha**
MGS Wilodge Vantastic
MGD Slieve Isabella

BLUP Date 05.11.21	Birth Weight	Calving Ease	Maternal Calving Ease	Gestation Length	Scrotal Circ.	200 Day Milk	Docility	200 Day Growth	400 Day Growth	Muscle Depth	Fat Depth	Beef Value
EBV	+1.5	-2.2	+0.4	-0.3	-0.5	-1	+3.3	+10	+22	+0.5	-0.3	+22
Acc %	62	59	50	75	64	44	51	73	73	66	58	72

IVANTONOV

Ivanotov

LIMOUSIN

Sire: Bavardage
Dam: Coccinelle

HB No: FR8749281004
DOB: 11.10.13



NEW

Exceptional Calving Ease Sire
Superb Muscling and hindquarter development
Recommended for breeding suckler replacements

PEDIGREE

Sire **Bavardage**
 PGS On Dit
 PGD Ridelle

Dam **Coccinelle**
 MGS Remix
 MGD Vielle

FRENCH PERFORMANCE DATA

Beef Abilities Young Cattle on Farm			Individual Performance on Station		
Carcass Growth	102	Growth Potential	106	Functional Abilities	103
Carcass Conformation	116	Muscular Development	116	Breed Qualities	103
Total Merit for Beef Abilities on Farm	109	Live Beef Abilities	113	Pelvic Opening	99
Economic Proof for Beef Abilities	28	Skeletal Development	95	Type Growth	124



Isaac is a top performance sire in both weight gains and carcass yield
Top 10% of the breed for Eye Muscle Area
Excellent farmer comments on progeny
Recommended for suckler cows and pedigree use
An Isaac son sold at 16,000 gns at a recent Simmental sale

CALVING SURVEY

Total Surveys	135
127 cows and 8 heifers	
Mortality	1.9 %
Avg Gestation Days	291
Size	Average 64.9 %
	Above Average 29.9 %
Conformation Average	66.2 %
	Above Average 31.5 %
Non Surgical Vet Asst.	0.7 %
Surgical Vet Asst.	2.2 %

JANUARY 2022 SIMMENTAL BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Terminal Prod. Index GBP	S-Rep Index GBP
EBV	-4.9	-0.7	-0.6	+4.1	+45	+84	+89	+87	+5	+1.5	+63	+6.2	+0.7	+1.2	+0.3	+103	+119
Breed Average EBVs for 2020 Born Calves																	
EBV	-0.7	-0.2	-0.1	+2.6	+34	+62	+67	+68	+6	+0.6	+45	+4.0	-0.1	+0.9	-0.1	+77	+85

HANNIBAL

Shacon Hannibal

SIMMENTAL

Sire: Kilbride Farm Delboy 12

Dam: Omorga Marcia ET

Ear Tag: UK965659800502

HB No: S003142

DOB: 04.09.16



*Sired by the renowned Kilbride Farm
Delboy*

Impressive style and quality

Excels in Carcass Weight and yield

From a top class breeding cow family

*Daughter sold at 8,000 gns at a recent
Simmental sale*

CALVING SURVEY

Total Surveys	53
50 cows and 3 heifers	
Mortality	3.8 %
Avg Gestation Days	288
Size	Average 67.3 %
	Above Average 28.8 %
Conformation Average	61.5 %
	Above Average 38.5 %
Non Surgical Vet Asst.	0.0 %
Surgical Vet Asst.	0.0 %

JANUARY 2022 SIMMENTAL BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Terminal Prod. Index GBP	S-Rep Index GBP
EBV	-9.6	-8.5	+0.0	+2.8	+34	+64	+72	+73	+4	+0.7	+52	+5.9	-1.0	+2.9	-0.7	+84	+81
Breed Average EBVs for 2020 Born Calves																	
EBV	-0.7	-0.2	-0.1	+2.6	+34	+62	+67	+68	+6	+0.6	+45	+4.0	-0.1	+0.9	-0.1	+77	+85

INTERNATIONAL

Slievenagh International

SIMMENTAL

Sire: Samson
Dam: Linde Laika

Ear Tag: UK912408304243
HB No: MO94872
DOB: 07.07.17



PEDIGREE

Sire **Samson**

PGS Nelson

PGD Biene

Dam **Linde Laika**

MGS Linde General

MGD Linde Gry

Homozygous Polled

Tremendous Growth at 200 and 400 days

Suitable for breeding replacements

Outcross pedigree for pure breeding

JANUARY 2022 SIMMENTAL BREEDPLAN EBVs

EBV	Calving Ease Direct %	Calving Ease Dtrs %	Gestation Length Days	Birth Weight Kg	200 Day Weight Kg	400 Day Weight Kg	600 Day Weight Kg	Mature Cow Weight Kg	Scrotal Size cm	Carcass Weight Kg	Terminal Production Index GBP	Self-Replacing Index GBP
EBV	-15.6	+0.1	-0.6	+6.1	+59	+88	+96	+91	+1.0	+59	+87	+94
Breed Average EBVs for 2020 Born Calves												
EBV	-0.7	-0.2	-0.1	+2.6	+34	+62	+67	+68	+0.6	+45	+77	+85

PARNASSUS

Craigfaddock Parnassus (P) BEEF SHORTHORN

Sire: Leonard of Upsall (P)

Dam: Knockenjig Margo 2 (H) EX92

HB No: 673804292

Ear No: UK9124316-236-5

DOB: 06.09.20



Parnassus is a very stylish young bull with great potential

Dam classified EX92, and a full sister sold at 12,000 gns

Sire Leonard of Upsall sold for 13,000 gns at Stirling bull sale

Northern Irish Herds Competition Young Bull of the Year 2021

PEDIGREE

Sire	Leonard of Upsall (P)
PGS	Dingo of Upsall (P)
PGD	Augusta X822 of Upsall (P) EX92
Dam	Knockenjig Margo 2 (H) EX92
MGS	Meonhill Charlie Chaplin (P)
MGD	Knockenjig Margo D1808 (H) EX93

DECEMBER 2021 BEEF SHORTHORN BREEDPLAN EBVs

EBV	Calv Ease Direct %	Calv Ease Dtrs %	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Milk Kg	Scrotal Size cm	Carc. Wt Kg	Eye Mus Area cm ²	Fat Depth mm	Retail Beef Yield %	IMF %	Angus Terminal Index GBP	Angus S-Rep Index GBP	Maternal GBP
EBV	+0.1	+1.5	+0.0	+1.8	+21	+38	+46	+50	+5	-0.2	+37	+3.3	-0.3	+1.4	-0.3	+36	+40	+25
Breed Average EBVs for 2019 Born Calves																		
EBV	-0.9	-0.6	-0.2	+1.7	+19	+31	+40	+42	+6	+0.2	+27	+1.8	-0.1	+0.6	-0.1	+27	+27	+23

OSCAR

Drumlegagh Oscar

SALERS

Sire: Drumlegagh Lancelot

HB No: UK965184322967

Dam: Drumlegagh Halley

DOB: 10.09.19



Oscar is an outstanding Salers sire displaying breed character with good muscling and hindquarter development

Oscar's sire is a very consistent breeder of quality stock

Use on cows only until a detailed calving survey is completed

DECEMBER 2021 SALERS BREEDPLAN EBVs

	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg
EBV	+0.1	+0.5	+8	+12	+12	+9
Breed Average EBVs for 2019 Born Calves						
EBV	-0.1	+0.9	+11	+16	+20	+19

HORACE

Horace

SALERS

Sire: Don Juan

Ear Tag: 1532157716

Dam: Marengo

HB No: 2012017/1532157716

DOB: 21.01.12



Horace is a pure French import

Horace sired the Reserve Saler Champion at RUAS 2016

Very good calves with excellent growth rates

DECEMBER 2021 SALERS BREEDPLAN EBVs

	Gest. Len. Days	Birth Wt Kg	200 Day Wt Kg	400 Day Wt Kg	600 Day Wt Kg	Mature Cow Wt Kg	Carc. Wt Kg
EBV	+0.2	+0.9	+9	+14	+20	+19	+12
Breed Average EBVs for 2019 Born Calves							
EBV	-0.1	+0.9	+11	+16	+20	+19	+13

BELL BOY

Ballylough Bell Boy

BELTED GALLOWAY

Ear Tag: UK151769/27712

HB No: 04739

DOB: 25.04.11



PEDIGREE

Sire **Castlemartin Admiral**

PGS Graedstrup Springfield

PGD Schougaard Pixie

Dam **Ballylough Heather Bell**

MGS Forthill Buster

MGD Barnearnie Heather

Excellent example of the Belted Galloway breed

Calves are easily born

Calf quality is excellent

HIGH HOPE

Ballylough High Hope

BELTED GALLOWAY

Ear Tag: UK9151769/31186

HB No: 06835

DOB: 18.12.19



PEDIGREE

Sire **Southfield Poldark 2nd**

PGS Karandrea Ronaldo

PGD Southfield Miss Moneypenney

Dam **Ballylough Brunetta**

MGS Castlemartin Admiral

MGD Southfield Brunetta

A very stylish bull with breed character and shape

Exciting new bloodlines, including the famous Karandrea Ronaldo

Expect quality progeny from High Hope

GENET

Sire: Espion
Dam: Argente

HB No: FR1531318559
DOB: 22.03.11

AUBRAC



FRENCH PERFORMANCE INFORMATION

Calving Ease Index	102
Growth Potential	102
Muscular Development	103
Skeletal Development	103
Live Beef Abilities	104
Type Growth	102
Weaning Proofs	102
Total Maternal Merit	100

Calving Ease sire with low birth weights

Suitable for crossing on dairy cows

Above average muscling

JOUJOU

Sire: Gagnant
Dam: Vautour

Ear Tag: FR8559753355
DOB: 21.03.14

PARTHENAISE



FRENCH PERFORMANCE INFORMATION

Calving Ease Index	90
Maternal Merit	103
Total Merit Beef on Farm	97
Live Beef Abilities	119
Type Growth	117

Excellent muscling and growth

High killout rates

Recommended for cows only

Fertility Boost

AI Services offers a selection of mixed beef semen. Mixed semen of this nature has been shown to significantly improve conception rates.

Available Fertility Boost Mixtures

	Sire 1	Sire 2	Sire 3
Triple Mix British Blue	<i>Boroside Incredible</i>	<i>Boroside Luxury</i>	<i>Springhill King Kong</i>
Triple Mix Aberdeen Angus	<i>Drumhill Lord Highway</i>	<i>Woodvale Network</i>	<i>HW Grenade</i>
AA x AA x HER	<i>Rawburn Jumbo Eric</i>	<i>Thrunton Rocket</i>	<i>Brookfield 1 Romeo</i>
AA x AA x HER	<i>Rawburn Jumbo Eric</i>	<i>Woodvale Network</i>	<i>Lisrace Lackey Boy</i>
AA x BB x HER	<i>HW Grenade</i>	<i>Springhill King Kong</i>	<i>Graceland 1 Silas</i>
AA x LIM x SIM	<i>Rawburn Jumbo Eric</i>	<i>Carmorn Marty</i>	<i>Omorga Isaac</i>



Individual sires may change in the mixtures from time to time. Additional Mixes are available by request.

Considering Synchronisation?

BENEFITS

- Minimum Heat Detection needed
- Allows you to batch calve
- More even batch of animals to manage at housing and grazing
- Reduces the need for additional bulls
- Cost effective
- Select sires for individual cows or heifers

IMPORTANT POINTS TO CONSIDER

- Results can be variable
- Good handling facilities are essential
- Plan ahead and discuss with your Veterinarian and AI Services Technician
- Adequate calving pens are needed
- Herd health and nutrition
- Other variables could have negative impacts (e.g. weather)
- Days between calving and A. I. +42 days
- Body Condition Score
- Previous calving difficulty
- Poor temperament of animals

Contact your local AI Technician or Breeding Specialist for more details. See the back cover for contact phone numbers for advice.

Benefits of A. I. in the Suckler Herd

1. It allows you to utilize superior genetics
2. It allows you to select sires for individual cows
 - Most of the herds are made up of many different types of cows
3. You can select sires using EBVs
 - Sires with high 200 day growth are suitable for farmers selling weanlings
 - Sires with high 400 day growth and muscling are suitable for beef finishers
 - Sires with high 200 day milk value are suitable for breeding replacements
4. Calving and progeny details available
 - All the bulls are scrutinized for calving difficulty and calf quality
5. A. I. allows you to alter genetics quickly
 - Change from one breed to another - Charolais, Limousin, Angus or Salers without incurring additional costs.
6. A. I. has low capital investment
 - A good (?) stock bull could cost anything between £2,000 – £10,000
 - After 30 months – Cull Price
 - Feeding, housing, fencing and high risk factor for you, children and the public
7. A. I. ensures semen quality
 - 5% of all bulls are infertile at some time
 - 30% have unsatisfactory semen quality
8. A. I. allows you to synchronize
 - Shorter heat detection period
 - Shorter calving period
 - Even and heavier batch of calves to erase house market
 - Fewer barren cows
 - Better record keeping

Getting the Best from A. I.

- Heat detection rates in the United Kingdom average about 55%. Improvements are gained by taking more time, i.e. 20 - 30 minutes on each occasion, and by more early morning and late night inspections.
- Although average heats last 12 - 15 hours, 25 - 30% of cows have heats of less than 6 hours.
- Prevent cows getting either too fat or too thin. Cows in condition score 2 - 3 (scale 1 - 5) are optimal. Thriving animals always do better.
- Avoid excessive weight loss around the time of service.
- Treat lame animals promptly.
- Breeding cows within 50 days of calving tends to give poor results.
- Never breed any cow with a dirty vaginal discharge or evidence of 'whites'.
- Keep complete records of all cows that come into heat and use them to anticipate returns. Where cows are not coming into heat have your vet examine and treat them.
- A cow standing firm to be mounted is the best sign of heat, but remember 6 - 8% of pregnant animals will occasionally stand too!



BLUP Figures *the numbers explained*

Obtaining a bull with the right genetics can have a major impact on herd profitability. Estimated Breeding Values (EBVs) are measurements of genetic potential, which can be used to assess a bull's breeding merit for a specific trait.

EBVs are expressed in the same units as the traits they represent and are expressed relative to a common baseline. Comparisons can be made using EBVs between bulls of the same breed, but not different breeds.

A bull's EBVs must be halved to estimate how much of his genetic superiority will be passed on to his progeny.

So a bull with a 400 Day Weight EBV of +40kg will produce calves 20 kg heavier at 400 days of age than a bull with an EBV of 0.

Accuracy Values are produced for each EBV. Accuracy is expressed as a percentage and indicates the amount of data used to calculate the EBV. The higher the Accuracy Value, the lower the chances of the EBV changing over time as new data becomes available.

EBV	Interpretation	Notes
Birth Weight	Negative values = Lighter calves at birth	Enables sire to be selected to produce smaller calves at birth, reducing calving difficulties
Calving Ease	Positive values = More unassisted calvings	Identifies sires whose calves will tend to be born without assistance
Maternal Calving Ease	Positive values = More unassisted calvings	Identifies females that will calve more easily. Should not be confused with Calving Ease Direct (see above)
Gestation Length	Negative values = Shorter gestations	Shorter gestation lengths tend to result in easier calvings, because birth weights tend to be lower
Calving Value	Higher values = More profitable	The economic value of an animal in terms of gestation length and difficult calvings
Scrotal Circumference	Higher values = Larger Circumference	Scrotal Circumference measurements (at one year old)
200 Day Milk	Positive values = More productive female replacements	Indicates female breeding lines that produce more milk and so wean heavier calves
Docility	Lower values = More Docile	Docility score (at around one year old)
200 Day Growth	Positive values = Faster growth rates	Selection for faster growth will result in animals that have heavier carcasses at a constant fat class or leaner carcasses at a constant age
400 Day Growth		
Muscle Depth	Positive values = Deeper loin muscle	Selecting for this trait will increase the yield of lean meat in the carcass
Fat Depth	Negative values = Leaner carcasses	Indicates animals capable of producing lean carcasses, which can be taken to heavier weights without becoming overfat
Beef Value	Higher values = More profitable	The economic value of an animal in terms of the financial merit of its offsprings' carcasses

BREEDPLAN *the numbers explained*

BREEDPLAN is a modern genetic evaluation system for beef cattle. It offers the potential to accelerate genetic improvement in your herd, tighten up breeding operations, improve productivity and increase prices of cattle sold for both breeding and slaughter. At the time of printing this catalogue, the Aberdeen Angus, Simmental, Shorthorn, British Blue and Hereford breeds are using this system.

CALVING EASE

Calving Ease EBVs are based on calving difficulty scores, birth weights and gestation length information. More positive EBVs are favourable and indicate easier calving. DIRECT calving ease indicates how this animal influences the birth of his progeny.

DAUGHTERS' calving ease indicates how well the animal produces daughters that have easier calving.

BIRTH

GL: Gestation length EBV (days) is based on AI records. Lower (negative) GL EBVs indicate shorter gestation lengths which generally relate to easier calving and increased growth after birth.

BWT: Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for damage. The lower the value the lighter the calf at birth and the less is the likelihood of a difficult birth. This is particularly important when selecting sires for use on heifers.

GROWTH

MILK: 200 Day Milk EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV is indicative of their daughters' milking ability as it affects the 200 Day Weight of their calves.

200: 200 Day Growth EBV (kg) is calculated from the weight of animals taken between 80 and 300 days of age. Values are adjusted to 200 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.

400: 400 Day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600: 600 Day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

CARCASS

CWT: Carcass Weight EBV (kg) is an estimate of the genetic difference in Carcass weight at a standard age of 650 days.

EMA: Eye Muscle Area EBV (cm²) estimates genetic differences in eye muscle area of a 300 kg dressed Carcass. More positive EBVs indicate better muscling on animals.

RIB: Rib Fat EBV (mm) estimates the genetic differences in fat depth at the rib in a 300 kg dressed Carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

RBV%: Retail Beef Yield Percent EBV (%) represents total (boned out) meat yield as a percentage of a 300 kg dressed Carcass. A more positive EBV indicates higher percentage yield for the 300 kg Carcass size.

TERMINAL SIRE INDEX

This index ranks bulls by their genetic potential for the production of prime steers and heifers for beef production. Growth and Carcass EBVs are the main drivers used in compiling this index, with considerable emphasis on calving ease direct. Typical production parameters, prices and costs underlie this selection index. Bulls with a higher Terminal Index will have a greater genetic potential to sire heavier finished progeny.

As there are no maternal traits included in the calculation of the Terminal Index, bulls with a high Index will not necessarily be suitable for breeding heifer replacements.

SELF REPLACING INDEX

This index is also focused on Calving Ease, Retail Beef Yield and Growth (as animals are still being sold for slaughter), but includes maternal and fertility EBVs as well. The index is trying to balance the requirements for the cow herd with producing animals to market specifications. The Self Replacing Index is aimed at a herd selecting replacement females from within the herd while breeding steers and excess heifers to turn off to meet market specifications. There is emphasis on calving ease and maternal traits while also looking to finish animals for slaughter.

Breed	Sire Name	Use on		Recommended for			Recommended for			Royalty •
		Dairy Cow	Suckler Cow	Ease of Calving	Fast Growth	Improved Muscling	Suckler Cow Replacements	Weaning	Beef Finishing	
AA	ERIC		✓		★★★	★★★	✓	✓	✓	•
AA	ENDEAVOUR	✓	✓		★★	★★	✓	✓	✓	•
AA	NETWORK	✓	✓	✓	★★	★★	✓	✓	✓	
AA	KOOL JAGUAR	✓	✓	✓	★★★	★★★	✓	✓	✓	•
AA	GRENADE	✓	✓		★★	★★	✓	✓	✓	•
AA	LORD HIGHWAY	✓	✓		★★	★★	✓	✓	✓	•
AA	MR KAYO	✓	✓	✓	★★	★★		✓		
BB	INCREDIBLE	✓	✓		★★	★★		✓	✓	
BB	LUXURY	✓	✓		★★	★★★				
BB	KING KONG	✓	✓		★★	★★★		✓	✓	
BB	NED	✓	✓		★★	★★		✓	✓	
BB	ICE	✓	✓		★★	★★★		✓	✓	
BB	JUBILANT	✓		✓	★★	★★			✓	
BB	GIANT		✓		★★	★★★		✓	✓	
BB	GHOST	✓	✓		★★	★★		✓	✓	
BB	OLAF	✓	✓		★★★	★★★		✓	✓	
BDQ	HARRY		✓		★★	★★		✓	✓	
BDQ	GLACON		✓		★★	★★★				
CH	PARIS		✓		★★	★★		✓	✓	•
CH	LAUGHOUTLOUD	✓	✓	✓	★★	★★		✓	✓	
CH	ULYSSES		✓		★★	★★★		✓	✓	•
CH	NARCOS		✓	✓	★★★	★★		✓	✓	•
CH C	GRISY	✓	✓		★★	★★		✓	✓	
CH C	LARZAC	✓	✓	✓	★★	★★		✓	✓	
HER	SILAS	✓	✓		★★	★★		✓	✓	•
HER	LACKEY BOY	✓	✓		★★	★★		✓	✓	•
HER	ROMEO	✓	✓		★★	★★				•
LM	IFOR		✓	✓	★★★	★★★		✓	✓	•
LM	MARTY	✓	✓	✓	★★	★★★		✓	✓	•
LM	NEYMAR		✓		★★★	★★		✓	✓	•
LM	EQUALISER	✓	✓	✓	★★★	★★★	✓	✓	✓	•
LM	UMAR		✓		★★★	★★★		✓	✓	•
LM	POCHETTINO	✓	✓		★★	★★		✓	✓	•
LM	IVANOTOV	✓	✓	✓	★★	★★	✓	✓	✓	
SM	ISAAC	✓	✓		★★★	★★★	✓	✓	✓	•
SM	HANNIBAL		✓		★★	★★		✓	✓	•
SM	INTERNATIONAL	✓	✓		★★	★★	✓		✓	•
BS	PARNASSUS		✓		★★	★★	✓	✓		
BS	SCOTSMAN	✓	✓		★★	★★	✓	✓	✓	
SA	HORACE	✓	✓	✓	★★	★★	✓	✓		
SA	OSCAR	✓	✓		★★	★★	✓	✓		
BG	BELL BOY	✓	✓	✓	★★	★★	✓	✓		
BG	HIGH HOPE	✓	✓	✓	★★	★★	✓			
AU	GENET	✓		✓	★★	★★		✓	✓	
PA	Joujou		✓		★★	★★★		✓	✓	

Full Sire details available from the Beef Section of AI Services' Website: <http://www.ai-services.co.uk>

• Royalty applicable for Pedigree Registration. Contact your Breeding Society or AI Services for further details.

At Your Service . . .

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	Michelle Hill	028 9083 3123 mhill@ai-services.co.uk

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